GCTD Technical Advisory Committee (TAC)
10:00 a.m. - Wednesday, April 18, 2018
Gold Coast Transit District - Board Room

Meeting Summary

TAC Members Present: Treena Gonzalez, County of Ventura; Austin Novstrup, City of Ojai; Sergio Albarran, City of Ventura; Justin Link, City of Oxnard; Don Villafana, City of Port Hueneme; Charles Coble, City of Port Hueneme and Claire Grasty, VCTC

TAC Members Absent: None

GCTD Staff Present: Steve Rosenberg, Director of Finance and Administration; Vanessa Rauschenberger, Director of Planning and Marketing; Beatris Megerdichian, Transit Planner; Margaret Heath-Schoep, Paratransit Manager; and Andy Mikkelson, Director of Operations

Members of the Public: Michelle Woomer, City of Thousand Oaks

1. Call to Order/Introductions

Chair Treena Gonzalez called the TAC meeting to order at 10:04 a.m.

2. Public Comments (items not on the agenda)

None.

3. Committee Members' Comments

Claire Grasty announced that the new Amtrak commuter friendly service is underway. The new service experienced issues with on-time performance however, ridership is doing well. Additionally, outreach has been conducted at Oxnard Transit Center twice this week and potentially more outreach will be done next week.

Claire informed TAC members that the One-Call One-Click subcommittee with 211 will be meeting soon.

Furthermore, Claire added that they are working on an overall marketing vision which will incorporate Syncromatics marketing. Claire also announced that VCTC expects to have a new contractor for the intercity service soon.

Sergio Albarran mentioned that City of Ventura will be replacing existing parking meters soon.

Don Villafana introduced Charles Coble, new principle engineer for City of Port Hueneme.
4. **Staff Comments**

Vanessa Rauschenberger informed members that Senate Bill 827 was not approved by the committee. There was a divide between advocates for housing and infill especially near transit and advocates for affordable housing and where that development takes place. The bill appeared to be aggressive and would impact local cities. Vanessa added that the bill may return in a less aggressive form in the future.

Furthermore, Vanessa mentioned that we want to encourage our cities to consider existing transit lines when new developments come online.

Additionally, Vanessa informed staff that the GCTD is closely monitoring California Air Resources Board (CARB) clean transit initiative which will require all transit agencies to purchase zero emission electric buses as soon as 2023. She added that Margaret Heath, as a CAL-ACT board member, has been involved with the discussions.

Margaret Heath added that she has met with CARB staff to discuss this requirement. She mentioned that 25% of bus purchases must be electric by 2023. Incentives are available to offset some of the increases but the incentives are likely to disappear by 2023. Margaret informed members that GCTD staff will be submitting a list of routes that would exceed what the current known range of the electric vehicles are and there may not be a requirement to address migrating to electric vehicles for those routes. However, CARB believes that agencies have at least 10% of their vehicles can migrate to electric. Margaret added that the final rule will be out in August.

Justin Link informed TAC members that staff from the City of Oxnard will hold a meeting held next Wednesday to discuss high quality transit area within half a mile radius from the Oxnard Transit Center. This is part of the SCAG Sustainable Communities Strategy Grant that they city may have applied for. Justin mentioned that he will provide more updates as he receives more details.

Vanessa Rauschenberger asked Justin Link to provide GCTD staff information on the meeting and the project.

Don Villafana mentioned the repeal of Senate Bill 1 (SB 1) and inquired about the agencies position and thoughts on overall bill.

Vanessa Rauschenberger informed members that there is a large apportionment of SB 1 transit funding for the Ventura County region. GCTD has communicated to VCTC the benefit that can be made of those funds to transit. VCTC is currently awaiting to see whether the bill will be repealed before deciding on how transit funding will be expended. Vanessa added that Steve Brown, GCTD general manager, has written an op-ed in VC Star on the benefits of SB 1.

Claire Grasty informed TAC members that VCTC would like to provide information on their website on what the funding is dedicated to and what it would continue to be dedicated to. There has been no discussion on what the funding will be dedicated to in the future. She mentioned that VCTC can better communicate what the existing funding could be spent on and where they could be spent in the future.

Treena Gonzales informed staff the County board has not taken a position on the potential repeal of SB 1. She added that it’s important for them to educate whenever we have an opportunity
whether through op-ed pieces, on social media, and on the projects website that are funded by SB 1 including visual campaign boards.

Don Villafana added that the repeal would reduce gas tax revenue and significantly impact Port Hueneme.

5. Approval of the March 2018 Meeting Summary

Justin Link made a motion to approve the March meeting summary. Sergio Albarran seconded the motion and it passed unanimously.

6. TDA Budget Discussion – Steve Rosenberg

Steve Rosenberg gave a presentation and provided details on the draft budget. He reviewed the revenue sources and allocation of those revenues. The operating budget for FY 2018-19 is 11.3% higher than the FY 2017-18 operating budget, attributed to increases in operating expense including relocating service to start from new facility, new positions to support operations of the new facility, insurance increase among increases in other areas within the budget. The budget however will be balanced through use of reserve funds as well as a combination of minimal service adjustments to very low ridership trips.

Vanessa Rauschenberger informed members that GCTD Board of Directors Budget Committee have been briefed on the budget. Also discussed with the committed were long-term options including revenue from use of the current site, fare and transfer adjustments, or possible revenue measures for the region.

7. Fixed-Route & Paratransit Services Update – 3rd Quarter FY 2017-18 – Vanessa Rauschenberger and Margaret Heath-Schoep

Vanessa Rauschenberger presented the 3rd quarter fixed route update and announced that ridership has decreased 3% over last year. Ridership in January and February saw modest increases, possibly a rebound effect over last year’s rainy weather. We did however see a decrease in March, which is likely due to heavy rains in the early part of the month. Vanessa added that route 5 and route 19 experienced decreases however, routes in Ventura experienced increases. Additionally, route 22 showed continued growth.

Margaret Heath-Schoep informed TAC members that ridership increased 18.9% during the 3rd quarter this year when compared to the 3rd quarter of last year. Margaret mentioned that GCTD has completed migration to the new scheduling software. Staff has achieved a savings from this software with fewer hours and miles consumed.

Vanessa Rauschenberger presented reports on average ridership by weekday and weekend in addition to trip productivity reports. Vanessa informed members that GCTD staff uses these reports to assess route performance and determine service changes. Trips with 3 or less average daily boardings and overall route ridership was assessed for this service change. She added that route 19 weekend ridership is lower in comparison to other routes and that staff is considering removing service from this route. She added that route 20 provides passengers an alternative route to access the same locations.
8. **Facility Update – Vanessa Rauschenberger**

Vanessa Rauschenberger announced that the new facility construction is making progress. She mentioned that Supervisor John Zaragoza and staff toured the new facility. She added that windows on the front lobby have been installed, painting inside the building, and pouring concrete on the main road. Additionally, staff will be touring the facility today.

9. **Development Updates – Beatris Megerdichian**

Beatris Megerdichian announced that there are no development updates. GCTD staff has been unable to attached DAC meetings though they have been in communication with DAC representatives.

Beatris Megerdichian informed members that the Wagon Wheel closure is expected to open to traffic on April 25th. The closure has lasted for over a year and impacted service. The reopening of the intersection will allow routes 6, 15, and 17 to resume regular service.

10. **Future Agenda Items**

Budget

11. **Adjournment**

Chair Treena Gonzalez adjourned the meeting at 11:29 a.m.
## GCTD Technical Advisory Committee (TAC)
### Sign-in Sheet
### April 18, 2018 10:00 a.m.

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<thead>
<tr>
<th>Agency Represented</th>
<th>Committee Member</th>
<th>Committee Alternate</th>
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<tbody>
<tr>
<td>Ojai</td>
<td>Austin Novstrup</td>
<td>Greg Grant</td>
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<tr>
<td>Oxnard</td>
<td>Justin Link</td>
<td>Ryan Kim</td>
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<td>Port Hueneme</td>
<td>Don Villafana</td>
<td>Charles Cole</td>
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<td>San Buenaventura</td>
<td>Sergio Albarran</td>
<td>Jeff Hereford</td>
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<tr>
<td>County of Ventura</td>
<td>Treena Gonzalez</td>
<td>David Fleisch</td>
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<tr>
<td>VCTC (ex-officio)</td>
<td>Claire Grasty</td>
<td>Aaron Bonfilio</td>
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<tr>
<td>GCTD (staff)</td>
<td>Vanessa Rauschenberger</td>
<td>Matt Miller Beatris Megerdichian</td>
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### Others in attendance:

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<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Phone Number</th>
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<tbody>
<tr>
<td>Margaret Schop</td>
<td>Gold</td>
<td>X120</td>
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<tr>
<td>Andy Mikhalin</td>
<td>Gold</td>
<td>X111</td>
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<tr>
<td>Michelle Woomer</td>
<td>City of Thousand Oaks</td>
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<tr>
<td>Steve Rosenberg</td>
<td>GCTD</td>
<td>X119</td>
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