We are making progress,
are you on board?
It is my pleasure to serve as your General Manager and present to you the Gold Coast Transit District FY 17-18 Community Report. This past year was one of great progress for GCTD. The construction of the new Operations and Maintenance Facility continued and is on schedule to open in early 2019. We also made numerous technology improvements, continued our involvement in the community, and supported our great employees.

Along with this progress, we are continually looking for ways to be more efficient and fiscally sustainable in the work we do. This includes looking at opportunities for the 301 East Third Street site and its potential use as a transit-oriented development. In addition, we are conducting a comprehensive review of the agency’s bus route network and looking at ways to “reimagine” our system to improve efficiency and attract more riders. Staff is also working in partnership with Southern California Association of Governments (SCAG) on two important grant-funded planning studies; a First-Mile Last Mile Connectivity Study for Naval Base Ventura County, and a Building Transit Supportive Communities Plan.

As a key part of our mission, “going green” continues to be a focus for us. GCTD plays an important role in reducing the number of single-occupant vehicles on the road in Ventura County.

In 2017, GCTD carried nearly 3.7 million riders on our fixed-route and paratransit services. While our fleet uses 100% compressed natural gas (CNG), we are working on making sure our fleet remains as green as possible by replacing older CNG engines with “near zero” engines, which is the most cost-effective approach to maximizing the life of each bus. For buses that have reached the end of their life cycle, we are seeking opportunities to fund zero-emission bus replacements that will lead us to our goal of 100% zero emissions in the future.

These are just a few examples of the work GCTD has conducted in the last year to better serve you. In this report, you will find more details about the agency’s FY 2018-19 priority projects we have planned for you in the future.

We thank you for your continued support of Gold Coast Transit District as a transit industry leader in Ventura County. We’re on the GO, and we hope to see you on board!

Steven P. Brown
STEVEN P. BROWN
GENERAL MANAGER

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We thank you for your continued support of Gold Coast Transit District as a transit industry leader in environmentally responsible public transportation that serves the diverse needs of our community.

Steven P. Brown
General Manager

Our Mission
GCTD’s mission is to provide safe, responsive, convenient, efficient, and environmentally responsible public transportation that serves the diverse needs of our community.

District Member Cities
City of Ojai
City of Oxnard
City of Port Hueneme
City of Ventura
County of Ventura

By the Numbers
Fiscal Year 2017-18 Statistics

Fleet
- Fixed-Route Buses: 56
- ACCESS Dial-A-Ride Vehicles: 26

Routes & Stops
- Fixed Routes: 20
- Bus Stops: 694

Ridership
- Average Weekday Boardings: Fixed Route: 400
- Average Weekday Boardings: ACCESS: 11,328

System Reliability
- Early: 8%
- On Time: 3%
- Late: 89%

Who Rides
- Fixed Route: 17%
- Adults/Youth: 21%
- 65+Disabled: 37%
- 75+: 7%
- Free Child: 7%
- ACCESS ADA & Seniors: 43%

% of Bus Stops with Amenities
- Bench: 35%
- Trash Receptacle: 57%
- Lighting: 37%
- Guide-a-Ride Panel: 28%
- Shelter: 21%
- Bike Rack: 7%
- Sign Only: 43%
GCTD is one of the very few transit districts in California that has no dedicated local revenue (i.e. sales tax) to fund its operations. Despite this limitation, GCTD has been very fiscally responsible over the years and continues to operate at a lower cost per passenger than its peer agencies in the region.

To fund the largest transit investment in the county, our new facility, we have secured grant funding and maintained solid financial health which has enabled us to bring this project to fruition.

### ANNUAL BUDGET FISCAL YEAR 2018-19

**REVENUE SOURCES ($ IN THOUSANDS)**
- $18,816 | LTF Revenue
- $6,004 | Federal Grants
- $3,070 | Passenger Fares
- $1,467 | Local Revenue
- $440 | State Transit Assistance
- $241 | Other Revenue

**REVENUE USES ($ IN THOUSANDS)**
- $26,358 | Operating Budget
- $2,232 | Member Recurring Transit Reqs
- $1,392 | COP Payments
- $56 | Member Capital Improvements

**GRANT AWARDS**

To support our mission, our staff proactively pursues competitive grant funding opportunities for innovative projects that enable us to stretch every dollar. Made possible by programs administered by Ventura County Transportation Commission (VCTC), Southern California Association of Governments (SCAG), CalTrans, and the Federal Transit Administration (FTA), the following transit projects will be made possible in the coming year:

- **Low Carbon Transit Operations Program**
  - Mobile Fare Payment (launched Jan 2018)
  - FREE Summer Saturdays (Summer 2018)

- **Congestion Mitigation & Air Quality (CMAQ)**
  - “Near Zero” Emission Mid-Life Engine Rebuild (In Progress)
  - 5 Expansion Buses (July 2019)

- **Sustainable Communities & Planning (SCAG)**
  - Route 23 – Ventura Road / Naval Base (July 2019)

- **Enhanced Mobility for Seniors & People w/ Disabilities**
  - Direct ACCESS Service to Camarillo (3-yr pilot)
  - Young Adult Mobility Training Program

**PENDING: GRANT APPLICATIONS SUBMITTED**
- Low-No Emissions Vehicle Program (FTA)
To fund the largest transit investment in the county, GCTD has continued to operate at a lower cost per passenger and to maintain solid financial health which has enabled us to bring this project to fruition.

In fiscal year 2018-19, GCTD secured grant funding and issued a bond to build its new $30M Operations and Maintenance Facility at 1901 Auto Center Drive. The new facility will enable GCTD to better serve the region’s transit needs.

While GCTD is one of the very few transit districts in California with no dedicated local revenue (i.e. sales tax) to fund its operations, it has been able to do so due to its strong relationships with local jurisdictions and the ability to pursue competitive grant funding opportunities.

In the coming year: 
- The new facility will be in full operation
- Five expansion buses will be added
- “Near Zero” Emission Mid-Life Engine Repower
- Low-No Emissions Vehicle Program
- Mobile Fare Payment
- Fixed route ridership will increase
- ACCESS Scheduling
- Rebuild (In Progress)

The new facility will be completed and open in 2019. The bond financing allows for innovative projects that enable us to stretch every dollar. Made possible by programs administered by Ventura County Transportation Commission (VCTC), Southern California Association of Governments (SCAG), CalTrans, and the Federal Transit Administration (FTA), the Association of Governments (SCAG), CalTrans, and the Federal Transit Administration (FTA). GCTD has been proactive in pursuing competitive grant funding opportunities to help fund its operations.

Despite this limitation, GCTD has been successful in bringing this project to fruition. With the new facility and the support of its member jurisdictions, GCTD is well-positioned to continue its mission.

In March, a new scheduling and dispatching system was successfully launched. The investment in Ecolane led to an immediate 48% decrease in monthly service fees. Later this year, the new system’s capabilities will be fully realized as they begin using the new system to send text messages to customers, alerting them of their arriving ACCESS pick up, greatly reducing the risk of trip cancellations.

GCTD’s new Operations and Maintenance Facility at 1901 Auto Center Drive will allow GCTD to maintain a future fleet of up to 125 buses.

GCTD has been proactive in pursuing competitive grant funding opportunities. The new facility will be completed and open in 2019. The bond financing allows for innovative projects that enable us to stretch every dollar. Made possible by programs administered by Ventura County Transportation Commission (VCTC), Southern California Association of Governments (SCAG), CalTrans, and the Federal Transit Administration (FTA), the Association of Governments (SCAG), CalTrans, and the Federal Transit Administration (FTA). GCTD has been proactive in pursuing competitive grant funding opportunities to help fund its operations.

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REVENUE USES

REVENUE SOURCES ($ IN THOUSANDS)

ANNUAL BUDGET FISCAL YEAR 2018-19

us to bring this project to fruition. To support our mission, our staff proactively pursues competitive grant funding opportunities administered by Ventura County Transportation Commission (VCTC), Southern California Association of Governments (SCAG), CalTrans, and the Federal Transit Administration (FTA). Our goal is to secure additional revenue to fund its operations. Despite this limitation, GCTD has identified the Outdoor Plaza as an area where new revenue can be generated. To help fund this expansion, we have already submitted applications for several local and state grants including the Sustainable Communities & Planning (SCAG) program. More information on these and other grant applications can be found online at gctd.org/grants.

TECHNOLOGY & EFFICIENCY

APPROACHING A SCAG SUSTAINABLE COMMUNITIES & PLANNING INTENSIVE COMMUNITY DESIGN

IMPROVEMENTS

ANNUNCIATORS / VEHICLE LOCATION SYSTEM

AUTOMATIC VOICE

ACCESS SCHEDULING

SOFTWARE UPGRADE TO ECOLANE

Automation & Remote Monitoring

Fixed Route Ridership

ACCESS Ridership

+29%

50,000

150,000

+3%

100,000

200,000

LOCAL TRANSIT INVESTMENTS

Each year, GCTD works with the Technical Advisory Committee (TAC) to identify any capital work needed to upgrade and maintain bus stops and locally operated transit services. In the next fiscal year, we will be providing over $2 Million to our member jurisdictions to make transit investments in improving transit centers, bus stops and other transit related needs.

“NEAR ZERO” EMISSIONS MID-LIFE ENGINE REPOWER

In 2018, GCTD will use Congestion Mitigation and Air Quality (CMAQ) grant funding to repower 14 New Flyer buses. This project will include replacing CNG engines with “near-zero” emissions engines and extend the useful life of buses by six to eight years. This will result in significant savings, as the cost to repower a bus is $150,000, compared to $600,000 for a new CNG bus.

BUS STOPS

The public’s first impression of transit is the bus stop. This year we will roll out our more visible bus stop signs that are highly reflective, include clearly defined route numbers, and offer additional information to reduce the uncertainty of using transit and enhance the passenger riding experience.

NEW FACILITY

GCTD’s Operations and Maintenance Facility at 1901 Auto Center Drive will allow GCTD to maintain a future fleet of up to 125 buses. The new site will replace an aging facility we have outgrown and will enable GCTD to better serve the region’s transit needs.
To fund the largest transit investment in the county, GCTD has pursued competitive grant funding opportunities. To support our mission, our staff proactively pursues competitive grant funding opportunities to attract more riders. We will be engaging the community on these topics and look forward to receiving feedback that will help guide future service plans.

REIMAGINING TRANSIT

As part of the launch of Route 23 and facility move, we are taking the opportunity to reimagine our transit network to better reflect changing travel patterns and improve connectivity that will attract more riders. We will be engaging the community on these topics and look forward to receiving feedback that will help guide future service plans.

NEW ROUTE 23

Next year, we will be laying the groundwork for the launch of the Route 23 on Ventura Road in Oxnard. This new route will provide 22 miles of service and will fill 6 ½ miles of service gaps between Port Hueneme and Oxnard. This is a grant-funded route scheduled to begin July of 2019.

LOOKING TO THE FUTURE
GCTD staff is excitedly working on coordinating the logistics for the move into the new facility planned for early 2019. Please follow our website and social media network for updates.

WE'RE ON THE MOVE!

GoldCoastTransit.org | 805.487.4222

@GCTransit @GoldCoastTransit @GoldCoastBus