GCTD Technical Advisory Committee (TAC)
Wednesday, February 18, 2015
1:30 p.m.
Gold Coast Transit Board Room

Meeting Summary

TAC Members Present: Ashley Golden, City of Oxnard; Drew Lurie and Greg Grant, City of Ojai; Kathy Connell, Ventura County; Jason Lott, City of Port Hueneme and Rick Gallegos, City of Ventura.

TAC Members Absent: Vic Kamhi, VCTC.

GCT Staff Present: Steve Brown, General Manager; Vanessa Rauschenberger, Director of Planning and Marketing, Steve Rosenberg, Director of Finance and Administration; Reed Caldwell, Facility Project Manager; Cynthia Torres Duque, Communications and Marketing Manager; Claire Johnson-Winegar, Transit Planner; Chuck McQuary, Facility Project Planner and Armando Pigman, Intern.

Members of the Public: Joseph Briglio, SCAG.

1. Call to Order/ Introductions

Chair Ashley Golden called the TAC meeting to order at 1:35 p.m. and introductions were made.

2. Public Comments (items not on the agenda)

None.

3. Committee Members’ Comments

Ashley informed TAC that the City of Oxnard is holding a community meeting on March 5th from 5:30 to 8:30 to set priorities for the city.
Kathy Connell reminded TAC that the Heritage Valley Express dedication will be held on March 2nd. They will have two fixed routes, one in Santa Paula and from Fillmore to Piru. They will continue their general services dial-a-ride and add complimentary ADA dial-a-ride service.

4. **Staff Comments**

Steve Brown informed TAC that Congresswoman Brownley will be hosting a transportation round table at the Port of Hueneme on February 23rd. Additionally, GCTD will be meeting with her at a later date.

GCTD has hired a new Office Manager who will begin February 23rd.

Vanessa Rauschenberger mentioned that the Title VI surveys for the smartcard discontinuation are now on GCTD buses.

Steve also mentioned that Stand Up for Transit Day, an event to support a long term transportation bill, is being scheduled for some time in April. We are working with Congresswoman Brownley’s office to get it on her schedule.

5. **Approval of the January 2015 Meeting Summary**

Jason Lott made a motion to approve the meeting summary. Kathy Connell seconded the motion and it passed unanimously.

6. **TDA Budget Discussion – Steve Rosenberg**

TDA requests have been submitted from Ventura, Ojai, the County and Port Hueneme, and staff is meeting with Oxnard February 19th. Ojai’s CMAQ grant has ended. Steve Rosenberg will begin meeting with the departments to determine operating costs. Overall, TDA apportionment has improved, including additional funds being added to the FY 14-15 budget.

Greg Grant asked about the process for submitting capital projects and how they will be evaluated. Projects will be brought to TAC and the Budget Committee. Funding for projects will be determined by whether they are affordable, if funding can be secured from other sources and how critical the need is. A process may be adopted in the future to evaluate the projects based on need by the TAC.

7. **February Service Changes – Vanessa Rauschenberger**

The new service change has been implemented without much issue. The schedule changes were pretty minor and a lot of outreach was conducted. We have not received any complaints thus far.
8. **2nd Quarter Fixed Route Performance Report - Vanessa Rauschenberger**

Vanessa distributed a handout detailing the performance this past quarter. Ridership is up slightly and bicycle boardings have continued to grow. Wheelchair boardings have increased significantly from the same quarter last year but that appears to be due to drivers counting more accurately and the Telephone Rd. detour that occurred during this time last year.

Greg Grant said that the three-position bike racks are a great improvement but Ojai continues to get requests for more bike storage.

9. **Routes 14/15/17/22 Changes - Claire Johnson-Winegar**

Claire distributed a map of the existing 14, 15 and 17 routes and the proposed 15, 17 and 22 routes. Under this reconfiguration:

- Route 15 would remain the same but the frequency would decrease from 45 minutes to hourly. Based on the low ridership, this change should have a minimal impact.
- Route 14 would be eliminated and covered by routes 17 and 22
- Route 17 will no longer travel from St. John’s hospital via Central, servicing Rio Mesa High School and the Juvenile Justice Complex. Instead it will cover the section from the Esplanade to the hospital previously covered by the Route 14
- Route 22 will provide direct service from east Ventura to Oxnard for the first time, beginning at Wells Center, ending in Nyeland Acres, traversing LA Ave., Vineyard (serving the Juvenile Justice Center), to Central Ave., along Rose to Gonzales, along Rice Ave and terminating in Nyeland Acres.

This configuration will decrease travel time between east Ventura and Oxnard by an hour in each direction. It will also provide a link for passengers from Nyeland Acres and north Oxnard to the Clinicas near Wells Center that provides special services. It will also provide quick service to St. John’s hospital and the medical clinics along Gonzales Rd. which will be extremely beneficial as east Ventura is the zip code with the highest number of seniors.

10. **Short Range Transit Plan/ Survey - Vanessa Rauschenberger**

The survey will be taken down at the end of the week. We have received over 700 responses mostly on board the bus but online as well. Chuck McQuary is working on the narrative for the draft SRTP and hopes to bring what he has to TAC next month.

11. **Revised GCTD Logo Update/ Bus Designs - Cynthia Torres Duque**
Cynthia presented the new logo in both a horizontal and stacked version as well as the new bus designs.

12. Development Updates - Claire Johnson-Winegar

Ashley Golden mentioned a development that is being planned on the corner of Camino del Sol and Rose. Repaving along Rose Ave. is planned to start as soon as possible.

12. Future Agenda Items

None.

13. Adjournment

Chair Golden adjourned the meeting at 2:25 p.m.

Minutes Approved:
# GCT Technical Advisory Committee (TAC)

**Sign-in Sheet**  
**January 21, 2015 1:30 p.m.**

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<th>Agency Represented</th>
<th>Committee Member</th>
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<td>Initials</td>
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<td>Ojai</td>
<td>DL</td>
<td>Drew Lurie</td>
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<td>Martin Erickson</td>
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<td>San Buenaventura</td>
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<td>Jeff Hereford</td>
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<td>County of Ventura</td>
<td>Kc</td>
<td>Kathy Connell</td>
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<td>VCTC (ex-officio)</td>
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<td>Vic Kamhi</td>
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<td>GCT (staff)</td>
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**Others in attendance:**

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<tr>
<th>Name</th>
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<td>Andrew Minkhae</td>
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<td>Steven Brown</td>
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<td>Armando Pizano</td>
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<td>D. Williams</td>
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<td>Christopher Lee</td>
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