DATE: April 1, 2015
TO: Board of Directors
FROM: Reed Caldwell Facility Project Manager
SUBJECT: Review and Provide Input on Public Art for the New Administration and Operations Facility

I. EXECUTIVE SUMMARY

At the March 2015 Board meeting the board raised the idea of including public art in the new administration and operations facility. This seeks board direction on proceeding with public art in the new facility.

II. BACKGROUND

Two options have been considered by the project and reviewed with the City of Oxnard planning staff. The specific plan for the area has a public art component and Oxnard has adopted a resolution regarding public art.

The project is located in the Rose-Santa Clara Corridor Specific Plan within the City of Oxnard. The design guidelines and standards chapter of the specific plan includes a public art program component that identifies individual commercial or industrial structures containing 100,000 square-feet or more of gross floor area are required to include an art/sculpture element. Five locations within the specific plan were identified for five planned large parcels which included a location on our parcel. The size of our development is below 50,000 square-feet and does not warrant an art/sculpture element. This is an option if the district desires and the location per the specific plan is at the northwest corner of Auto Center Drive and Paseo Mercado.

The City of Oxnard City Council adopted resolution number 14,124 on December 8, 2011 that requires all new development to pay a public art fee of $0.20 per square foot of building roof area. GCTD’s project under this resolution requires payment of a fee of approximately $10,500 to the City of Oxnard in lieu of the art/sculpture option identified in the specific plan.

City of Oxnard Planning Department staff has indicated GCTD may elect either of the two options, 1) pay the Public Art Program fee or 2) construct an art/sculpture per the Rose-Santa Clara Corridor Specific Plan. Any divergence from these two options will require concurrence from the City of Oxnard.
Below are only five examples for possible additional public art in the project that exceeds the City of Oxnard requirements.

1. Mural on an interior wall.
2. Pottery in the lobby.
3. Sculpture near front entrance or courtyard.
4. Special flooring in lobby or courtyard.
5. Mosaic tiling on interior wall.

Additional examples of artwork will be presented at the Board meeting.

III. SUMMARY AND RECOMMENDATIONS

This recommends the Board of Directors review and provides input for the budget and inclusion of public art for the New Administration and Operations Facility and a budget amount.

General Manager’s Concurrence

Steven P. Brown