



Item #7

**DATE** July 11, 2018  
**TO** GCTD Board of Directors  
**FROM** Marlena Kohler, Purchasing Manager/DBE Officer *MK*  
**SUBJECT** **CONSIDER ADOPTION OF DISADVANTAGED BUSINESS ENTERPRISE (DBE) GOAL FOR FEDERAL FYs 2019-21**

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**I. EXECUTIVE SUMMARY**

In 1983 the Board of Directors adopted a Disadvantaged Business Enterprise (DBE) Program. Federal changes in program requirements over the years have been implemented by the Board to maintain compliance. In 1999, the U.S. Department of Transportation (DOT) issued major changes to 49 CFR 26 pertaining to the DBE Program. That regulation expanded the level of attention agencies must provide to meet requirements related to their DBE Programs to continue to be eligible receipt of FTA funds. In 2010, DOT changed the submission of the overall goal from annual to a three-year goal. Then in 2012, DOT required that all DBE Programs must include “Fostering Small Business Participation”, which is an element in our program to structure contracting requirements to facilitate competition be small business concerns, taking all reasonable steps to eliminate obstacles to their participation. GCTD’s DBE Program has been updated whenever DOT implements changes. There have been no changes to the DOT DBE Program since FY15-18.

The attached “Overall DBE Goal for FYs 2019-21” explains the process by which the proposed DBE goal of 0.5% for Federal FYs 2019-21 was developed. It required analyzing census bureau data, California Department of Transportation’s DBE database and GCTD’s projected projects. Public participation, and input from DBE related groups and community organizations was also sought.

As part of the required 30-day comment period, the proposed goal was published on June 28, 2018 in the local newspaper, Ventura County Star. The notice invited the public to review the goal and methodology and provide comments within 30 days. The notice was also posted on our website and on public boards located inside and outside of our facility. Upon Board adoption of this goal, staff will review any comments and send them, if any, with the final submission of our overall goal to FTA .

Although FTA has an overall national goal of 10%, there is no minimum goal that must be established or achieved by an agency. GCTD’s previous goal for FY15-18 was 1.4%.

**IT IS RECOMMENDED that the Board of Directors approve the attached DBE Participation Report and adopt the DBE Goal of 0.5% for Federal FYs 2019-21, to be submitted to FTA.**

General Manager Concurrence

**GOLD COAST TRANSIT DISTRICT**

**Fiscal Years 2019-21**

**Overall Goal for  
Disadvantaged Business Enterprise  
Participation in Federal Transit Administration  
Assisted Programs  
(Including Goal Setting Methodology)**

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*Adopted by*  
GCTD Board of Directors  
July 11, 2018

*Submitted to*  
U.S. Department of Transportation  
Federal Transit Administration  
San Francisco, California

**GOLD COAST TRANSIT DISTRICT  
OVERALL DBE GOAL FOR FYs 2019-21**

**I. EXECUTIVE SUMMARY**

The U.S. Department of Transportation (DOT) prescribes its Disadvantaged Business Enterprise (DBE) program and requirements for recipients of Federal funds from DOT in the Code of Federal Regulations (CFR) Title 49, Part 26 (Regulations). Specific instructions are found in Section 26.45 entitled “How do recipients set overall goals.”

As a recipient of DOT financial assistance via the Federal Transit Administration (FTA), Gold Coast Transit District (GCTD) has established a recommended overall DBE goal for FYs 2019-21 of 0.5% based on all FTA-assisted contracting funds anticipated to be awarded between October 1, 2018 and September 30, 2021.

The goal is based on demonstrable evidence of the availability of ready, willing and able DBEs relative to all businesses ready, willing and able to participate in our FTA-assisted contracts. The overall goal reflects GCTD’s determination of the level of DBE participation expected to be achieved absent the effects of discrimination. GCTD intends to meet this goal to the maximum extent feasible through race-neutral measures and does not intend to establish specific goals for any contracts unless needed.

**II. DBE GOAL FOR FY 19-21**

The proposed overall DBE Goal for FY 19-21 is 0.5%. The goal applies to FTA-funded contracts awarded by GCTD and its sub-recipients from October 1, 2018 through September 30, 2021. The analysis described herein indicates the proposed goal of 0.5% can be achieved entirely through race and gender-neutral measures. In accordance with the decision by the US Court of Appeals for the Ninth Circuit in *Western States Paving Company v. United States and Washington State Department of Transportation*, USDOT recipients in the Ninth Circuit, which includes California, cannot consider the use of a race- or gender-conscious goal unless a finding of statistically significant disparity (disparity study) has been made for the ethnic and gender groups to be included in the race- or gender-conscious goal. GCTD has not conducted a disparity study and, therefore, did not consider the use of a race- or gender-conscious goal as part of the overall goal. However, based on the results of the analysis described in sections IV and V of this report, GCTD believes it can achieve the base goal figure calculated in Step One entirely through race- and gender-neutral measures. A summary of disparity studies conducted by Caltrans and the Los Angeles County Metropolitan Transportation Authority is provided in section V of this report.

**III. METHODOLOGY FOR SETTING THE OVERALL DBE GOAL**

As noted in Section I (Executive Summary), the DBE goal was calculated using the two-step process described in the “Tips for Goal Setting” guidance provided by USDOT. The two-step process for calculating the overall DBE goal is to:

- Step 1: Calculate a base figure to determine the relative availability of DBEs;
- Step 2: Adjust the base figure if necessary.

The DBE Directory and Census Data method was used to calculate the base figure of the relative availability of DBEs to perform the types of contracts that GCTD intend to let. A detailed description of the methodology used in Step One and associated calculations and assumptions are provided in Section IV. In Step Two, past DBE participation and an analysis of bidders (contractors and sub-contractors) and projects from previous years in relation to projects proposed in FY 19-21 was utilized to determine if the base figure should be adjusted. A description of this analysis conducted for Step Two is provided in section V.

**Determination of Local Market Area**

The boundaries of the local market area were determined by examining the area in which the substantial majority of the contractors and subcontractors that submitted bids and were awarded contracts in past years are located. The location of bidders and firms awarded competitive contracts for the three-year period between FYs 15 through 18 was used to determine the local market area. Because 66% of the bidders and 55% of firms awarded contracts were geographically located in Ventura and Los Angeles Counties, it was determined that the local market area is Ventura and Los Angeles Counties. A summary of the location of bidders is provided below in Exhibit 1, and the location of firms awarded contracts is provided below in Exhibit 2. The names and location of bidders and firms awarded contracts is provided in Attachment 1.

**Exhibit 1**  
Locations of Bidders  
FY 15-18

<b>Business Location</b>	<b>Total Businesses</b>	<b>Percent of Total</b>
Ventura County	33	42%
Los Angeles County	19	24%
Other Locations*	27	34%
<b>Total</b>	<b>79</b>	<b>100%</b>

\*Alameda (1), Kern (1), Orange (4), Riverside (3), Sac (1), San Bern (3), San Diego (1), SB (2) Florida (1), IL (1), NC (2), NJ (1), Canada (1) Arizona (3)

**Exhibit 2**  
Locations of Firms Awarded Contracts  
FY 15-18

<b>Business Location</b>	<b>Total Businesses</b>	<b>Percent of Total</b>
Ventura County	58	39%
Los Angeles County	24	16%
Other Locations*	67	45%
<b>Total</b>	<b>149</b>	<b>100%</b>

\*Fresno (1), Orange (6), Sac (2), SB (3), SBO (4), SD (1), SF (4), SJ (1), AL (1), AZ (1), GA (1), IA (1), ID (1), IL (10), MD (1), MN (1), MO (1), NC (1), NJ (2), NV (2), OH (4), OR (1) PA (2), TX (7), VA (2), WI (1)

**IV. STEP ONE - BASE FIGURE CALCULATION**

The purpose of Step One is to determine what percentage DBEs represent of all firms that are ready, willing, and able to compete for USDOT-assisted contracting. This percentage is calculated by dividing the number of DBEs ready, willing and able to bid for the types of work to be funded during a

three-year period, by the number of all firms (DBEs and non-DBEs) ready, willing and able to bid for the types of work to be funded during the same three-year period. The calculation is summarized in the equation below:

$$\text{Step One-Base Figure} = \frac{\text{Ready, Willing and Able DBEs}}{\text{All Firms Ready, Willing and Able (including DBEs and non-DBEs)}}$$

To complete the calculation, the first item of work was to develop a list of contracts that GCTD intended to let in FYs 19–21. This list of anticipated projects/contracts is provided in Attachment 2. A total of 20 anticipated contracts were identified that total \$14.2 million.

The DBE firms that are ready, willing and able to perform the anticipated work were identified using the California Unified Certification Program (CUCP) Statewide DBE Directory. DBE firms that indicated their willingness to work in Caltrans District 7 (Ventura and Los Angeles Counties) were selected. North American Industry Classification System (NAICS) codes were then assigned to each project to help identify DBEs and all firms that are ready, willing and able to compete for the anticipated projects. NAICS codes were obtained from the US Census Bureau web page located at: <http://www.census.gov/eos/www/naics/>.

USDOT recommends that weighting be used to help ensure that the Step One Base Figure is as accurate as possible. Weighting does not change the Base Figure of 0.5%.

The calculations for Step One- Base Figure calculation of 0.5% are shown in Attachment 3.

## V. STEP TWO BASE FIGURE ADJUSTMENT

The purpose for Step Two of the goal setting calculation is to adjust the Step One figure to make it more precise, if necessary. The factors listed below were considered to determine whether such an adjustment is necessary:

- Past DBE participation;
- Bidder's List and DBE participation in past contracts;
- Disparity studies conducted in the local market area.

### Past DBE Participation

The DBE goals achieved in the previous three federal fiscal years were examined to determine the median DBE participation. The DBE goals achieved in the past three fiscal years are:

FY 14/15 = 1.04%

FY 15/16 = 3.37%

FY 16/17 = 0.03%

**Median = 1.04%**

The median DBE participation for the previous three-year period is 1.04%, which further demonstrates that our overall goal of 0.5% is in-line with past performance. The FY15/16 percentage achieved was due, in part, to contracts issued in support of pre-construction activities for the

construction of our new facility. The FY 16/17 percentage achieved was the result of the construction contract not including any DBE subcontractors, as GCTD had anticipated it would.

### Bidder's List and DBE Participation in Past Contracts

When comparing bids from previous projects that are comparable to the anticipated projects proposed for FYs 19-21, it is possible that the weighted base figure calculated in Step One can be achieved through race and gender-neutral measures. There is no significant change in the type of projects anticipated by GCTD for FY 19-21.

### Disparity Studies Conducted in the Local Market Area

The Los Angeles County Metropolitan Transportation Authority (Metro) conducted a disparity study in 2017 known as the 2017 Disparity Study LA Metro. The study documented a substantially below disparity for White Woman, Black Americans, and Hispanic Americans. It also stated, overall, most groups experienced greater disparities on contracts awarded without goals than on those where DBE goals were applied. All groups, with exception of Subcontinent Asian American-owned businesses, exhibited disparity indices substantially below parity on contracts without DBE goals.

Based on the factors listed above to consider whether to adjust the Base Figure, it is determined that no adjustment should be made. Therefore, the overall goal for FY 19-21 is proposed at 0.5% to be achieved through race and gender-neutral measures.

The calculations for Step Two- Base Figure Adjustment are shown in Attachment 2.

## **VI. Public Notice and Consultation**

The public notice and consultation process conducted for setting the DBE Goal for FY 19-21 is provided in Attachment 4. Copies of all correspondences are incorporated into attachment.

Attachment 1  
**List of Names and Locations**  
**BIDDERS**  
**FY 15-18**

Bid #	Business Name	City	State	County
14-09	Gibbs Truck Centers	Oxnard	CA	Ventura
14-10	Sawyer Petroleum	Santa Paula	CA	Ventura
14-10	Service Pro Fire Protection	Oxnard	CA	Ventura
14-11	Joy Equipment Protection	Santa Barbara	CA	Santa Barbara
14-11	Walsma Oil Company	Lancaster	CA	Los Angeles
14-12	EZ Landscape Services	Somis	CA	Ventura
14-12	Silvas Oil Company	Oxnard	CA	Ventura
14-13	Valley Power System	Los Angeles	CA	Los Angeles
14-14	Sawyer Petroleum	Santa Paula	CA	Ventura
14-14	Silvas Oil Company	Oxnard	CA	Ventura
14-14	Valley Power System	Los Angeles	CA	Los Angeles
14-14	Walsma Oil Company	Lancaster	CA	Los Angeles
15-01	Lance, Soll & Lunghard LLP	Brea	CA	Orange
15-05	Southwest Lift & Equipment Inc.	Running Springs	CA	San Bernardino
15-06	Valley Business Printers	Sylmar	CA	Los Angeles
15-06	Vehicle Technical Consultants, Inc.	Beaumont	CA	Riverside
15-10	Commander Printed Products	Oxnard	CA	Ventura
15-10	Deen Design	Oxnard	CA	Ventura
15-10	Prime Business	Oxnard	CA	Ventura
15-10	Standard Printing Company	Phoenix	AZ	Maricopa
16-01	Petro Lock	Lancaster	CA	Los Angeles
16-01	Sawyer Petroleum	Santa Paula	CA	Ventura
16-01	SC Fuels	Oxnard	CA	Ventura
16-01	SC Fuels	Oxnard	CA	Ventura
16-01	Silvas Oil Company	Oxnard	CA	Ventura
16-01	Simmons Synthetics	Victorville	CA	San Bernardino
16-01	Walsma Oil Company	Lancaster	CA	Los Angeles
16-02	Silvas Oil Company	Oxnard	CA	Ventura
16-03	American Guard Services	Carson	CA	Los Angeles
16-03	California Panther Security	Los Angeles	CA	Los Angeles
16-03	CEED Security Corporation	Los Angeles	CA	Los Angeles
16-03	Division	Canoga Park	CA	Los Angeles
16-03	G4S Secure Solutions	Westlake	CA	Los Angeles
16-05	DoubleMap	Indianapolis	IN	Marion
16-06	Ron's signs	Oxnard	CA	Ventura
16-07	Mintex inc	Industry	CA	Los Angeles
16-07	Pyramid School Products	Tampa	FL	Hillsborough

Bid #	Business Name	City	State	County
16-07	Sinclair Sanitary Supply	Oxnard	CA	Ventura
16-07	Superior Sanitary Supplies	Oxnard	CA	Ventura
16-07	Veritiv Operating Company	La Palma	CA	Orange
16-07	Waxie Sanitary	Santa Ana	CA	Orange
16-08	Rosemead Oil Products	Santa Fe Springs	CA	Los Angeles
16-08	Silvas Oil Company	Oxnard	CA	Ventura
16-08	Southern Counties Oil Co.	Orange	CA	Orange
16-08	Valley Power Systems	City of Industry	CA	Los Angeles
16-09	National Auto Body & Repair	Goleta	CA	Santa Barbara
16-11	Daniels Tires Service	Oxnard	CA	Ventura
16-11	Parkhouse Tires	Oxnard	CA	Ventura
16-14	Cummins Pacific LLC	Ventura	CA	Ventura
16-18	Electronic Data Magnetics	Highpoint	NC	HighPoint
16-19	Electronic Data Magnetics	Highpoint	NC	HighPoint
17-01	AMC Services	Ventura	CA	Ventura
17-02	Day Wireless System	Burbank	CA	Los Angeles
17-05	Copy Court	Oxnard	CA	Ventura
17-05	Prime Business	Oxnard	CA	Ventura
17-05	Prime Business	Oxnard	CA	Ventura
17-05	Standard Printing Company	Phoenix	AZ	Maricopa
17-06	4 imprint	Oshkosh	NJ	Winnebago
17-06	Authentica Promotions.com	Carmichael	CA	Sacramento
17-07	Aramark	Oxnard	CA	Ventura
17-07	Cintas	Mason	OH	Mason
17-07	Mission Linen	North Hollywood	CA	Los Angeles
17-07	Prudential Overall Supply	Moorpark	CA	Ventura
17-09	Chrisp Company	Fremont	CA	Alameda
17-09	FX Signs Inc.	Riverside	CA	Riverside
17-09	Maneri Sign Company	Gardena	CA	Los Angeles
17-09	PCI	Azusa	CA	Los Angeles
17-09	Safeway Sign Company	Adelanto	CA	San Bernardino
17-10	Cobos Fire & Safety	Ventura	CA	Ventura
17-10	Service Pro Fire Protection	Oxnard	CA	Ventura
17-12	Dan Boyle & Associates	San Diego	CA	San Diego
17-12	Metrolinetics	Chicago	IL	Chicago
17-12	Phillip Boyle	Doncaster	VIC	Doncaster East
17-18	Service Pro Fire Protection	Oxnard	CA	Ventura
18-01	Copy Court	Oxnard	CA	Ventura
18-01	Prime Business	Oxnard	CA	Ventura
18-01	Standard Printing Company	Phoenix	AZ	Maricopa
18-02	Brown Armstrong Accountancy	Bakersfield	CA	Kern
18-02	Nigro & Nigro PC	Murrieta	CA	Riverside



**List of Names and Locations**  
**AWARDED**  
**FY 15-18**

PO#	Date Ordered	Vendor Name	City	State	County
M0045756	01/28/16	ANA LABORATORIES, INC.	BIRMINGHAM	AL	West Midlands
F0050024	05/02/17	EMARS INC.	SCOTTSDALE	AZ	Maricopa
P0030164	03/07/16	TRANSIT INFORMATION PRODUCTS	CONCORD	CA	Contra Costa
M0045494	10/01/15	SILVAS OIL COMPANY, INC.	FRESNO	CA	Fresno
M0045836	03/09/16	M & J VIDEO COMMUNICATIONS, INC.	AGOURA HILLS	CA	LA
M0046000	06/08/16	ENVIRONMENTAL RECOVERY	BALDWIN PARK	CA	LA
M0045639	11/09/15	FRANKLIN TRUCK PARTS	CITY COMMERCE	CA	LA
M0046400	02/21/17	MAKAI SOLUTIONS	GARDENA	CA	LA
M0046182	09/30/16	INDUSTRIAL TECHNICAL GROUP	GLENDORA	CA	LA
M0046079	07/26/16	N/S CORPORATION	INGLEWOOD	CA	LA
A0010145	01/08/16	ICU VIDEO SECURITY, INC.	LOS ANGELES	CA	LA
F0050021	03/20/17	ICON WEST INC.	LOS ANGELES	CA	LA
M0045493	10/09/15	GIBBS INTERNATL TRUCKS	LOS ANGELES	CA	LA
M0045569	10/01/15	CUMMINS PACIFIC LLC	LOS ANGELES	CA	LA
M0045578	10/07/15	AMERICAN MOVING PARTS	LOS ANGELES	CA	LA
M0045583	10/09/15	MOTION INDUSTRIES, INC.	LOS ANGELES	CA	LA
M0045584	10/12/15	POWERTRAIN INDUSTRIES, INC.	LOS ANGELES	CA	LA
M0045810	02/25/16	CALIFORNIA PANTHER SECURITY	LOS ANGELES	CA	LA
M0046727	09/27/17	TK SERVICES, INC.	LOS ANGELES	CA	LA
P0030148	06/08/16	DAS INDUSTRIES INC.	LOS ANGELES	CA	LA
M0045752	01/26/16	CHASSIJET USA, INC.	NORTHRIDGE	CA	LA
A0010142	10/28/15	DELL MARKETING L.P.	PASADENA	CA	LA
M0045757	01/28/16	LOS ANGELES TRUCK CENTERS, LLC	PASADENA	CA	LA
M0045784	02/05/16	SAFETY-KLEEN CORP.	PASADENA	CA	LA
M0045733	01/12/16	MARGARET MARY LOBNITZ	SHERMAN OAKS	CA	LA
M0045996	06/08/16	BASIN VALVE CO.	SIGNAL HILL	CA	LA
P0030156	11/20/15	VALLEY BUSINESS PRINTERS, INC.	SYLMAR	CA	LA
A0010167	12/20/17	ZIA SAFETY PROFESSIONALS	VALENCIA	CA	LA
M0046444	03/17/17	HSG	BUENA PARK	CA	Orange
M0045602	10/20/15	BATTERY SYSTEMS, INC.	GARDEN GROVE	CA	Orange
M0046546	06/02/17	DRIVESHAFT PRO	GARDEN GROVE	CA	Orange
M0045839	03/13/16	FLW INCORPORATED	HUNTINGTON BEACH	CA	Orange
M0045495	10/22/15	SOUTHERN COUNTIES FUELS	ORANGE	CA	Orange
M0045781	02/11/16	CONTROLLED MOTION SOLUTIONS, INC.	SANTA ANA	CA	Orange
P0030180	09/18/17	AUTHENTIC PROMOTIONS	CARMICHAEL	CA	Sac
F0050019	02/16/17	3Qc, INC	FOLSOM	CA	Sac
A0010149	05/02/16	TRUE NORTH LEADERSHIP, INC.	SANTA BARBARA	CA	SB
P0030160	12/30/15	CHK AMERICA INC.	SANTA BARBARA	CA	SB
M0045568	10/01/15	NATIONAL AUTO BODY&PAINT	GOLETA	CA	SB
A0010173	07/26/17	WILLIAM D. LEOPARDI	BIG BEAR LAKE	CA	SBO
D0090013	03/29/16	CREATIVE BUS SALES	CHINO	CA	SBO
M0045714	12/30/15	OLS SERVICE, INC.	FONTANA	CA	SBO
M0046316	12/27/16	UNITED TRANSMISSION EXCHANGE	SAN BERNARDINO	CA	SBO
B0020079	09/12/17	TRACKIT LLC	LA MESA	CA	SD

PO#	Date Ordered	Vendor Name	City	State	County
D0090016	06/30/16	MV TRANSPORTATION, INC.	SAN FRANCISCO	CA	SF
M0045190	08/01/16	GILLIG LLC	SAN FRANCISCO	CA	SF
M0045575	10/05/15	VALLEY POWER SYSTEMS, INC.	SAN FRANCISCO	CA	SF
P0030168	05/25/16	REMIX SOFTWARE, INC	SAN FRANCISCO	CA	SF
M0045959	05/13/16	LIFT-U-INC.	ESCALON	CA	SJ
A0010103	02/16/16	E.C. LIND ARCHITECT, LLP	CAMARILLO	CA	VTA
A0010155	08/10/16	COMQUEST COMMUNICATIONS	CAMARILLO	CA	VTA
M0045597	10/16/15	CCFST	CAMARILLO	CA	VTA
M0046133	08/30/16	ACTION LOCKSMITHS	CHANNEL ISL	CA	VTA
A0010147	02/09/16	WOODCRAFT SHUTTERS	OXNARD	CA	VTA
A0010156	08/30/16	AFFORDABLE TABLES AND CHAIRS	OXNARD	CA	VTA
B0020077	09/22/16	TOMAS CAFÉ	OXNARD	CA	VTA
B0020078	03/14/17	PRIME BUSINESS FORMS	OXNARD	CA	VTA
B0020082	01/31/18	THE COPY COURT, INC.	OXNARD	CA	VTA
B0020084	02/21/18	COMMANDER BUSINESS ENTERPRISES, INC.	OXNARD	CA	VTA
F0050023	04/07/17	VIEWFINDERS VISUAL COMMUNICATIONS	OXNARD	CA	VTA
M0045577	10/06/15	EXPRESS AUTO PARTS EXCHANGE, INC.	OXNARD	CA	VTA
M0045589	10/13/15	BARON INDUSTRIES	OXNARD	CA	VTA
M0045622	10/26/15	DCH HONDA OF OXNARD	OXNARD	CA	VTA
M0045624	10/26/15	OXNARD AUTO SUPPLY	OXNARD	CA	VTA
M0045654	11/14/15	ENRIQUE GRIJALVA	OXNARD	CA	VTA
M0045700	12/23/15	VENCO POWER SWEEPING, INC	OXNARD	CA	VTA
M0045711	12/29/15	FAUSTINO RODRIGUEZ JR.	OXNARD	CA	VTA
M0045746	01/20/16	ANACAPA HEATING & AIR	OXNARD	CA	VTA
M0045882	04/06/16	R.M. CURTIS - WELDING	OXNARD	CA	VTA
M0045990	06/06/16	SERVICE-PRO FIRE PROTECTION, INC.	OXNARD	CA	VTA
M0046011	06/10/16	POWER MACHINERY CENTER	OXNARD	CA	VTA
M0046037	06/23/16	SUPERIOR SANITARY SUPPLIES	OXNARD	CA	VTA
M0046091	08/01/16	LUIS H. TORRES	OXNARD	CA	VTA
M0046093	08/02/16	J N DESIGNS	OXNARD	CA	VTA
M0046102	08/08/16	DANIELS TIRE SERVICE	OXNARD	CA	VTA
M0046219	10/22/16	TELCOM COMMUNICATIONS	OXNARD	CA	VTA
M0046225	10/27/16	TERRY MEYER	OXNARD	CA	VTA
M0046252	11/21/16	THE BATTERY OUTLET	OXNARD	CA	VTA
M0046399	02/21/17	OK RADIATOR SHOP INC.	OXNARD	CA	VTA
M0046479	04/09/17	WEST COAST ELECTRIC MOTOR	OXNARD	CA	VTA
M0046676	08/17/17	F G WILCOX, INC	OXNARD	CA	VTA
M0046733	09/29/17	FRANCISCO F GOMEZ	OXNARD	CA	VTA
M0046906	01/16/18	OXNARD HOSE, INC	OXNARD	CA	VTA
P0030186	11/16/17	RUBBER NECK SIGNS	OXNARD	CA	VTA
M0045609	10/21/15	LAWRENCE CUNNINGHAM	SANTA PAULA	CA	VTA
F0050016	03/28/16	EZ LANDSCAPE SERVICES	SOMIS	CA	VTA
M0046336	01/11/17	J.G. CONSTRUCTION CO. INC.	THOUSAND OAKS	CA	VTA
A0010151	06/15/16	COMPUWAVE, INC.	VENTURA	CA	VTA
A0010152	06/20/16	AFFORDABLE TELEPHONE SYSTEMS, INC.	VENTURA	CA	VTA
A0010174	09/14/17	LAUTZENHISER'S STATIONERY, INC.	VENTURA	CA	VTA
F0050015	11/09/15	ECO TREE WORKS	VENTURA	CA	VTA
F0050017	06/30/16	NV5 WEST, INC.	VENTURA	CA	VTA
F0050020	03/01/17	RINCON CONSULTANTS INC.	VENTURA	CA	VTA

PO#	Date Ordered	Vendor Name	City	State	County
M0045644	11/12/15	RON WILLIAMS AUTOMOTIVE	VENTURA	CA	VTA
M0045689	12/16/15	MAACO COLLISION REPAIR & AUTO PAINTING	VENTURA	CA	VTA
M0045690	12/16/15	ROBERT'S UPHOLSTERY	VENTURA	CA	VTA
M0045792	02/17/16	SHARPE GRAPHICS	VENTURA	CA	VTA
M0045883	04/06/16	INSTRUMENT CONTROL SERVICES	VENTURA	CA	VTA
M0045997	06/08/16	OCEAN HONDA	VENTURA	CA	VTA
M0046113	08/18/16	A-1 TRUCK & EQUIPMENT CO.	VENTURA	CA	VTA
M0046196	10/11/16	OILFIELD ELECTRIC & MOTOR	VENTURA	CA	VTA
M0046602	07/10/17	ERICH KREIG	VENTURA	CA	VTA
M0046872	01/02/18	RUDOLPHO COBOS	VENTURA	CA	VTA
M0046932	02/06/18	BYRON DWIGHT BENTON	VENTURA	CA	VTA
P0030166	05/05/16	LYNETTE COVERLY	VENTURA	CA	VTA
P0030169	07/11/16	CENTRAL COURIER LLC	VENTURA	CA	VTA
M0046384	02/10/17	PARADISE CHEVROLET	VENTURA	CA	VTA
M0045970	05/25/16	MILTON MARTIN HONDA	GAINESVILLE	GA	Alachua
M0045587	10/13/15	GENFARE	ATLANTA	GA	Fulton
M0045702	12/23/15	SPX CORPORATION	ATLANTA	GA	Fulton
M0045525	12/30/15	US SECURITY ASSOCIATES, INC	ROSWELL	GA	Fulton
M0045838	03/11/16	AVG AUTOTECH/UTICOR	BETTENDORF	IA	Scott
A0010175	01/22/18	CHAD L COOPER	COEUR D'ALENE	ID	Kootenai
A0010178	02/05/18	CDW GOVERNMENT, INC.	CHICAGO	IL	Cook
B0020075	10/01/15	SEON SYSTEM SALES, INC.	CHICAGO	IL	Cook
B0020076	04/25/16	THE AFTERMARKET PARTS COMPANY, LLC	CHICAGO	IL	Cook
M0045596	10/15/15	MCMaster-CARR SUPPLY CO	CHICAGO	IL	Cook
M0045653	11/14/15	OPW FUELING COMPONENTS	CHICAGO	IL	Cook
M0045768	02/03/16	HOERBIGER SERVICE INC.	CHICAGO	IL	Cook
M0045774	02/06/16	AMERICAN SEATING COMPANY	CHICAGO	IL	Cook
M0045832	03/09/16	LUMINATOR HOLDING LP	CHICAGO	IL	Cook
M0046207	10/19/16	MOHAWK MFG & SUPPLY CO	NILES	IL	Cook
M0045786	02/15/16	GRAINGER	PALATINE	IL	Cook
D0090019	11/01/17	ECOLANE	LISLE	IL	Dupage
A0010168	03/21/17	LIFT OFF, LLC	CROFTON	MD	Anne Arundel
M0045888	04/07/16	ABC COMPANIES	MINNEAPOLIS	MN	Hennepin
M0045627	10/27/15	FIRST CALL AUTO PARTS	SPRINGFIELD	MO	Greene
M0045077	12/03/15	ELECTRONIC DATA MAGNETICS, INC	CHARLOTTE	NC	Mecklenburg
A0010143	10/28/15	SHI INTERNATIONAL CORP.	SOMERSET	NJ	Franklin
M0046591	06/22/17	THE JANEK CORP.	TUCKERTON	NJ	Ocean
A0010163	01/18/17	FLEET-NET CORPORATION	LAS VEGAS	NV	Clark
P0030154	11/12/15	PRODUCTIVE SOLUTIONS	RENO	NV	Clark
M0045994	06/07/16	KIMBALL MIDWEST	COLUMBUS	OH	Franklin
M0045706	12/24/15	ACI SERVICES, INC.	CAMBRIDGE	OH	Guernsey
M0046073	07/22/16	URBAN TRANSPORTATION	CINCINNATI	OH	Hamilton
M0045903	04/14/16	MILE-X EQUIPMENT, INC.	COLDWATER	OH	Mercer
M0045964	05/19/16	DAY WIRELESS SYTEMS	MILWAUKIE	OR	Clackamas
M0045720	01/05/16	REL-TEK CORPORATION	MONROEVILLE	PA	Allegheny
M0045902	04/13/16	NEW PIG	TIPTON	PA	Blair
M0045581	10/08/15	FLEETPRIDE	DALLAS	TX	Dallas
M0045582	10/09/15	EXTERRAN	DALLAS	TX	Dallas
M0045941	05/04/16	HI-LINE INC	DALLAS	TX	Dallas

PO#	Date Ordered	Vendor Name	City	State	County
M0045991	06/07/16	XEBEC ABSORPTION INC.	Sugarland	TX	Fort Bend
M0045775	02/08/16	ARCHROCK SERVICES, L.P.	HOUSTON	TX	Harris
M0046179	09/29/16	ANDON SPECIALTIES, INC.	HOUSTON	TX	Harris
M0045576	10/06/15	WEH TECHNOLOGIES INC.	KATY	TX	Harris
A0010141	10/28/15	CARASOFT TECHNOLOGY CORPORATION	RESTON	VA	Fairfax
P0030159	12/04/15	INIT INNOVATIONS IN TRANSPORTATION, INC.	CHESAPEAKE	VA	Norfolk
P0030179	08/14/17	4IMPRINT INC.	OSHKOSH	WI	Winnebago

Attachment 2  
List of Anticipated Projects  
FY 19-21

Project	Antic. Federal Grants FY 19-21 Capital & FY 19 Maint & Planning	3-Yr Total Maintenance & Planning	Amount with Contracting Opportunity	Amount without Contracting Opportunity	Notes - see below
Paratransit Vehicles	\$420,000		\$420,000		
Electric Buses – Replacements	\$2,550,000		\$2,550,000		
Fixed Route Bus Refurbishment	\$3,864,000		\$3,864,000		
Replacement Relief Vehicles	\$247,000		\$247,000		
Expansion Relief Vehicles	\$31,000		\$31,000		
Replacement Van	\$500,000		\$500,000		
Electric Bus Charging Capability at New Facility	\$800,000		\$800,000		
<b>TOTALS</b>	<b>\$8,412,000</b>		<b>\$8,412,000</b>	<b>\$0</b>	
<b>CAPITALIZED MAINTENANCE GRANTS</b>					
Paratransit Svc (incl Prev. Maint.)	\$3,816,200	\$11,795,493	\$11,795,493		3
Preventive Maintenance – Fixed Rt					
Uniform Maintenance	\$5,000	\$15,455		\$15,455	1
Shop Fuel & Lubricants	\$31,500	\$97,363	\$97,363		
Tire Repair	\$75,000	\$231,818	\$154,545	\$77,272	2
Repair Parts	\$689,000	\$2,129,630	\$2,129,630		
CNG Station Operation Services	\$75,000	\$231,818	\$231,818		
Contract Repairs	\$350,100	\$1,082,124	\$1,082,124		
Supplies	\$362,000	\$1,118,906	\$1,118,906		
Security Services	\$50,000	\$154,545	\$154,545		
<b>TOTALS</b>	<b>\$5,453,800</b>	<b>\$16,857,150</b>	<b>\$16,764,423</b>	<b>\$92,727</b>	
<b>PLANNING GRANTS</b>					
Transit Planning & Programming					
Tickets/Schedules	\$91,000	\$281,272	\$281,272		\$91,000
Marketing	\$125,600	\$388,217	\$388,217		\$125,600

Project	Antic. Federal Grants FY 19-21 Capital & FY 19 Maint & Planning	3-Yr Total Maintenance & Planning	Amount with Contracting Opportunity	Amount without Contracting Opportunity	Notes - see below
Professional Services	\$46,000	\$142,181	\$142,181		
Consultant Services	\$38,300	\$118,381	\$118,381		
	<b>\$300,900</b>	<b>\$930,052</b>	<b>\$930,051</b>	<b>\$0</b>	
<b>SUMMARY</b>					
Capital Totals	\$8,412,000		\$8,412,000	\$0	
Capitalized Maintenance Totals	\$5,453,800		\$16,764,423	\$92,727	
Planning Totals	\$300,900		\$930,051	\$0	
<b>TOTALS</b>	<b>\$14,166,700</b>		<b>\$26,106,474</b>	<b>\$92,727</b>	
<b>Notes:</b>					
1 – currently in 1 <sup>st</sup> year of 5 year contract					
2 – currently in 2 <sup>nd</sup> year of 3 year contract					
3 – new bid in process					

Attachment 3  
 FY 19-21 Goal Determination Calculations  
 Step 1 and Step 2

Project	NAICS	Number of Firms		Step 1 Percent DBE	Amt w/ K Opportunity	Anticipated DBE Expenditure	Weighted Percent DBE	Step 2 Percent DBE	Notes - See Below
		Overall Total	DBE Only						
<b>CAPITAL GRANTS</b>									
Paratransit Vehicles	336112	10	0	0.00%	\$420,000	\$0.00	0.0%	0.0%	4
Electric Buses – Replacements	485210	51	0	0.00%	\$2,550,000	\$0.00	0.0%	0.0%	4
Fixed Route Bus Refurbishment	811111	9,263	4	0.04%	\$3,864,000	\$1,668.57	0.0%	0.0%	4
Replacement Relief Vehicles	441110	1,915	0	0.00%	\$247,000	\$0.00	0.0%	0.0%	4
Expansion Relief Vehicles	441110	1,915	0	0.00%	\$31,000	\$0.00	0.0%	0.0%	4
Replacement Van	336112	10	0	0.00%	\$500,000	\$0.00	0.0%	0.0%	4
Electric Bus Charging Capability at New Facility	221122	295	1	0.34%	\$800,000	\$2,711.86	0.0%	0.0%	4
<b>TOTALS</b>		<b>13,459</b>	<b>5</b>	<b>0.04%</b>	<b>\$8,412,000</b>	<b>\$4,380</b>	<b>0.1%</b>	<b>0.1%</b>	
<b>CAPITALIZED MAINTENANCE GRANTS</b>									
Paratransit Svc (incl Prev. Maint.)	485991	327	2	0.6%	\$ 11,795,493	\$72,144	0.4%	0.4%	1,4
Preventive Maintenance - Fixed Rt									
Uniform Maintenance	812332	173	1	0.6%		\$0.00	0.0%	0.0%	2,4
Shop Fuel & Lubricants	324191	23	1	4.3%	\$97,363	\$4,233.17	0.0%	0.0%	4
Tire Repair	811198	1,043	2	0.2%	\$154,545	\$296.35	0.0%	0.0%	3,4
Repair Parts	336310	101	0	0.0%	\$2,129,630	\$0.00	0.0%	0.0%	4
CNG Station Operation Services	561210	671	24	3.6%	\$231,818	\$8,291.55	0.0%	0.0%	4
Contract Repairs	811118	432	3	0.7%	\$1,082,124	\$7,514.75	0.0%	0.0%	4
Supplies	423120	2,076	8	0.4%	\$1,118,906	\$4,311.78	0.0%	0.0%	4
Security Services	561612	1,738	24	1.4%	\$154,545	\$2,134.11	0.0%	0.0%	4
<b>TOTALS</b>		<b>6,584</b>	<b>65</b>	<b>1.0%</b>	<b>\$16,764,424</b>	<b>\$98,925</b>	<b>0.6%</b>	<b>0.6%</b>	
<b>PLANNING GRANTS</b>									
Transit Planning & Programming									
Tickets/Schedules	323111	2,211	17	0.8%	\$281,272	\$2,162.65	0.2%	0.2%	4
Marketing	541613	6,210	172	2.8%	\$388,217	\$10,752.55	1.2%	1.2%	4
Professional Services	541611	9,576	495	5.2%	\$142,181	\$7,349.58	0.8%	0.8%	4
Consultant Services	541611	9,576	495	5.2%	\$118,381	\$6,119.32	0.7%	0.7%	4
<b>TOTALS</b>		<b>27,573</b>	<b>1179</b>	<b>4.3%</b>	<b>\$930,051</b>	<b>\$26,384</b>	<b>2.8%</b>	<b>2.8%</b>	

**SUMMARY**

Capital Totals		13,459	5	0.0%	\$8,412,000	\$4,380	0.1%	0.1%
Capitalized Maintenance Totals		6,584	67	1.0%	\$16,764,424	\$98,925	0.6%	0.6%
Planning Totals		27,573	1179	4.3%	\$930,051	\$26,384	2.8%	2.8%
<b>TOTALS</b>		<b>47,616</b>	<b>1251</b>	<b>2.6%</b>	<b>\$26,106,475</b>	<b>\$201,834</b>	<b>0.8%</b>	<b>0.8%</b>
<b>Notes:</b>								
1. 4 DBE's were located on query, however 2 had nothing to do with paratransit svc (1 was a consultant and the other trucking co.) none had local offices								
2. currently in 1st year of 5 year contract								
3. currently in 2nd year of 3 year contract								
4. Step 2 reflects adjustment for weighing								



Attachment 4  
**Public Notice and Consultation**

This memo is to summarize the process GCTD followed for public participation regarding its proposed DBE goal for FY 19-21.

DBE Goal Setting Consultation Process

On June 20, 2018, GCTD mailed the “Notice to Disadvantage Business Enterprise Resource and Assistance Agencies” (copy provided below) to the organizations listed in Resource Agency Listing (copy provided below). This letter notified these groups of GCTD’s goal, requested consultation and invited them to contact GCTD for a meeting to discuss our DBE Goal.

On June 27, 2018, I spoke with Leigh Kearns, Economic Development Specialist for U.S. Small Business Administration, Los Angeles District Office. She received my letter and wanted to know what her office could do to help us facilitate our program. After a brief discussion of our DBE Programs, she directed me to their website which would allow our staff to query small businesses registered with the SBA for any commodity we are bidding. Our procurement process will now include searching this database to locate SBA sources when we are preparing to go out to bid. This process will also help facilitate the Small Business Element of our DBE Program.

GCTD received no other responses from its letters and no one requested a meeting.

GCTD published its Disadvantaged Business Enterprise Goal on June 28, 2018 in our local paper, Ventura County Star, which is available online and in hardcopy. The notice was also posted on our website and in our lobby of our Administration Office and on the public board located just outside our building for 30 days. There were no inquiries regarding this notice. Copy of this notice is provided below and screenshot of our website, which provides a link to the notice.

GCTD made every concerted effort, as required, obtaining public participation for its DBE Goal.

**NOTICE TO DISADVANTAGED BUSINESS ENTERPRISE  
RESOURCE AND ASSISTANCE AGENCIES**

June 20, 2018

In accordance with Federal Regulations 49 CFR Part 26, Gold Coast Transit District (GCTD) is committed to enabling participation of Disadvantaged Business Enterprises (DBEs) in its contracting opportunities as reflected in the GCTD Disadvantaged Business Enterprise (DBE) Program.

It is the policy of GCTD to ensure nondiscrimination based on race, color, sex or national origin in the award and administration of contracts assisted by the U.S. Department of Transportation (DOT). It is the intention of GCTD to create a level playing field on which DBEs can compete fairly and participate in the performance of contracts and subcontracts relating to GCTD's procurement activities. The DBE Program is the result of GCTD's commitment to the participation of small business firms owned and controlled by socially and economically disadvantaged individuals for purchasing and contracting opportunities.

In this regard, GCTD wishes to notify your organization and all interested parties that it is proposing to establish an overall DBE goal for Federal fiscal years 2019-21. This DBE goal will be applicable to contracts and procurements financed, in whole or in part, by the U.S. DOT, Federal Transit Administration (FTA).

In establishing its overall DBE goal, GCTD wishes to consult with minority, women and general contractor groups, community organizations and other groups that may have information that will be useful to GCTD in its procurement efforts. In this regard we solicit your assistance by providing GCTD with information concerning:

- a. DBEs and non-DBEs that may wish to participate in GCTD's contracting opportunities.
- b. The effects of discrimination on opportunities for DBEs.
- c. GCTD's efforts to establish a level playing field for the participation of DBEs.

If your firm is interested, GCTD is very willing to meet directly with your organization to get your suggestions for its goal. Please feel free to contact me so a meeting can be scheduled before July 31, 2018.

Thank you for your assistance and, if you have any comments or questions, please call me at (805) 483-3959, extension 121, and refer to the DBE Program.

Marlena Kohler  
DBE Officer

## Resource Agency Listing

Moorpark Chamber of Commerce 18 E. High St. Moorpark, CA 93021	Camarillo Chamber of Commerce 2400 E. Ventura Blvd. Camarillo, CA 93016	Port Hueneme Chamber of Commerce 529 W. Channel Island Blvd. Port Hueneme, CA 93041
Gold Coast Hispanic Chamber of Commerce 300 Esplanade Dr. Ste. 1800 Oxnard, CA. 93036	Ojai Valley Chamber of Commerce 206 N. Signal St. Ojai, CA 93024	Greater Oxnard Chamber of Commerce 400 E. Esplanade Dr. Ste. 302 Oxnard, CA 93036
Ventura Chamber of Commerce 505 Poli St. Ventura, CA 93001	Greater Los Angeles African-American Chamber of Commerce 350 S. Bixel Street Los Angeles, CA 90017	Latin Business Association 1800 W. Beverly #201 Montebello, CA 90640
Los Angeles Council of Black Professional Engineers P.O. Box 881029 Los Angeles, CA 90009	Black Business Association P.O. Box 43159 Los Angeles, CA 90043	Oxnard Community Development Dept 214 S. C Street Oxnard, California 93030
Chamber of Commerce Thousand Oaks – Westlake Village 600 Hampshire Road, Suite 200 Westlake Village, CA 91361	Santa Paula Area Chamber of Commerce 200 North 10 <sup>th</sup> St. Santa Paula, CA 93060	U.S. Small Business Administration 330 N. Brand Blvd., Suite 1200 Glendale, CA 91203
California Indian Business Association 5582 Spa Drive Huntington Beach, CA 92647	National Assn. of Women Business Owners 355 N. Lantana St. #449 Camarillo, CA 93010	Society of Hispanic Professional Engineers – Greater LA Chapter 13181 Crossroads Parkways North, Suite 450 City of Industry, CA 91746
Simi Valley Chamber of Commerce 40 West Cochran St. Simi Valley, CA 93065	Chinese Chamber of Commerce 977 N. Broadway, Suite E Los Angeles, CA 90012	Japanese Chamber of Commerce of Southern California 244 S. San Pedro St., #504 Los Angeles, CA 90012
League of United Nations American Citizens 634 S. Spring St, Ste 902/916 Los Angeles, CA 90014	United Cambodian Community 2201 E. Anaheim St. #200 Long Beach, CA 90804	

**PUBLIC NOTICE**  
**DISADVANTAGED BUSINESS ENTERPRISE GOAL**  
**June 20, 2018**

GOLD COAST TRANSIT DISTRICT (GCTD), in accordance with regulations of the U.S. Department of Transportation (DOT), 49 CFR, Part 26 proposes an overall goal of 0.5% for participation by Disadvantaged Business Enterprises (DBEs) on Federal Transit Administration (FTA) assisted contracts during the federal fiscal years from October 1, 2018 to September 30, 2021.

The proposed goal and its rationale are available for inspection during normal business hours at GCTD's Administrative Offices, located at 301 East Third Street, Oxnard, CA 93030 for thirty (30) days from the date of this notice. Written comments should be directed to Marlena Kohler, Purchasing Manager/DBE Officer, Gold Coast Transit District, 301 East Third Street, Oxnard, CA 93030 and/or Regional Director, U.S. Department of Transportation, Federal Transit Administration, 201 Mission Street, Suite 2210, San Francisco, CA 94105. Comments will be received for forty-five (45) days from the date of this publication.

**Noticia Publica**  
**Empresa de Negocio Desventaja (DBE)**  
**5 de Junio de 2018**

De acuerdo con las regulaciones de U.S. Departamento de Transporte (DOT), 49 CFR, Parta 26, propone un objetivo general de 0.5% para la participación de Empresa de Negocio Desventaja (DBE) en administración federal de tránsito (FTA) de contratos asistidos durante los ejercicios fiscales federales desde el 1 de octubre de 2018 hasta el 30 de septiembre de 2021.

El objetivo propuesto y su justificación pueden ser inspeccionados durante las horas normales de trabajo en las oficinas administrativas del GCTD ubicadas en GCTD ubicadas en 301 East Third Street, Oxnard, CA 93030 durante 30 días a partir de la fecha de este aviso. Los comentarios escritos deben dirigirse a Marlena Kohler, Purchasing Manager/DBE Officer, Gold Coast Transit District 301 East Third Street, Oxnard, CA 93030 y/o Director Regional, Departamento de Transporte de los Estados Unidos, Administración Federal de Tránsito, 201 Mission Street, Suite 2210, San Francisco, CA 94105. Los comentarios serán recibidos por cuarenta y cinco (45) días a partir de la fecha de esta publicación.

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**PUBLIC NOTICE  
DISADVANTAGED BUSINESS  
ENTERPRISE GOAL  
June 26, 2018**

**GOLD COAST TRANSIT DISTRICT (GCTD), in accordance with regulations of the U.S. Department of Transportation (DOT), 49 CFR, Part 26 proposes an overall goal of 0.5% for participation by Disadvantaged Business Enterprises (DBEs) on Federal Transit Administration (FTA) assisted contracts during the federal fiscal years from October 1, 2018 to September 30, 2021.**

**The proposed goal and its rationale are available for inspection during normal business hours at GCTD's Administrative Offices, located at 301 East Third Street, Oxnard, CA 93030 for thirty (30) days from the date of this notice. Written comments should be directed to Marlena Kohler, Purchasing Manager/DBE Officer, Gold Coast Transit District, 301 East Third Street, Oxnard, CA 93030 and/or Regional Director, U.S. Department of Transportation, Federal Transit Administration, 201 Mission Street, Suite 2210, San Francisco, CA 94105. Comments will be received for forty-five (45) days from the date of this publication.**

**s/Steven Brown  
Secretary of the Board  
Gold Coast Transit District  
Publish: June 28, 2018  
Ad No. 2053887**

# Screenshot of Website

