



*Transit Service
Strategy and Plan:
Initial Implementation*

What Is the TSSP?

- *Where do our routes go? How well do we serve the major destinations?*
- *Are there areas we do not serve or that are underserved?*
- *Are our routes on the right streets? How well do our loops work?*
- *What do our customers tell us about our routes? Where do our riders get on and off the bus?*
- *Can we change things to be more efficient, effective and productive?*
- *How well are we providing links to VISTA? Are we providing effective links between our member cities?*



What is our “Transit Service Strategy”?

- *Straightening our trunk routes to ultimately have seamless connections on all north/south and east/west major arterials.*
- *Closing the gaps in our service on the major streets.*
- *Establishing new routes on key roads such as Victoria Avenue and Ventura Road.*



What is our “Transit Service Strategy”?

- *Focusing larger (35'+) vehicles on the trunk routes and developing a more flexible type of service (shuttles, circulators) in residential and small commercial areas.*
- *Developing a range of minimum criteria for headways on new routes.*
- *Coordinating existing GCT services with those of outside agencies (e.g.; VISTA).*



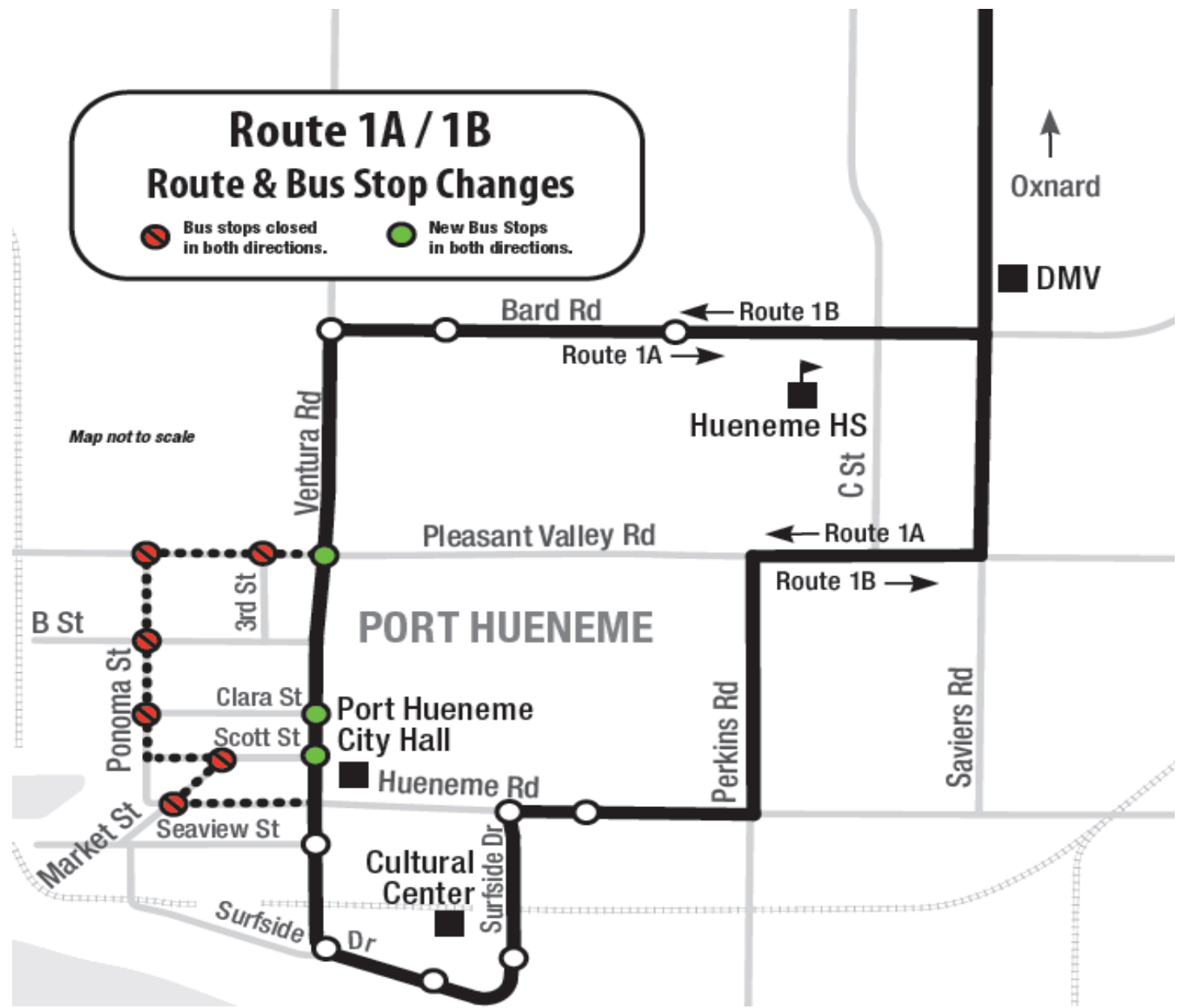
Putting the TSSP to Work

- *Using data that is now at our fingertips.*
- *Analyzing ridership by stop, route, day, hour.*
- *Utilizing resources more efficiently while maintaining mobility.*
- *Identifying unserved or underserved demand and addressing it.*
- *Working with member agencies to plan for transit as new developments are designed.*



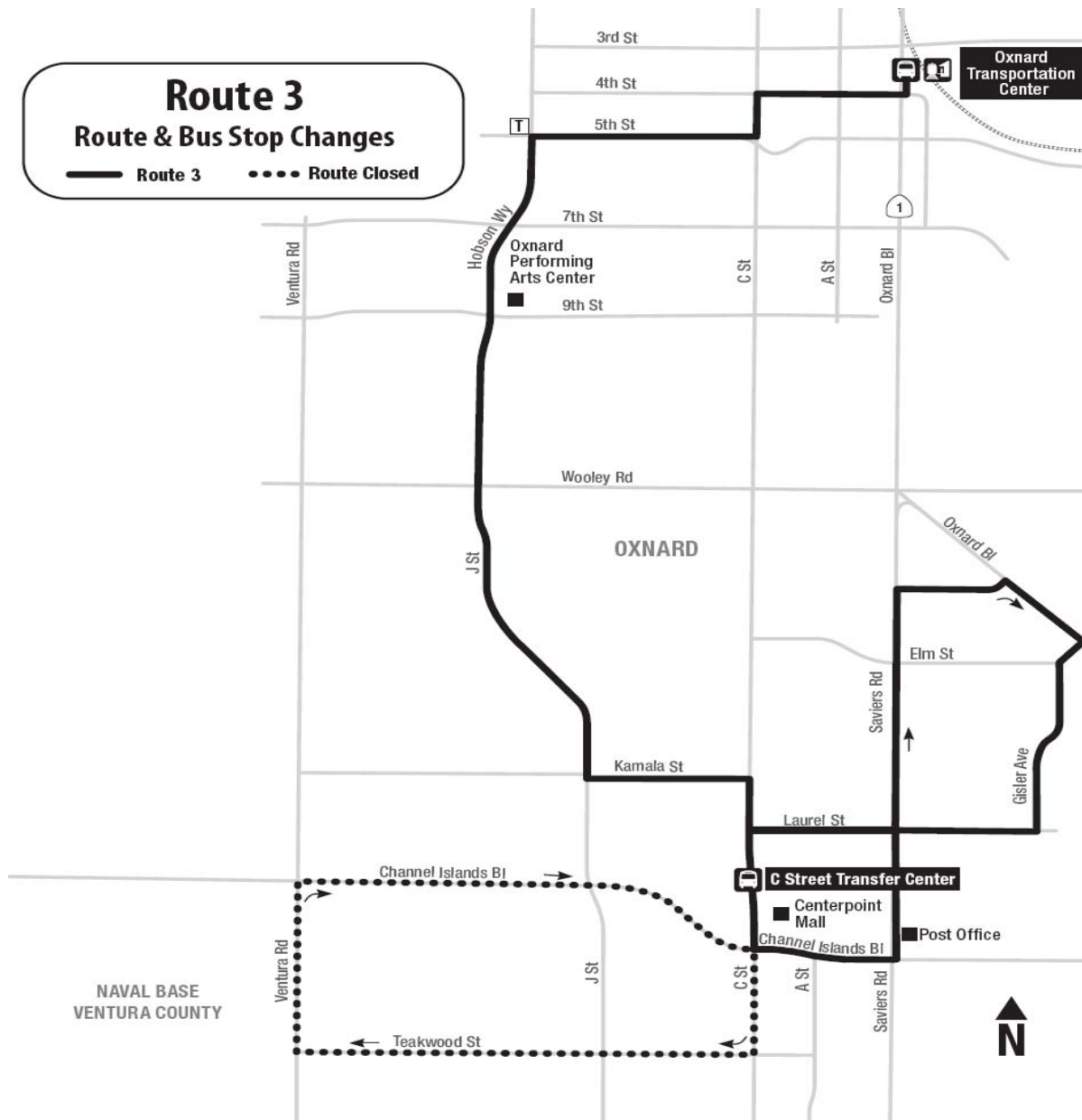
Route 1A / 1B Route & Bus Stop Changes

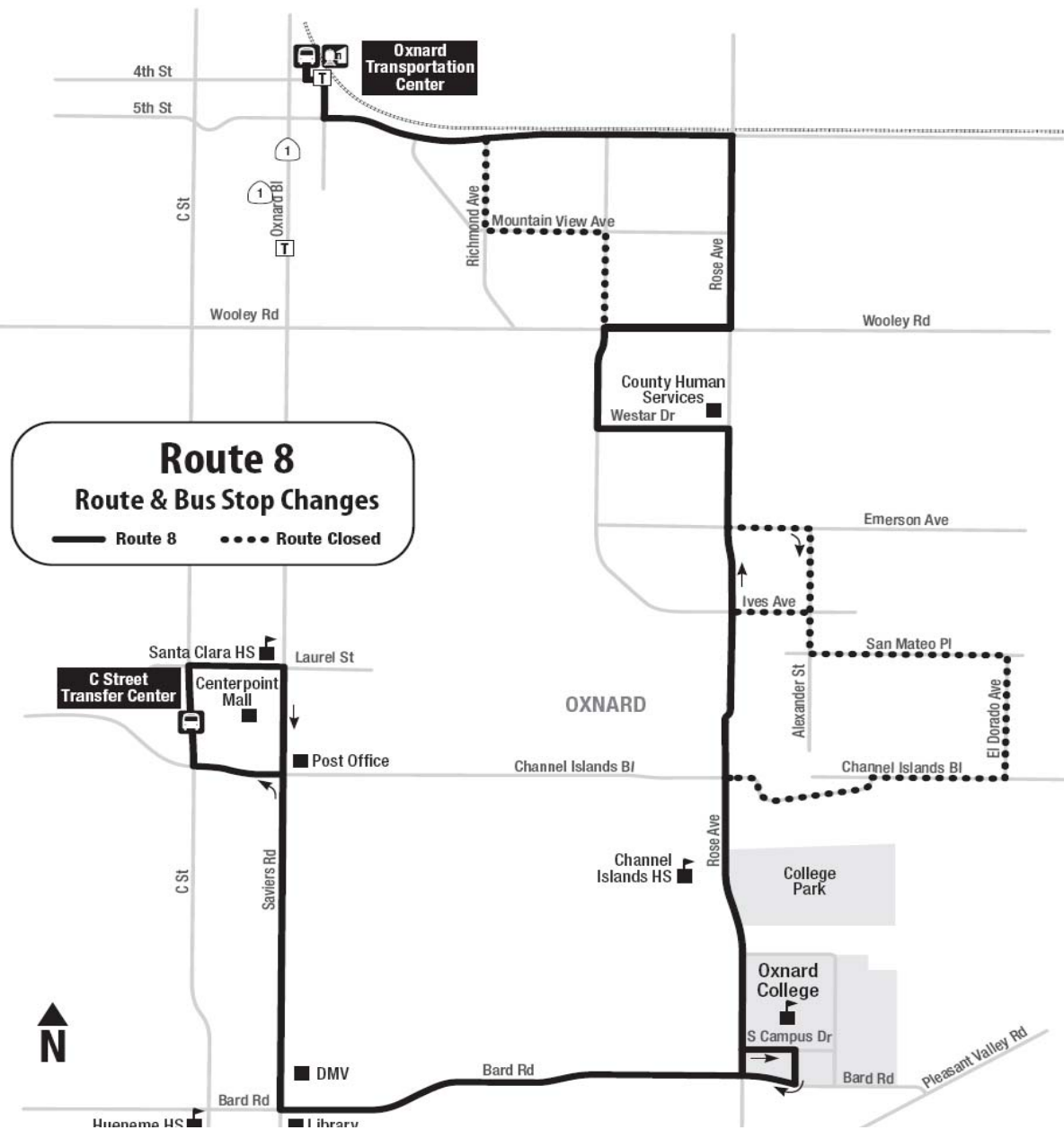
-  Bus stops closed in both directions.
-  New Bus Stops in both directions.



Route 3 Route & Bus Stop Changes

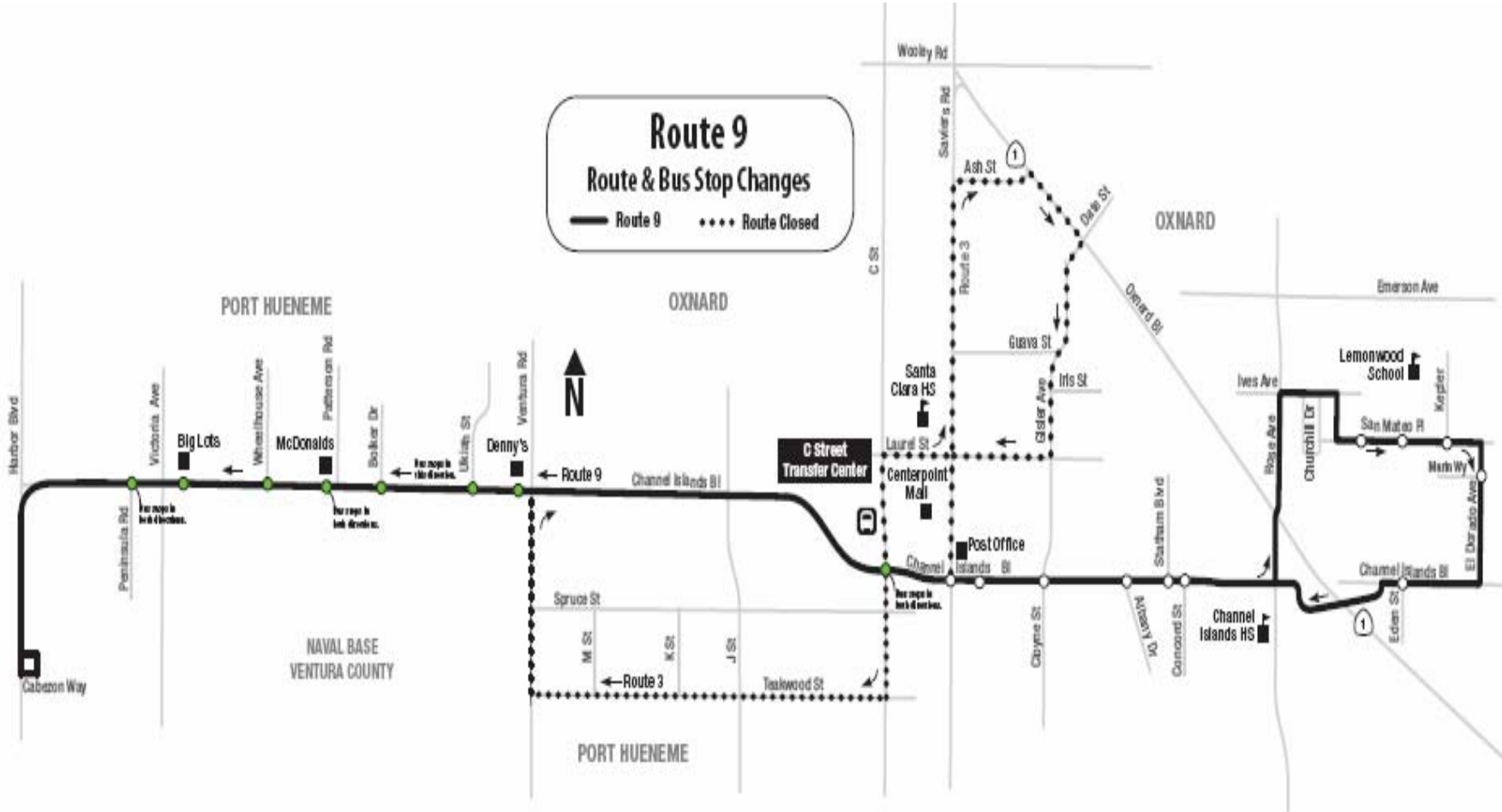
— Route 3 ···· Route Closed





Route 9 Route & Bus Stop Changes

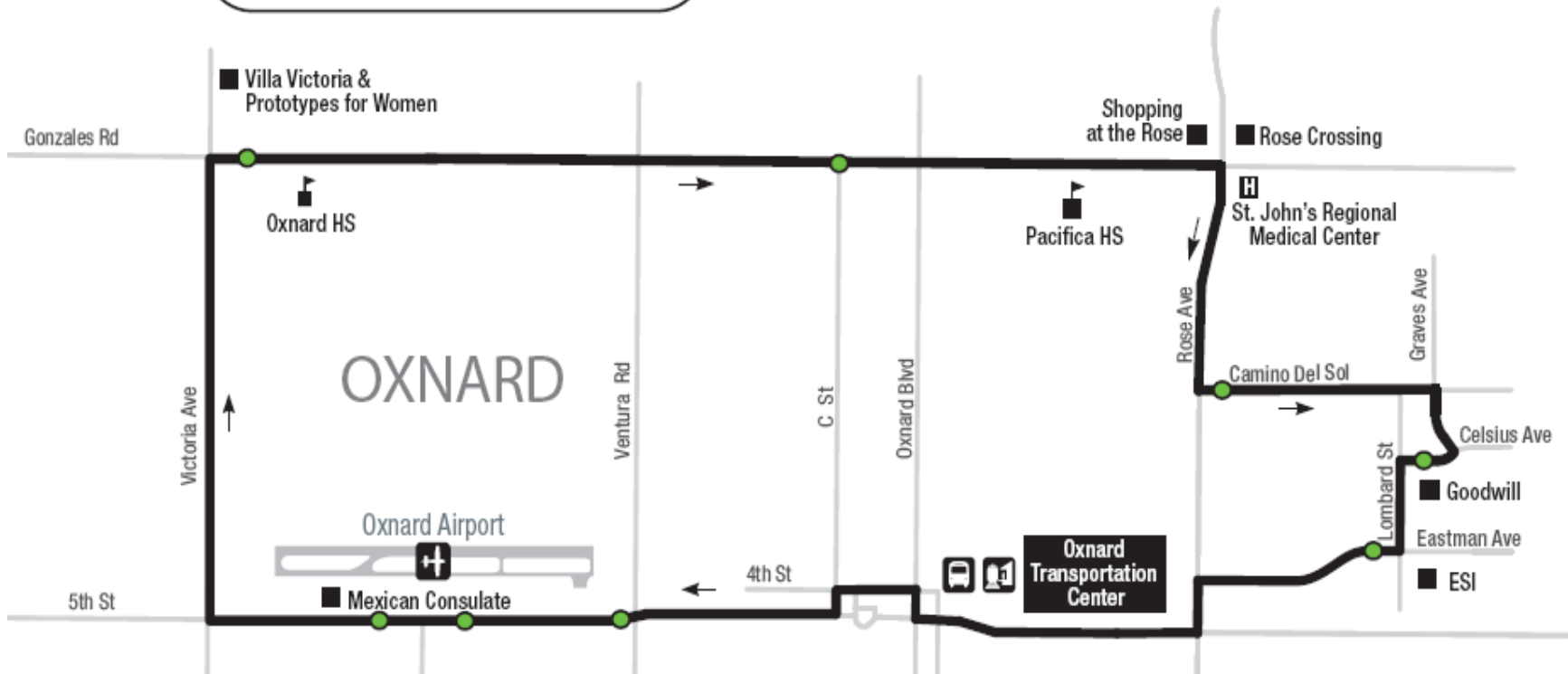
Route 9
 Route Closed



Route 19

Gonzales / Lombard - OTC Route & Bus Stop Changes

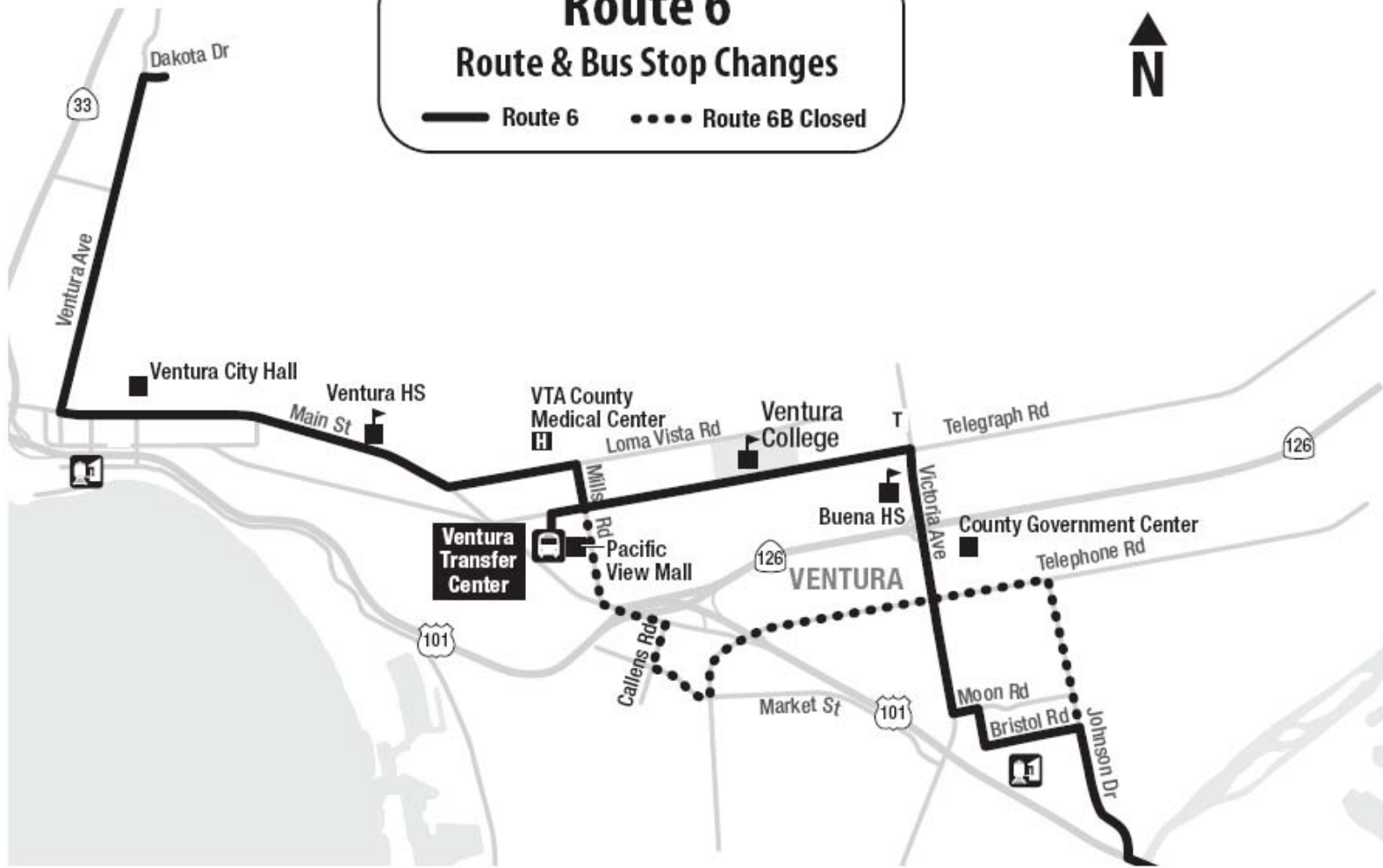
● New Bus Stop — Route 19



Route 6

Route & Bus Stop Changes

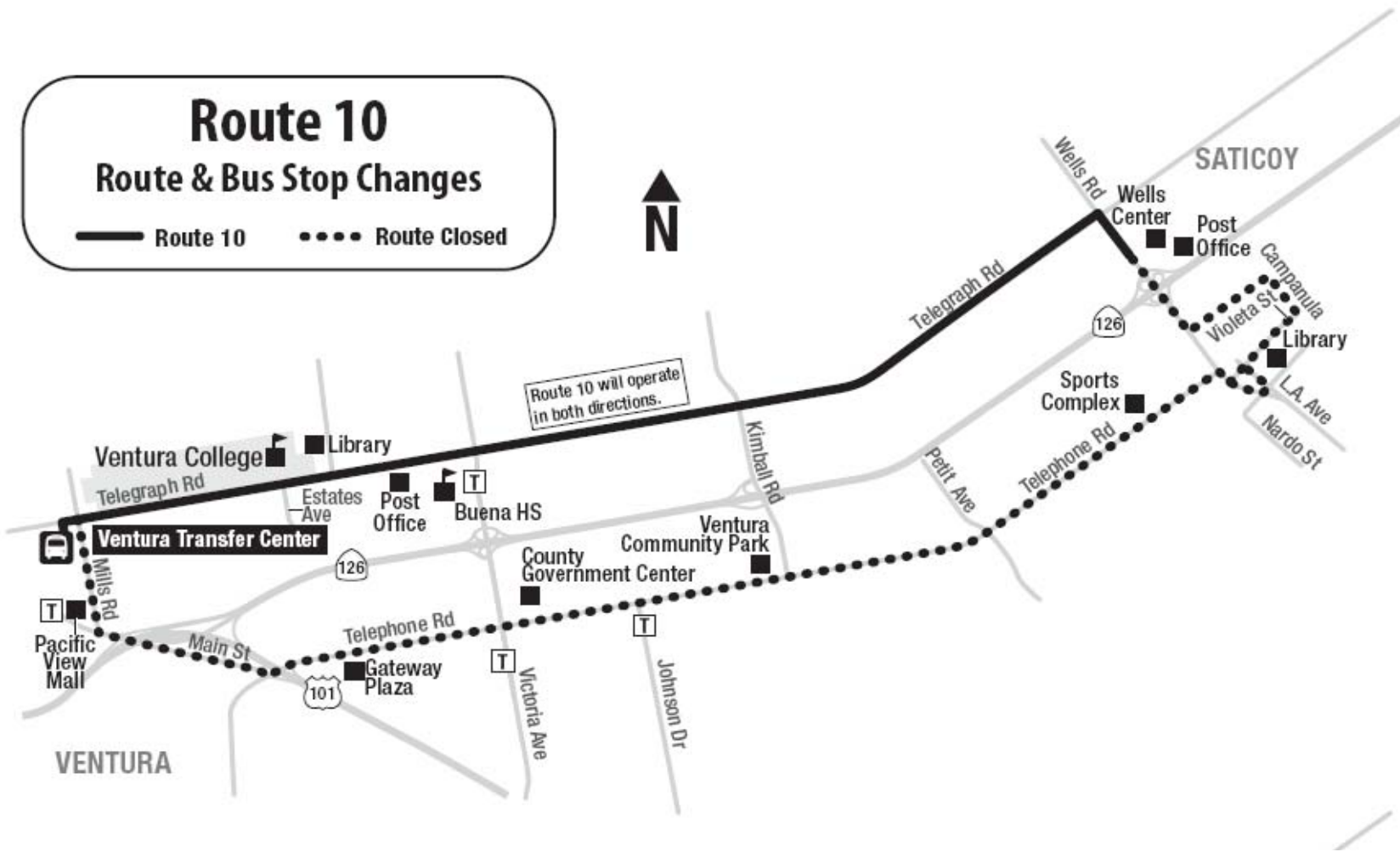
— Route 6 ···· Route 6B Closed



Route 10

Route & Bus Stop Changes

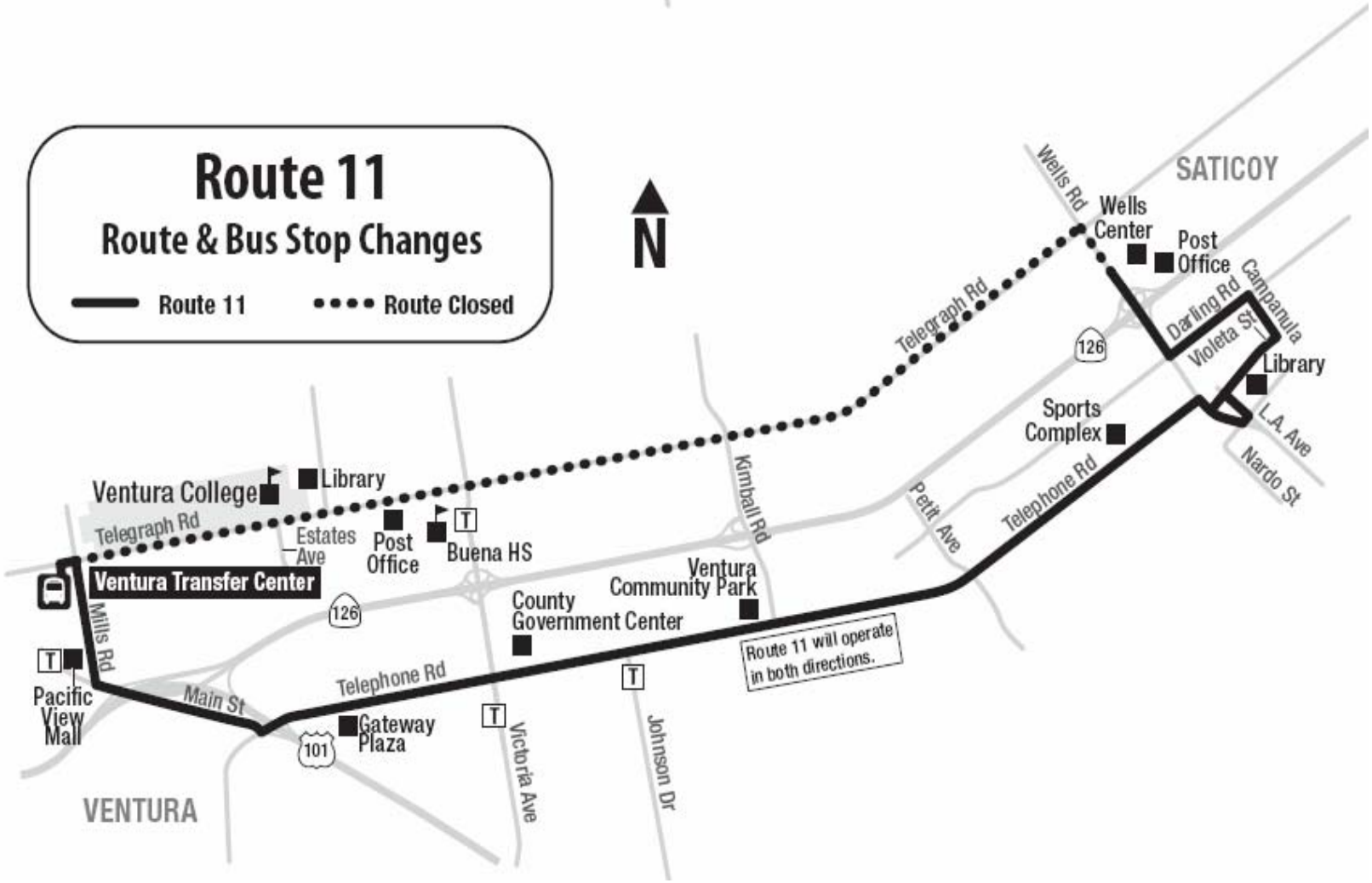
— Route 10 ···· Route Closed



Route 11

Route & Bus Stop Changes

— Route 11 ····· Route Closed



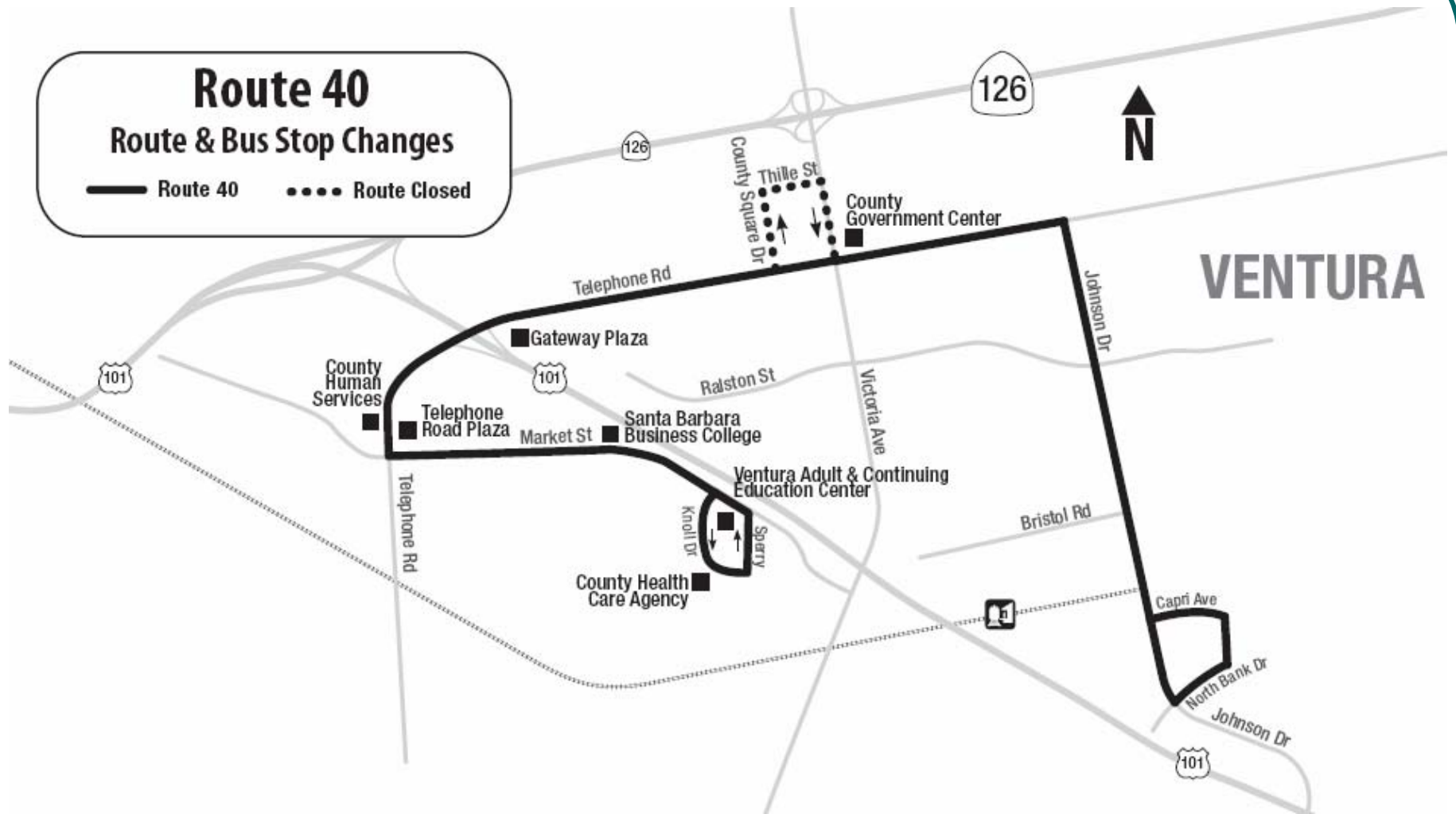
Ventura Transfer Center

Route 11 will operate in both directions.

Route 40

Route & Bus Stop Changes

— Route 40 Route Closed





Next Steps:

- *Approve the FY 2010-1011 budget.*
- *Hold public meetings in conjunction with member agencies.*
- *Arrange installation of new bus stops and removal of discontinued ones.*
- *Monitor ridership and public input.*
- *Continue planning for TSSP-guided improvements.*

