GCT Technical Advisory Committee (TAC)
Wednesday, January 19, 2011
1:30 p.m.
Gold Coast Transit Board Room

Meeting Summary

TAC Members Present: Jeff Hereford, City of Ventura; Jason Lott, City of Port Hueneme; Kathy Connell, Ventura County; Martin Erickson and Ashley Golden City of Oxnard.

TAC Members Absent: Drew Lurie, City of Ojai and Vic Kamhi, VCTC (ex-officio).

GCT Staff Present: Steve Brown, General Manager; Steve Rosenberg, Director of Administrative Services; Andrew Mikkelson, Director of Transit Operations; Helene Buchman, Planning and Marketing Director, Chuck McQuary, Transit Planner; Margaret Heath, Paratransit and Special Projects Manager and Vanessa Rauschenberger, GCT Intern.

Members of the Public: None.

1. Call to Order/Introductions

Chair Jeff Hereford called the TAC meeting to order at 1:35 p.m. and introductions were made.

2. Public Comments (items not on the agenda)

None.

3. Committee Members’ Comments

Martin Erickson announced that Council Member Bryan MacDonald is replacing Mayor Tom Holden on the GCT Board. Newly elected Council Member Carmen Ramirez will be the alternate board member. Also, Mayor Pro Tem Irene Pinkert was appointed to the VCTC Board.

Jason Lott stated that Council Member Jonathon Sharkey has been appointed as the Port Hueneme representative on the GCT Board with Mayor Sylvia Schnopp as the Board...
Jeff Hereford reported that there may be an increase in available TDA funds, based on indications from the TRANSCOM meeting.

4. **Staff Comments**

Margaret Heath said the means to apply for an increase in federal reimbursement for non-emergency medical transportation provided by paratransit agencies, as discussed at the last TAC meeting, is still under review by local jurisdictions.

Helene Buchman announced that the following is in process with regard to the GCT service change scheduled for January 23rd:
- Bus Books are available and are being distributed;
- New Guide-A-Ride panels are being installed at over 400 bus stops;
- Transit Guides (bi-lingual GCT bus operators temporarily re-assigned to assist staff) and GCT Planning staff will be stationed at the OTC and VTC during morning and afternoon periods on January 22nd and 24th to answer questions regarding the service changes.

5. **Approval of December, 2010 Meeting Summary**

Martin Erickson made a motion to approve the December meeting summary. Kathy Connell seconded the motion, and it passed unanimously.

6. **Election of TAC Officers**

Martin Erickson was elected Chair and Jason Lott Vice Chair, both by unanimous vote.

7. **Oxnard Bike/Bus Program- Ashley Golden**

Ashley reported that a review of the Bike/Bus Master Plan is in process. It essentially calls for more bike racks to be located at bus stops within the City. In addition, the plan will focus on installing more racks at major employment centers.

Steve Brown suggested that the City work closely with Helene in establishing a final priority of stops scheduled to have racks installed. Martin indicated that the creation of a Master Plan is necessary in order to receive the funding required for its implementation.

8. **Approve Options for Restructured Route 15 El Rio/Northeast- Chuck McQuary**

Chuck indicated that there were the following four initial options to restructure the route. Three of the options would assign one of the two buses currently serving the route to El
Rio and the other to Nyeland Acres while the fourth option would be no change to the route.

1. Both routes would delete service to Auto Center Drive;
2. El Rio route would serve Auto Center Drive, the Nyeland Acres route would not,
3. Nyeland Acres route would serve Auto Center Drive, the El Rio route would not.
4. The current route would not change.

However, following review of an Origin/Destination Survey of Route 15 conducted by GCT, it was determined that only Option 2 would meet the optimum service and travel needs of both El Rio and Nyeland Acres riders. Therefore, it is the only option proposed.

Accordingly, the following was provided for TAC review:
- Results of the O/D survey of 304 Route 15 riders;
- The Option 2 bus stops, route path and positive and negative effects of the route change
- Map of the route split (Option 2)
- Google Earth map with bus stop locations.

It was determined that TAC needed additional time for review, so this item was revised from requiring approval to information only.

Helene said that she will arrange for a bus tour of the proposed route by TAC along with City and County staff. Public outreach meetings at appropriate community locations will be scheduled pending TAC approval of the route. It is GCT’s objective to have the restructured route in service by August 2011.

9. Review- Five Year Transit Improvement Program- Helene Buchman

Helene provided a handout reflecting several minor revisions to the Program that that been previously reviewed by TAC and the Board. She suggested that in addition to proposing future service additions, TAC should consider service cuts in view of possible cuts in TDA funding.

Steve Brown said that after the jurisdictions have done their budgeting (around March) we schedule outreach meetings to seek public input on potential GCT service changes, in the event we have a status quo budget.

10. Review Route 19 Service Expansion Plans Resulting from Approval of GCT JARC Application- Chuck McQuary

Chuck stated that at their January 7, 2011 meeting, VCTC approved the GCT application for Section 5316 Jobs Access/Reverse Commute funds for expansion of Route 19 Gonzales-Lombard/OTC service.
Implementation of the service will be based on projected availability of funding which will not be known until federal budget adoption.

A handout was distributed that provided a program description, and project delivery schedules. No further was required.

11. **Recommend Criteria for Bus Stop Furniture by Jurisdiction- Helene Buchman**

This item will be rescheduled to a future meeting.

12. **Future Agenda Items**

   o VCTC Bike to Bus Program
   o Results of Route 15 bus trip and consideration for approval of proposed route change
   o Recommend Criteria For Bus Stop Furniture by Jurisdiction
   o Update on TDA funding and status of the Federal Transportation Budget

13. **Adjournment**

There being no further business, Chair Martin Erickson adjourned the meeting at 2:50 p.m.

*Minutes Approved:*
# GCT Technical Advisory Committee (TAC)
## Sign-in Sheet
### January 19, 2011, 1:30 p.m.

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<thead>
<tr>
<th>Agency Represented</th>
<th>Committee Member</th>
<th>Committee Alternate</th>
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<tbody>
<tr>
<td>Ojai</td>
<td>Drew Lurie</td>
<td>Michael Culver</td>
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<tr>
<td>Oxnard</td>
<td>Martin Erickson</td>
<td>Ashley Golden</td>
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<td>Port Hueneme</td>
<td>Jason Lott</td>
<td>Andy Santamaria</td>
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<td>San Buenaventura</td>
<td>Jeff Hereford</td>
<td>Tom Mericle</td>
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<td>County of Ventura</td>
<td>Kathy Connell</td>
<td>David Fleisch</td>
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<td>VCTC (ex-officio)</td>
<td>Vic Kamhi</td>
<td>Myra Montejano</td>
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<tr>
<td>GCT (staff)</td>
<td>Helene Buchman</td>
<td>Chuck McQuary</td>
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### Others in attendance:

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<thead>
<tr>
<th>Name</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Andrew Miskelar</td>
<td>GCT</td>
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<tr>
<td>Marshall Henn</td>
<td>GCT</td>
<td>x 120</td>
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<td>Steve Broun</td>
<td>GCT</td>
<td>x 116</td>
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<td>Steve Reza</td>
<td>GCT</td>
<td>x 119</td>
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<td>Vanessa Rauschenberger</td>
<td>GCT</td>
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