



## 2010 ADVERTISING RATES

Bus Model	Location	Size	Contract Length	Rate per month/per ad space
35' NABI 40' NABI 40' New Flyer	Exterior Street Side	King	6 months	\$300
		30" x 144"	1 year	\$260
	Exterior Curb Side	Queen	6 months	\$170
		30" x 88"	1 year	\$135
	Exterior Rear	Tail	6 months	\$210
		16" x 72"	1 year	\$180
	Exterior Rear – Small size	Tail	6 months	\$170
		11" x 58"	1 year	\$135
All Models	Interior	11" x 17"	3 month min.	\$300
	Interior	11" x 28"	3 month min.	\$420

- For Exterior Advertisements, the Advertiser is responsible for the production and installation of the graphics. GCT can provide a list of local companies to the advertiser for their use in selecting a vendor, at their request
- For Interior Advertisements, the listed rate is the monthly rate for the placement of one card in each bus in the GCT fleet. The Advertiser is responsible for the production of the graphics. Please print a minimum of 58 cards.
- All Advertising rates quoted are gross before agency discount, if applicable.

Updated: 4/8/10 (GCT)