GCT Technical Advisory Committee (TAC)  
Wednesday, October 16, 2013  
1:30 p.m.  
Gold Coast Transit Board Room

Meeting Summary

**TAC Members Present:** Kathy Connell, Ventura County; Jason Lott, City of Port Hueneme; Ashley Golden, City of Oxnard and Drew Lurie, City of Ojai.

**TAC Members Absent:** Jeff Hereford, City of Ventura and Vic Kamhi, VCTC.

**GCT Staff Present:** Steve Brown, General Manager; Helene Buchman, Director of Planning and Marketing; Chucky McQuary, Vanessa Rauschenberger, Claire Johnson-Winegar, Transit Planners; Cynthia Torres, Marketing and Communications Manager.

**Members of the Public:** Shelley Sussman and Ruchita Kadakia, Ventura County.

1. **Call to Order/Introductions**

Chair Kathy Connell called the TAC meeting to order at 1:35 p.m.

2. **Public Comments (items not on the agenda)**

None.

3. **Committee Members’ Comments**

None.

4. **Staff Comments**

Vanessa Rauschenberger informed TAC that the Customer Service Center gets a lot of requests to take credit cards. Unfortunately, GCT currently only accepts cash and check and the nearest ATM is a few blocks away on the corner of 4th and A St. She suggested that placing an ATM inside the OTC might be a good compromise until GCT is able to take credit cards. Steve Brown mentioned that there used to be an ATM machine inside
the OTC but they took it out for of lack of use.

Claire Johnson-Winegar gave a PowerPoint presentation of public transportation in Bangkok that she utilized on a trip to Thailand.

Steve informed TAC that Assemblymember Das Williams will be attending the November Board of Directors meeting where he will receive a proclamation and help present service awards to GCT employees.

5. **Approval of the September 2013 Meeting Summary**

Jason Lott made a motion to approve the meeting summary. Drew Lurie seconded the motion and it passed unanimously.

6. **Saticoy Plan – Shelley Sussman, Ventura County Planning**

Shelley Sussman and Ruchita Kadakia of Ventura County Planning informed TAC that the Ventura County Board of Supervisors has directed staff to update the current Saticoy Plan and find funding for implementation through grants. The plan will focus on land use and have an emphasis on sustainability. The plan is to coordinate goals and policies with the City of Ventura as much as possible since it’s in the project’s sphere of influence.

The plan breaks the site into 3 separate areas: old town, south industrial, and west industrial. Transit currently only operates in the old town area. Shelley mentioned that the businesses in the west industrial area have been asked whether they think their employees would take public transportation if it was offered near their businesses, and anecdotally the answer has been yes. Helene Buchman suggested Shelley and Ruchita take a look at the Vineyard Avenue Corridor Plan, which would probably answer a lot of questions, give justification for more service in the area and has potential service options for that area identified. Vanessa mentioned that the plan also includes a sidewalk survey and a nearby businesses survey. Chuck McQuary mentioned that there is a possibility of a route that would travel from the Wells Center to Oxnard via Vineyard that would serve some of these areas. Shelley and Ruchita informed us that part of the objective is to link Saticoy to regional transit, and therefore, regional jobs. Such a route would help accomplish this.

They informed TAC that a second access point to the west industrial area has been requested and would most likely be on Jacinto. They also informed us that the parcel adjacent to the west industrial area is going to be developed into residential units by the City of Ventura, which they hope to coordinate with. Steve inquired whether there are any plans to annex this area. Shelley and Ruchita said that though that’s been discussed for years, Ventura has made it clear they do not have any interest in annexing anytime soon. The next steps will be to look at the Vineyard Avenue Corridor
Plan and to have a working session with TAC.

7. **Update on AB 664- Steve Brown**

Now that the bill has been signed, GCT is working on the bylaws. We hope to have a draft for the next Board meeting and the final adopted at the January meeting. They will be taken to TAC before the final is adopted.

8. **Update on Fareboxes and Phase II- Cynthia Torres**

The new tickets were launched October 1st. The old passes will continue to be accepted on board the bus until December 31st and they can be exchanged at the CSC until June 30th, 2014. A brochure that showed the new passes and described how to use them was handed out. Cynthia mentioned that though people are creatures of habit and some have been apprehensive to use the new passes, there have been no real issues and most people are very excited about the new 31-day passes. The informational video on how to use the new passes should be up on the website soon. A Saturday event will be planned in the coming months to help facilitate the exchange of the tickets. She also informed TAC that a new badging system has been purchased and the new IDs will match the new passes.

GCT also started offering farebox credits October 1st, which are issued any time a passenger overpays. There have been no issues with these but since they are so new, passengers are still getting used to them.

There were questions about the relation of the new passes to the smartcard system and automatic passenger counters (APCs), and there will not be any change to either system. However, we are in the process of acquiring new APCs which will be more robust than what we currently have.

9. **Update on New Facility- Chuck McQuary**

Chuck informed TAC that the bid document was completed and distributed October 15th. The closing date is November 7th and GCT plans to interview the top 3-5 bidders. The objective is to get all the NEPA and CEQA information to the City of Oxnard by March 31st and have construction begin March 2015. Chuck also mentioned that Butch Britt assisted with the RFQ and was very helpful.

10. **SRTP Service Standards & Evaluation Policy – Vanessa Rauschenberger**

Vanessa handed out a draft of the Service Planning Guidelines and Evaluation Policy. She explained that this will help us plan for the future and as we become a district. She also noted that the current criteria is from 2002 and some of it is conflicting. She went over each section in detail and noted what still needs to be done. A final draft will be
brought back to TAC next month.

Kathy asked about stop placement along older routes, specifically Route 16, regarding why certain stops are where they are and if they are all necessary. Since that route is so old, the majority of the stops were most likely placed where they are to serve the surrounding areas and so that there wouldn’t be stretches too far apart without bus stops. Staff noted that in the Bus Stop Guidelines there will be a component regarding rural stops that should give some guidance to the Route 16 stops.

11. Development Updates- Claire Johnson-Winegar

Claire updated TAC that construction on the Village is moving along but the buses are still detouring around the site. Ashley Golden mentioned that Teal Club should be coming in with their EIR soon and the property on Vineyard & Ventura Rd. is moving along.

12. Future Agenda Items

None.

14. Adjournment

Chair Connell adjourned the meeting at 3:20 p.m.

*Minutes Approved: 11/25/13*
### GCT Technical Advisory Committee (TAC)
#### Sign-in Sheet
#### September 18, 2013 1:30 p.m.

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<thead>
<tr>
<th>Agency Represented</th>
<th>Committee Member</th>
<th>Committee Alternate</th>
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<tbody>
<tr>
<td>Ojai</td>
<td>Drew Lurie</td>
<td>TBD</td>
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<tr>
<td>Oxnard</td>
<td>Martin Erickson</td>
<td>Ashley Golden</td>
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<td>Port Hueneme</td>
<td>Jason Lott</td>
<td>Andy Santamaria</td>
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<td>San Buenaventura</td>
<td>Jeff Hereford</td>
<td>Tom Mericle, Rick Gallegos</td>
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<tr>
<td>County of Ventura</td>
<td>Kathy Connell</td>
<td>David Fleisch</td>
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<tr>
<td>VCTC (ex-officio)</td>
<td>Vic Kamali</td>
<td>Aaron Bonfilio</td>
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<tr>
<td>GCT (staff)</td>
<td>Helene Buchman</td>
<td>Chuck McQuary, Vanessa Rauschenberger, Claire Johnson-Winegar</td>
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**Others in attendance:**

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<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Phone Number</th>
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<tbody>
<tr>
<td>Steven Green</td>
<td>GCT</td>
<td>x116</td>
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<tr>
<td>Shelley Sussman</td>
<td>UC Planning Div.</td>
<td>603-724-913</td>
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<tr>
<td>Encinitas Badalora</td>
<td>UC Planning Div.</td>
<td>654-2414</td>
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<tr>
<td>Cynthia Torres</td>
<td>GCT</td>
<td>x110</td>
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