



**GCTD Technical Advisory Committee (TAC)**

**Wednesday, July 20, 2016**

**1:30 p.m.**

**Gold Coast Transit Board Room**

**Meeting Summary**

**TAC Members Present:** Kathy Connell, Ventura County; Dave Fleisch, Ventura County; Jason Lott, City of Port Hueneme; Austin Novstrup, City of Ojai; and Aaron Bonfilio, VCTC.

**TAC Members Absent:** Ashley Golden, City of Oxnard; Jeff Hereford, City of Ventura

**GCTD Staff Present:** Vanessa Rauschenberger, Director of Planning and Marketing; Steve Rosenberg, Director of Finance and Administration; Claire Johnson-Winegar, Planning Manager; Beatris Megerdichian, Transit Planner; Matt Miller, Transit Planner; Chuck McQuary, Facility Project Planner; Margaret Heath, Paratransit Manager; Dillan Murray, Planning Intern.

**Members of the Public:** None.

**Call to Order/Introductions**

Chair Jason Lott called the TAC meeting to order at 1:30 pm.

**1. Public Comments (items not on the agenda)**

None.

**2. Committee Members' Comments**

Kathy Connell introduced Dave Fleisch, County of Ventura Transportation Department Director. She also announced that Oak Park DAR has been discontinued effective June 30<sup>th</sup>.

**3. Staff Comments**

Claire reminded TAC members that Harbor & Beaches DAR was cancelled July 1<sup>st</sup>. GCTD staff has not received any complaints since the cancellation. She also introduced Dillan Murray, new planning intern who also interns at City of Ventura, Public Works Division.

Vanessa announced that Margaret Heath attended the Senior Services Commission meeting and provided an overview of GCTD GO Access services. GCTD will be working with the commission to market GO Access services to the senior population in Oxnard.

## **5. Approval of the May 2016 Meeting Summary**

Austin Novstrup made a motion to approve the May meeting summary. Kathy Connell seconded the motion and it passed unanimously.

## **6. Fixed-Route and GO ACCESS 4<sup>th</sup> Quarter and Year End Update – Claire Johnson-Winegar & Margaret Heath**

Claire Johnson-Winegar informed TAC that fixed-route ridership for the 4<sup>th</sup> quarter and annual ridership in FY 2015-16 has decreased around 3% over the same periods last year. However, she noted that ridership is significantly higher when compared to FY 2012-13. Route 5 continues to see a significant decrease in ridership, possibly due to the closing of the EDD office. Claire informed members that on-time performance has seen a 2% improvement for FY 2015-16.

## **7. Bus Stop Sign Improvements – Claire Johnson-Winegar**

Claire presented TAC with the new bus stop sign designs and informed members that staff is currently working on a RFP for the physical signs. The new bus stop sign incorporates GCTD's new colors and logo, provides better visibility and offers route specific information. Claire informed members that GCTD has received feedback from member agencies. She gave an overview of the new bus stop design elements. The signs will be the same size, using the same mounting hardware. Bus stop signs will be highly reflective, using High Intensity Prismatic (HIP) material and use 3M or Nippon products for graffiti coating. Installation of the signs will initially be done by a contractor and GCTD will provide signs there on after. Port Hueneme will be manufacturing and installing the signs themselves.

## **8. Events and Detours Calendar – Beatris Megerdichian**

Beatris Megerdichian informed members that staff has created an internal events and detours calendar to better track special events taking place in each jurisdiction. She noted that staff promotes riding Gold Coast Transit to the events on GCTD social media platforms and website. In the case of detours, they look into alternative transportation provided by the events to market both services.

## **9. Upcoming Service Changes and Outreach – Matt Miller**

Matt Miller informed TAC members that service changes will be effective Sunday, July 31st. He mentioned that there have been schedule adjustments to Routes 6, 8, 11, 15, 19, 20 and 22. He also informed members that Routes 19 and 20 will no longer be stopping inside the hospital parking lot. Rider alerts have been posted at St. John's Hospital stops. Matt noted that service change outreach will be done at the St. John's Hospital, OTC and the VTC.

## **10. ACCESS Operations Update – Margaret Heath**

Margaret Heath announced that there will be no reduction in service hours for ACCESS services given changes to the fixed-route service. She informed members there has been an increase of 10% in ACCESS ridership for FY 2015-16 with a significant increase toward the end

of the year. She also noted that on-time performance concluded in the low 90%. In addition, she informed members that ACCESS will be transitioning from having Trapeze hosting the scheduling software to MV hosting it. Margaret announced that ACCESS is also in the process of installing security cameras on the vehicles. She also noted that they will seek Board approval to purchase 8 additional cutaways in September.

#### **11. Development Updates – Claire Johnson-Winegar**

Claire informed members that there is no update on the Parklands project.

Beatris announced that City of Oxnard is awaiting Caltrans permits to resume construction for Food 4 Less project. She also noted that the City will provide construction schedule for the Wagon Wheel project as soon as it is confirmed by the developers.

Jason informed members Victoria Avenue portion of the Westerlies construction will be complete on July 29<sup>th</sup> and will be moving forward with Hemlock Street segment.

#### **12. Future Agenda Items**

None.

#### **13. Adjournment**

Chair Jason Lott adjourned the meeting at 2:12 p.m.



**GCT Technical Advisory Committee (TAC)  
Sign-in Sheet  
July 20, 2016 1:30 p.m.**

Agency Represented	Committee Member		Committee Alternate	
	Initials	Name	Initials	Name
Ojai		Austin Novstrup		Greg Grant
Oxnard		Ashley Golden		Soher Abdelmalik
Port Hueneme		Jason Lott		
San Buenaventura		Jeff Hereford		Tom Mericle Rick Gallegos
County of Ventura		Kathy Connell		David Fleisch
VCTC (ex-officio)		<del>Ellen Falbo</del> Aron Banfilvo		Martin Erickson Treena Gonzalez
GCTD (staff)		Vanessa Rauschenberger		Claire Johnson-Winegar Matt Miller Beatris Megerdichian

**Others in attendance:**

Name	Organization	Phone Number
Andrew Mikkelsen	GCTA	X 111
Margaret Harkins	GCTD	X 120
Steve Rosenberg	GCTD	X 119
Dave Fleisch	COV	
Cluck McQuarry	GCTD	X 137
Dylan Murray	GCTD	