Technical Advisory Committee (TAC) Meeting
Wednesday, December 16, 2009
1:30 p.m.
Gold Coast Transit Board Room

AGENDA

1. Call to Order/Introductions ACTION

2. Public Comments (items not on the agenda) INFO

3. Committee Members’ Comments INFO

4. Approval of November 18, 2009 Meeting Summary ACTION

5. Transit Enhancement Project Recommendations - Steve Brown ACTION

6. Report on GCT’s TSSP Discussions with Oxnard and Ventura - Steve Brown/Helene Buchman INFO

7. Update on Implementation Plans for Fare Increase - Steve Brown INFO

8. Marketing plan ideas for GCT for 2010 – Steve Brown INFO

9. Promotion Proposal for the Route 40 Market/Valentine Shuttle - Mary Russo/Jeff Hereford INFO

10. Agenda for December 18th Planning Session Strategy- Steve Brown/Helene Buchman INFO

11. Future Agenda Items ACTION

12. Adjournment ACTION