Meeting Summary

TAC Members Present: David Fleisch, County of Ventura; Sergio Albarran, City of Ventura; Ryan Kim, City of Oxnard; and Claire Grasty, VCTC

TAC Members Absent: Greg Grant, City of Ojai; Don Villafana, City of Port Hueneme

GCTD Staff Present: Steve Rosenberg, Director of Finance and Administration; Vanessa Rauschenberger, Director of Planning and Marketing; Matt Miller, Planning Manager; Beatries Megerdichian and Austin Novstrup, Transit Planners; Andy Mikkelson, Director of Operations

Members of the Public: Luis Mejia, City of Ventura

1. Call to Order/Introductions

David Fleisch called the TAC meeting to order at 10:01 a.m.

2. Public Comments (items not on the agenda)

None.

3. Committee Members’ Comments

Austin Novstrup announced that the City of Ojai has hired a new Transit Supervisor for the Ojai Trolley. She will begin her role in August.

Claire Grasty mentioned the Free College Ride program, beginning soon, will Ventura County college students to ride the bus for free for the upcoming academic year. VCTC has presented the pilot program to the commission and has most of the agreements with partner agencies. She also mentioned that it was recommended by the VCTC commission to go to City Councils and announce the pilot program during public comment. Claire informed members that VCTC will heavily promote the program and will be working closely with operators and the colleges.

Sergio Albarran introduced Luis Mejia, new engineer at City of Ventura. He informed members that the Transit Maintenance Vehicle is delayed but it is being worked on. Sergio reminded TAC members that Ventura County Fair starts August 1st. He also added that downtown Ventura parking meters can be paid using a mobile app went live on Monday. He informed members that there will be construction on Telegraph Rd by Ventura Transit Center. The project will be advertised next month. Additionally, Sergio mentioned that Main & Thompson intersection work and signal upgrade has begun and should impact traffic. He reminded members that the The Gas Company will have a major construction project along Telephone Road in the new future.
Additionally, Sergio mentioned that City of Ventura Public Works has a new communication staff member to help specifically with Public Works outreach.

David Fleisch informed members that staff has been working with VCTC for stops in Somis for VCTC’s East-West Connector. The westbound direction has no issues however, the eastbound direction has been disapproved by Caltrans twice. Caltrans has recently agreed to a temporary stop right on Hwy 34. The area will require restriping.

David added that design for GCTD’s Route 22 bus stops is approximately 98% complete. Contract award for the project is expected sometime in late fall. David mentioned that there were agricultural/land use issues associated with some of the stops for Route 22 being in the spray zone but have since been redesigned to be outside of the spray zone.

4. Staff Comments

Vanessa Rauschenberger announced that GCTD has secured LCTOP funding for “Free Summer Saturdays” promotion that will begin this Saturday, July 21st and last through August 25th. This is a one-year program to encourage people to take transit on weekends. You will see ads on social media, a page on our website, and a press release will be issued.

Additionally, Vanessa informed members that Token Transit app is selling more monthly passes than our largest ticket outlet each month. She mentioned that there will be a performance report in September or October for a status update on its performance and impact.

Vanessa mentioned that GCTD was contacted by VCTC who’s working with SCAG on alleviating parking issues during the Ventura County fair for commuters using the fair grounds to park their car and board the train to Santa Barbara on an early morning trip. GCTD has been working with SCAG, VCTC and City of Ventura and has arranged an agreement to have commuters park at the parking structure where GCTD will provide shuttle service from the downtown parking structure to the train station. There will be one morning trip from the parking structure to and from the train station. SCAG will be publishing the information.

5. Approval of the May 2018 Meeting Summary

Sergio Albarran made a motion to approve the May meeting summary.

6. Service Change Outreach Update – Beatris Megerdichian

Beatris Megerdichian informed members that Service Changes will go into effect Sunday, July 29th. The changes are minor and on weekends on route 5, 15 and 19. GCTD will hold a pop-up event on June 21st in Oxnard to inform passengers. There will be additional outreach done on Friday, July 27th at 4th & B in Oxnard. She reminded members that route 19 weekend service will be discontinued. It was discontinued due to low ridership on weekends and the option to use route 20 which serves the same destinations as route 19. Flyers have been posted at timepoint stops on Route 19 to inform passengers and route 19 operators have also been informing passengers. More outreach will be done on Monday, July 30th at high ridership stops where staff will be distributing the new bus books. She mentioned that service change reminders are being posted on social media and rider alerts have been posted inside buses.
7. **Fixed-Route & Paratransit Services update – 4th Quarter and Year End FY2017 -18**  
   – Matt Miller and Margaret Heath-Schoep

Matt Miller informed members that fixed-route ridership for the 4th quarter of FY 2017-18 has decreased by 2.7% over the same period last year. Annual ridership for Fiscal Year 2017-2018 is down 3.9%. He reminded members that the decrease in ridership follows a national trend. Matt also mentioned that route 22 ridership has increased 10% over las year, illustrating that providing new service to areas that traditionally did not have any service will provide ridership gains. He noted that on-time performance continues to rise and is around 90% and wheelchair boardings increased while bicycle boardings decreased.

Vanessa Rauschenberger mentioned that the final version will go to the Board in September.

8. **Planning Priorities Discussion – Matt Miller**

Matt Miller provided a presentation to TAC members on Transit Service Planning Priorities. Matt informed members that this discussion will help frame the revising of GCTD Transit Planning guidelines, part two of efficiency analysis and preparation for the next Short Range Transit Plan. The discussion topics include concepts in transit, attractive service and the importance of frequency as well as ridership versus coverage systems. Matt elaborated on the various topics throughout the presentation.

David Fleisch provided feedback and suggestions on how to frame the concepts within the presentation. He suggested beginning the presentation with the spectrum slide to help describe where the agency is on the spectrum due to various factors and why the agency may have to move along the spectrum.

Claire Grasty suggested showing where the agency is on the spectrum and providing guidance on where the agency might want to be on the spectrum to meet ridership goals, farebox revenue and other goals.

Vanessa Rauschenberger reminded members of Building Transit Supportive Communities grant that is in the procurement process and RFP will be released in the Fall. That grant will also provide a venue for discussing how transit is planned and how city decisions impact transit.

9. **Facility Update - Vanessa Rauschenberger**

Vanessa Rauschenberger announced that there have been interior updates to the facility and the construction is progressing. She mentioned that Operations will move into the facility in late January and begin the January service from the new facility.

10. **Development Updates – Beatris Megerdichian**

Beatris Megerdichian informed members that comments have been made on developments in City of Ventura. The first project is the Hilton Hotel located on Figueroa St and Harbor Blvd focusing on pedestrian connectivity from the train station and bus stop on Thompson & Figueroa to the development. The second project is Veterans Housing located on Telephone Rd and Wells. The comments also focused on strong pedestrian connectivity from housing to existing bus stop on Telephone Rd & Wells.
11. Future Agenda Items

None

12. Adjournment

David Fleisch adjourned the meeting at 11:37 a.m.
# GCTD Technical Advisory Committee (TAC) Sign-in Sheet
## July 18, 2018 10:00 a.m.

<table>
<thead>
<tr>
<th>Agency Represented</th>
<th>Committee Member</th>
<th>Committee Alternate</th>
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<tbody>
<tr>
<td>Ojai</td>
<td>Justin Link</td>
<td>Greg Grant</td>
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<tr>
<td>Oxnard</td>
<td>Don Villafana</td>
<td>Ryan Kim</td>
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<tr>
<td>Port Hueneme</td>
<td>Sergio Albarran</td>
<td>Charles Cable</td>
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<tr>
<td>San Buenaventura</td>
<td>Treena Gonzalez</td>
<td>Jeff Hereford</td>
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<tr>
<td>County of Ventura</td>
<td>Claire Grasty</td>
<td>David Fleisch</td>
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<tr>
<td>VCTC (ex-officio)</td>
<td>Vanessa Rauschenberger</td>
<td>Aaron Bonfilio</td>
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<tr>
<td>GCTD (staff)</td>
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<td>Matt Miller</td>
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<td></td>
<td></td>
<td>Beatris Megerdichian</td>
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### Others in attendance:

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luis Mejia</td>
<td>City of Ventura</td>
<td>(805) 816-6421</td>
</tr>
<tr>
<td>Andy McHale</td>
<td>GCTA</td>
<td>x 111</td>
</tr>
<tr>
<td>Spike Sankof</td>
<td>GCTD</td>
<td>x 119</td>
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<tr>
<td>Austin Nustrup</td>
<td>GCTP</td>
<td>x 118</td>
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