VENTURA MAIN STREET
BUS STOP CONSOLIDATION
WE HEARD YOU!

SHORT RANGE TRANSIT PLAN PASSENGER FEEDBACK

VENTURA - Improvement Concepts for Existing Services

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<td>Improve Rt. 6 Freq.</td>
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<td>Priority 2</td>
<td>Service to Camarillo Outlets</td>
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<td>Express Route 6</td>
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Bus stop consolidation is a “balancing” of bus stops along a route, to make trips faster.
BENEFITS

• Fewer stops = faster travel time
• Improvements (adding benches, etc.) to other stops
• Consistent walking distance between stops

54%
Of passengers spent 30 minutes or less on the bus to reach their destination. Bus stop consolidation will make your trip faster.
VIDEO

TransitCenter presents

Bus Stop Balancing from TransitCenter on Vimeo
BUS STOP SPACING

- Safety is PRIORITY
- ADA Accessibility
- Stops should be spaced every $\frac{1}{4}$ (.25 mile)
  Per GCTD Bus Stop Guidelines
- Proximity to schools, employment and medical centers
- Previous ridership (usage)

3.1 SPACING ALONG THE ROUTE
Bus stops should be spaced close enough together so that people can reach them easily, but far enough apart so that the bus is not continually stopping and starting, making the trip excessively slow. Generally, bus stops should be spaced every $\frac{1}{4}$-mile (0.25 mile). However, in dense areas, closer spacing may be necessitated to meet operational needs and in rural areas spacing may be $\frac{1}{2}$-mile apart (0.5 mile).
Where should bus stop balancing be applied?

- Streets with eight or more stops per mile
- High ridership routes (i.e. Route 6) with many stops
- In walkable corridors like Main St.
PHASE 1
SEGMENT BETWEEN CHESTNUT ST. & KATHERINE DR.
BUS STOP CONSOLIDATION WILL BEGIN EARLY SPRING 2018

LIST of STOPS CLOSING for ROUTE 6
Main Street & Ash (Both Directions)
Main Street & Laurel (Both Directions)
Main Street & MacMillan (Southbound)
Main Street & Santa Cruz (Both Directions)
Main Street & Evergreen (Both Directions)
Thank You!
For more information, visit
www.gctd.org