



**GCT Technical Advisory Committee (TAC)
Wednesday, June 15, 2011
1:30 p.m.
Gold Coast Transit Board Room**

Meeting Summary

TAC Members Present: Jeff Hereford, City of Ventura; Jason Lott, City of Port Hueneme; Drew Lurie, City of Ojai ; Martin Erickson , City of Oxnard and Vic Kamhi, VCTC (ex-officio).

TAC Members Absent: Kathy Connell, Ventura County.

GCT Staff Present: Steve Brown, General Manager; Steve Rosenberg, Director of Administrative Services; Andrew Mikkelson, Director of Transit Operations; Helene Buchman, Planning and Marketing Director; Chuck McQuary, Vanessa Rauschenberger and Claire Johnson-Winegar Transit Planners; Cynthia Torres, Marketing & Communications Manager and Margaret Heath, Paratransit & Special Projects Manager.

Members of the Public: None.

1. Call to Order/Introductions

Chair Martin Erickson called the TAC meeting to order at 1:30 p.m. and introductions were made.

2. Public Comments (items not on the agenda)

None.

3. Committee Members' Comments

Jason Lott announced that Port Hueneme has received new bus benches which are now awaiting installation. These will replace those removed last year when the communications company that owned the benches ended their contract with the City.

4. Staff Comments

Steve Brown distributed a letter of support for a new program available to expand training opportunities for transit mechanics within the region. Several GCT Mechanics have already taken advantage of the program and received specialized training not previously available.

5. Approval of the April 12 Special Meeting and April 20, 2011 Regular Meeting Summaries

Jason Lott made a motion to approve both April meeting summaries. Jeff Hereford seconded the motion, and it passed unanimously.

For the record, Chuck McQuary stated that a TAC meeting was not held in May.

6. Overview of new GCT Scheduling Software System- Vanessa Rauschenberger

Vanessa described the new scheduling software system and distributed a color handout illustrating the vehicle blocking and time demand types derived from the new system. It's based on *Mobile Plan*, procured earlier this year from *iNit Innovations in Transportation Inc.*, Chesapeake, VA.

The new software is a modular system that provides flexibility for rapidly updating or changing schedules that is not available with GCT's current EXCEL system.

Staff recently completed a comprehensive on-site training program conducted by *iNit*. Consequently, based on the training program, staff was able to develop the schedules that will be in effect for the August 21st Service Change.

The August changes will incorporate new/restructured service (see Item 7, below) as well as improvements to existing schedules that are anticipated to improve on-time performance. The scheduling optimization was based on GCT specific parameters developed and implemented as part of the on-site training program.

7. Brief Summary of August Service Changes- Chuck McQuary

Chuck distributed a handout and described the following:

- All current schedules revised to incorporate efficiencies from new Scheduling System Software.
- New/Restructured Routes:
 - ❖ Route 6- Oxnard- Ventura/Main Street:
Service between the VTC and Ventura at Dakota deleted in 2010 is re-instated
 - ❖ Route 15 El Rio/Northeast operated by two buses restructured to become the following, operated by four buses:
Route 14 RiverPark/Nyeland Acres
Route 15 El Rio/St. John's
 - ❖ Route 11 Telephone/Saticoy:
Mid-day service added on weekends using savings from the revised Weekday Route 11 service
 - ❖ Route 20 Eastman-Lombard/Sturgis:
Morning service operating between OTC and Seagate Industrial Park to

accommodate 7:00, 7:30 and 8:00 work shifts

- New fare structure implemented
- Simplified color coding of passes

8. Report on "Dump the Pump"- Helene Buchman/Cynthia Torres

Cynthia announced that GCT staff will handout "Thank You" stickers on June 16th to bus riders at major transfer points. Riders will be encouraged to take pictures and submit them to the GCT website.

9. Provide Input and Questions for Consideration by the Board of Directors on "Report from AD HOC Steering Committee on Regional Transit Study"

Steve Brown advised TAC that Darren Kettle will brief the Board on the Report at their July 6th meeting. This will provide the board with an opportunity to be briefed first hand and to bring up questions or concerns.

Vic Kamhi outlined the guidance given to the VCTC Consultants in moving the report forward:

- Do not address transit specifics, instead develop a management system to have structural oversight; coordinate system wide service and avoid duplication;
- Keep in mind that SB716 requires allocating all TDA to transit;
- Review how the TDA allocation may affect farebox ratios;
- Develop the plan in a format suitable for presentation to the public;
- Have the plan ready for submittal to the Legislature by the end of the year.

The impact of allocating all TDA to transit may impact local Public Works departments, whose budgets currently fund bus stop maintenance. *Issue: How will bus stop maintenance be funded under SB716?*

Finally, Steve asked TAC to review the Report and provide their recommendations for issues that should be addressed by the Board.

10. Future Agenda Items

Develop a process for developing issues/questions that should be addressed in the Regional Transit Study.

11. Adjournment

There being no further business, Martin Erickson adjourned the meeting at 2:50 P.M.

Minutes Approved:



**GCT Technical Advisory Committee (TAC)
Sign-in Sheet
June 15, 2011, 1:30 p.m.**

Agency Represented	Committee Member		Committee Alternate	
	Initials	Name	Initials	Name
Ojai	DL	Drew Lurie		TBD
Oxnard	ME	Martin Erickson		Ashley Golden
Port Hueneme	JL	Jason Lott		Andy Santamaria
San Buenaventura	J.H.	Jeff Hereford		Tom Mericle Rick Gallegos
County of Ventura		Kathy Connell		David Fleisch
VCTC (ex-officio)		Vic Kamhi	WM	Myra Montejano
GCT (staff)	HB	Helene Buchman	CM WR	Chuck McQuary Vanessa Rauschenberger

Others in attendance:

Name	Organization	Phone Number
Steven Brown	GCT	
Andrew Minkholsen	GCT	x 111
Clair Johnson-Wingard	GCT	x 110
Steve Rosenberg	GCT	x 119
Cynthia Torres	GCT	x 110
Margaret Heath	GCT	x 120