



**GCT Technical Advisory Committee (TAC)  
Wednesday, February 16, 2011  
1:30 p.m.  
Gold Coast Transit Board Room**

## **Meeting Summary**

**TAC Members Present:** Jeff Hereford, City of Ventura; Drew Lurie, City of Ojai; Jason Lott, City of Port Hueneme; Kathy Connell, Ventura County; Martin Erickson and Ashley Golden, City of Oxnard and Vic Kamhi, VCTC (ex-officio).

**TAC Members Absent:** None

**GCT Staff Present:** Steve Brown, General Manager; Steve Rosenberg, Director of Administrative Services; Andrew Mikkelson, Director of Transit Operations; Helene Buchman, Planning and Marketing Director and Chuck McQuary, Transit Planner.

**Members of the Public:** None.

### **1. Call to Order/Introductions**

Chair Martin Erickson called the TAC meeting to order at 1:35 p.m. and introductions were made.

### **2. Public Comments (items not on the agenda)**

None.

### **3. Committee Members' Comments**

Jeff Hereford announced that bids for nine new bus shelters for the City of Ventura have been received and are in review. He also said that a new road project will begin shortly on Johnson Drive which could slow down the current bus service.

Drew Lurie said that February 22<sup>nd</sup> will be the start date for Rob Clark, Ojai's new City Manager.

Jason Lott stated that the contractor selected to provide the new Port Hueneme bus shelters has gone out of business; the City is now re-grouping.

#### **4. Staff Comments**

Helene Buchman reported that a significant number of the new bus books are incorrect because of a collating error by the printing contractor. The incorrect books have been retrieved and all incorrect books will be replaced by the contractor. She also received a request for the number of daily bus boarding at the VTC from the Pacific View Mall. In follow-up discussions, Helene said that staff would comply with Kathy Connell's suggestion to provide TAC members with regular updates on performance measures (passengers per mile) for each route.

Andy Mikkelson said the new free transfer policy between GCT and Vista has started. Initially 60 transfers per day were received which equate to approximately 1,300 per month.

#### **5. Approval of January, 2011 Meeting Summary**

Jason Lott made a motion to approve the January meeting summary. Martin Erickson seconded the motion, and it passed unanimously.

#### **6. Verbal Update on Possible Restructuring for Route 15 El Rio/Northeast-Chuck McQuary**

At last month's meeting, the options for restructuring the current route into two separate routes were presented to TAC. Following discussion of those options at today's meeting, a tour of the route was scheduled to review bus stop locations, transfer points and headways. The results of the tour will be presented to TAC at the next meeting.

#### **7. Continue Discussion of Budget Issues to be presented at Public Outreach Meetings- Helene Buchman**

Helene advised that a Town Hall has been scheduled in Ventura for March 9<sup>th</sup> where GCT and the City will discuss potential service changes. This will provide an opportunity to receive public input on what service changes are most important to our riders and their priority in incorporating those changes if funding becomes available. Those attending the meeting will be advised that the funding picture is unclear at this time as the Federal 5307 funds are in limbo and State STA funds may depend on the outcome of a possible June 2011 ballot measure.

Steve Brown advised that because 5307 funds are historically received late in the fiscal year, he will recommend overcoming this ongoing funding lag by pre-programming 5307 funds leveraged from our known TDA funding. Steve Rosenberg also announced that a

continuation of our current federal CNG fuel rebate has been approved.

#### **8. Review Draft Agenda for Board Strategic Planning Retreat and Provide Input to Staff- Steve Brown & Helene Buchman**

Steve reviewed the agenda and encouraged TAC to also invite those in their organizations who would likely have an interest in GCT's future plans.

Vic Kamhi suggested including an update on the status of our new facility plans because they could be affected by the potential availability of funding next year.

Steve Brown said that prior to the Strategic Planning meeting he will schedule a briefing for the new Oxnard Board Member and Alternate (Bryan MacDonald and Carmen Ramirez, respectively) to orient them on our current GCT service.

#### **9. Future Agenda Items**

- Vic suggested that staff provide an update on plans for GCT's new facility;
- A summary of results from the Board Strategic Planning Retreat;
- An update on plans to restructure Route 15
- Review results of the March Ventura Town Hall Meeting
- Preliminary review of GCT and jurisdictional budgets

#### **10. Adjournment**

There being no further business, Chair Martin Erickson adjourned the meeting at 2:50 p.m.

***Minutes Approved:***



**GCT Technical Advisory Committee (TAC)  
Sign-in Sheet  
February 16, 2011, 1:30 p.m.**

Agency Represented	Committee Member		Committee Alternate	
	Initials	Name	Initials	Name
Ojai	DL	Drew Lurie		Michael Culver
Oxnard	MRE	Martin Erickson	✓	Ashley Golden
Port Hueneme	JL	Jason Lott		Andy Santamaria
San Buenaventura	J.H.	Jeff Hereford		Tom Mericle Rick Gallegos
County of Ventura	KC	Kathy Connell		David Fleisch
VCTC (ex-officio)		Vic Kamhi		Myra Montejano
GCT (staff)	HBO	Helene Buchman	Mr	Chuck McQuary

**Others in attendance:**

Name	Organization	Phone Number
Steven Brown	GCT	
Andrew Mickelson	GCT	x 111