Transit Service Strategy and Plan: Initial Implementation
What Is the TSSP?

- Where do our routes go? How well do we serve the major destinations?
- Are there areas we do not serve or that are underserved?
- Are our routes on the right streets? How well do our loops work?
- What do our customers tell us about our routes? Where do our riders get on and off the bus?
- Can we change things to be more efficient, effective and productive?
- How well are we providing links to VISTA? Are we providing effective links between our member cities?
What is our “Transit Service Strategy”? 

- Straightening our trunk routes to ultimately have seamless connections on all north/south and east/west major arterials.
- Closing the gaps in our service on the major streets.
- Establishing new routes on key roads such as Victoria Avenue and Ventura Road.
What is our “Transit Service Strategy”?

• Focusing larger (35’+) vehicles on the trunk routes and developing a more flexible type of service (shuttles, circulators) in residential and small commercial areas.

• Developing a range of minimum criteria for headways on new routes.

• Coordinating existing GCT services with those of outside agencies (e.g.; VISTA).
Putting the TSSP to Work

• Using data that is now at our fingertips.
• Analyzing ridership by stop, route, day, hour.
• Utilizing resources more efficiently while maintaining mobility.
• Identifying unserved or underserved demand and addressing it.
• Working with member agencies to plan for transit as new developments are designed.
Route 40
Route & Bus Stop Changes

- Route 40
- Route Closed

VENTURA
Next Steps:

- Approve the FY 2010-1011 budget.
- Hold public meetings in conjunction with member agencies.
- Arrange installation of new bus stops and removal of discontinued ones.
- Monitor ridership and public input.
- Continue planning for TSSP-guided improvements.