



**GCT Technical Advisory Committee (TAC)
Wednesday, September 19, 2012
1:30 p.m.
Gold Coast Transit Board Room**

Meeting Summary

TAC Members Present: Jason Lott, City of Port Hueneme; Jeff Hereford, City of Ventura; Ashley Golden, City of Oxnard; Drew Lurie, City of Ojai; Kathy Connell, Ventura County, and Vic Kamhi, VCTC (ex-officio).

TAC Members Absent: Martin Erickson, City of Oxnard

GCT Staff Present: Steve Brown, General Manager; Steve Rosenberg, Director of Administrative Services; Andy Mikkelson, Director of Transit Operations, Helene Buchman, Director of Planning and Marketing, Chuck McQuary, Vanessa Rauschenberger, Claire Johnson-Winegar, Transit Planners and Cynthia Torres, Marketing and Communications Manager.

Members of the Public: None.

1. Call to Order/Introductions

Chair Jason Lott called the TAC meeting to order at 1:30 p.m. and introductions were made.

2. Public Comments (items not on the agenda)

None.

3. Committee Members' Comments

Kathy Connell reported that the eight shelters removed by Clear Channels Communications following the end of their contract with the County will be replaced with five shelters and three benches furnished and installed by the County. Jeff Hereford said that new art work is planned for several shelters in Ventura. Ashley Golden stated that the Oxnard City Council on their September

25th Agenda will have discussion regarding Gold Coast Transit becoming a District.

4. Staff Comments

Steve Brown reported that VCTC took action to buy 100 new three-position bike racks that will be installed on VISTA and GCT buses. Also, the Ventura Chamber of Commerce is sponsoring a Teacher of the Month Award. The award will be scheduled once a month for the selected teacher's class and will include a free field trip on GCT buses to a chosen destination adjacent to GCT bus routes. The field trip will be tailored to each school's choice. In other announcements, Steve noted that the GCT administration building front desk area and Board Room will be refurbished starting next month and should be completed by the November Board meeting since the October Board meeting will be held at the Oxnard Library to accommodate the Strategic Planning Workshop. At that workshop, after reviewing open issues, the Board will focus on the GCT Strategic Plan and develop language in support of legislative action relative to GCT becoming a District.

5. Approval of the August 15, 2012 Meeting Summary

Kathy Connell made a motion to approve the meeting summary. Jeff Hereford seconded the motion and it passed unanimously.

6. Update on GCT District's Ad Hoc Report- Helene Buchman

This item was covered under Item 4, above.

7. Report on Feedback from August Service Changes- Cynthia Torres

Cynthia reported some complaints were received from Meiners Oaks Ojai trolley riders. Staff and Drew Lurie responded to each of the callers by explaining how the transfers now worked between the trolley and Route 16 and where changes occurred from the prior service. No complaints were received due to cancellation of Route 40.

8. Results of Route 6 and Route 21 Test Drives- Vanessa Rauschenberger

Vanessa distributed a map of the changes be considered for the Route 6 Ventura Avenue/Dakota stop. This stop terminates at the north end of GCT's largest trunk line. Residents have complained that the buses are required to make a three-point turn-around in their neighborhood, are too noisy and the route should be

moved. In responding to the complaints, Staff has considered three options: 1) Keep the route as is, 2) Modify the route to turn-around via Shell Road, and 3) Turn around at the Cope Center site on Ventura Avenue.

After some discussion, Option 3 appeared to be the best choice as it would cause the least disruption to the service. It's always GCT's objective to respectfully respond to neighbor's complaints so Option 1 will not be considered. Option 2 would add costs and displace current riders by adding a long one-way loop at the end of the northbound trip. While Option 3 was favored, it would require approval of the school District, add costs for repaving the turn-around area in the parking lot and possibly be later forced to close depending on the school district long term plans for the property. Jeff Hereford will meet with the school district and advise GCT of the school's plans for the property and whether or not GCT should further pursue the favored option.

Regarding the new CMAQ funded Route 21 Demonstration Project; the test drive supported the preliminary trip time planned for the route. The planning and installation of bus stops in Oxnard, Ventura and Port Hueneme appear on schedule; however the status of southbound stop at Victoria Ave and Monaco Drive is still in review. There is concern about the three year funding scheduled for this route. The first two have been programmed by VCTC but the third year while approved, was identified as a "Shelf" Project with the funding to be programmed at a later date. At this month's TRANSCOM meeting, VCTC advised that the Federal MAP-21 Budget has jeopardized the funding of future CMAQ Demonstration Projects, particularly those identified as "Shelf" projects. As this creates a major problem for this project, GCT will pursue a joint solution with VCTC as soon as possible.

9. Potential Change to Route 11 Downtown Ventura Service-Vanessa Rauschenberger

A map was distributed showing how the route would be extended along Telegraph Road, bypassing entry into the VTC and creating a new stop at the Hospital entrance on Brent and returning to a street stop in front of the VTC. In Route 11 by-passing entry into the VTC, the new Route 21 could assume its location in the bus circle. Jeff will review the proposed stop at the Hospital and meet with their staff to brief them on the proposed route and obtain feedback.

10. Review of February 2013 Bus Stop Requirements-Claire Johnson-Winegar

The Route 16 stops at the "Y" are expected to open in six weeks. Temporary stops will be in place until then. The County stops on Rt. 33/ Loma will go to their Board for approval in October. The Route 21 stop on Channel

Islands/Patterson is being poured today. The last stop Victoria Avenue on Route 21 will be at Hemlock until the new Fresh 'N Easy opens at Monaco.

11. Future Agenda Items

- Board Strategic Planning Work Shop
- Recommendation on the Route 6 stop at Ventura Avenue/Dakota

12. Adjournment

Vice Chair Connell adjourned the meeting at 2:35 p.m.

Minutes Approved:



**GCT Technical Advisory Committee (TAC)
Sign-in Sheet
September 19, 2012 1:30 p.m.**

Agency Represented	Committee Member		Committee Alternate	
	Initials	Name	Initials	Name
Ojai	DL	Drew Lurie		TBD
Oxnard		Martin Erickson	AG	Ashley Golden
Port Hueneme	JL	Jason Lott		Andy Santamaria
San Buenaventura	J.H.	Jeff Hereford		Tom Mericle Rick Gallegos
County of Ventura	KC	Kathy Connell		David Fleisch
VCTC (ex-officio)	VK	Vic Kamhi		Myra Montejano
GCT (staff)	HB	Helene Buchman	CM VR CJW	Chuck McQuary Vanessa Rauschenberger Claire Johnson-Winggar

Others in attendance:

Name	Organization	Phone Number
Steven Brown	Gold Coast Transit	
Steve Rosenharp	GCT	
Andy Mikkelson	GCT	x 111