



GCTD Technical Advisory Committee (TAC)
10:00 a.m. - Wednesday, March 15, 2017
Gold Coast Transit District - Board Room

Meeting Summary

TAC Members Present: Jeff Hereford, City of Ventura; Austin Novstrup, City of Ojai; Jason Lott, City and Don Villafana, City of Port Hueneme; Treena Gonzales, County of Ventura; Ellen Talbo and Heather Miller, VCTC.

TAC Members Absent: Robert Hearne, City of Oxnard.

GCTD Staff Present: Steve Rosenberg, Director of Finance and Administration; Vanessa Rauschenberger, Director of Planning and Marketing; Claire Johnson-Winegar, Planning Manager; Matt Miller and Beatris Megerdichian, Transit Planners; Margaret Heath-Schoep, Paratransit Manager.

Members of the Public: Joseph Briglio, SCAG and Wendy San, Thousand Oaks Transit.

1. Call to Order/Introductions

Chair Jason Lott called the TAC meeting to order at 10:05 a.m. Don Villafana, new Public Works director at Port Hueneme was introduced to TAC members and GCTD staff.

2. Public Comments (items not on the agenda)

None.

3. Committee Members' Comments

Jeff Hereford announced that bus stop shelters at Victoria & Telegraph and Ventura & Center will be replaced as they no longer could be rehabilitated due to the poor conditions.

Jeff also mentioned that the VTC restrooms remodel project will be going to bid.

Jason Lott announced that there will be construction on Ventura and Surfside Dr. that may be slowing down the bus but not obstructing service.

Ellen Talbo reminded TAC members that VCTC has received requests through various outreach events for service to the new Kaiser facility planned for construction on Market Street. Claire Johnson-Winegar mentioned that GCTD has also received requests for service in the area. She mentioned that service has been previously provided to the surrounding community but was poor performing. She also mentioned that it is difficult to serve the area due to the lack of connected sidewalks and pedestrian infrastructure. Claire added that City of Ventura is looking to change the zoning to allow homeless services and will continue to look into ways to serve the

area. Margaret Heath mentioned that she anticipates a higher demand for paratransit services given the nature of oncology procedures and services. She mentioned that while fixed route may be a long term solution, the area will be well served by paratransit in the interim.

4. Staff Comments

Vanessa Rauschenberger announced that notices for the County of Ventura General Plan update have been released. The General Plan update will have a transportation focus group on March 28th which will be attended by both she and Steve Brown

Vanessa also mentioned that GCTD's new facility construction will begin shortly after the notice to proceed has been signed by Steve Brown.

Vanessa informed TAC members that GCTD will be participating in both Oxnard's and Ventura's Earth Day events.

Margaret Heath announced that bids for the security cameras on paratransit vehicles have been received and expects the fleet to be equipped by the end of the fiscal year.

5. Approval of the February 2017 Meeting Summary

Jason Lott made a motion to approve the February meeting summary. Austin Novstrup seconded the motion and it passed unanimously.

6. Proposed Bus Stop Consolidation on Main St – Claire Johnson-Winegar

Claire Johnson-Winegar presented the bus stop consolidation plan proposed for Main Street between Chestnut and Ventura Ave. The Downtown Parking Committee in Ventura has been approached by a business owner requesting to remove the bus stop on Figueroa and Main Street, directly in front of Mission Park to allow for additional parking in the area. .

The draft concept was proposed to the Downtown Parking Committee as well. In the proposed plan five stops would be consolidated down to two on Main Street and add two stops on Thompson. Benefits of the project are additional parking, better stop spacing would provide better stop spacing (.25 miles) leading to faster bus operations. Additionally the new bus stops would serve a planned mixed-use apartment building that will have 25 units. The additional bus stops on Thompson would provide better access to downtown and would also help with stop spacing, decreasing the long distances between bus stops that currently exist. Jeff mentioned that the bus stop on Main and California had previously been considered for removal but has not been well received by the community. He suggested keeping the stop. GCTD plans to do extensive outreach to passengers and businesses, especially around this stop, prior to making the final determination.

Claire mentioned that the proposed plan was well received by the Parking Committee and she will be in contact with them as they work to identify funds for the project. Jeff thanked both Vanessa and Claire for attending the Downtown Parking Committees meeting and presenting a plan.

7. Proposed Bus Stops for Real-Time Signage – Beatris Megerdichian

Beatris Megerdichian announced that VCTC recently released a Request for Proposals (RFP) to replace the existing AVL and real-time arrival signage system. As a result, Changeable Message Signs (CMS) which provide real-time arrival information to passengers will also be replaced. There are currently 40 CMS placed throughout the County, of which 9 are located in the GCTD service area.

VCTC has presented TRANSCOM with draft criteria to help identify and prioritize appropriate bus stop locations for future CMS signage, and asked each operator to provide a list of bus stops with ridership data. VCTC will use the input from operators and the criteria established to select approx 40-60 locations for real-time CMS.

Beatris provided TAC members a list of top 50 high ridership stops in the GCTD service area. She asked members to review the draft criteria as well as the locations of the stops for power feasibility.

Vanessa asked TAC members to help us determine whether stops should be evaluated based on ridership keeping in mind this would result in stops located only in Oxnard and Ventura. She also mentioned the importance of considering transfer locations and stops with multiple providers. Claire reiterated that although ridership is a significant factor in deciding the locations for the real-time arrival signage, looking at other factors such as land use is also critical.

Ellen Talbo mentioned that there will be a Q & A and demo session on March 20th and to contact Aaron for more information.

Jeff Hereford questioned whether the current solar panels in Ventura will have enough capacity to be used for both lighting and to power the real-time arrival signage. He mentioned that it would be beneficial to know the wattage needs for the future system as early on as possible.

Jason Lott mentioned that the bus stops in Port Hueneme do not have power and the city relies only on solar panels.

Vanessa said that staff will look to the jurisdictions for provide power feasibility to help GCTD determine the future locations of the real-time arrival signage.

8. TDA Budget Discussion – Steve Rosenberg

Steve Rosenberg provided preliminary budget inputs received by the jurisdictions and mentioned that all items are baseline numbers with the exception of Ojai and Ventura County at a lower amount. Funding for Port Hueneme's bus stop amenities was moved from reoccurring costs to a capital improvement project where it would be more properly accounted for, as determined by auditors in the previous year. The City of Oxnard's capital funding item that was swapped is carried over to this fiscal year.

9. Development Updates – Claire Johnson-Winegar

Jeff Hereford said there is no update on the timeframe of the Parklands project.

Claire mentioned that there is a large number of developments occurring in Ventura. She mentioned that attending the DAC meetings have been helpful in keeping up with developments.

10. Future Agenda Items

FY 17-18 Budget, 3rd quarter update, AVL sign locations

11. Adjournment

Chair Jason Lott adjourned the meeting at 11:00 a.m.



**GCTD Technical Advisory Committee (TAC)
Sign-in Sheet
March 15, 2017 10:00 a.m.**

Agency Represented	Committee Member		Committee Alternate	
	Initials	Name	Initials	Name
Ojai		Austin Novstrup		Greg Grant
Oxnard		Robert Hearne		
Port Hueneme		Jason Lott		
San Buenaventura		Jeff Hereford		Tom Mericle Rick Gallegos
County of Ventura		Treena Gonzalez		David Fleisch
VCTC (ex-officio)		Ellen Talbo		Martin Erickson
GCTD (staff)		Vanessa Rauschenberger	 	Claire Johnson-Winegar Matt Miller Beatris Megerdichian

Others in attendance:

Name	Organization	Phone Number
Steve Rosenberg	GCTD	
DON VILAFANA	CITY PORT HUENEME	
JOSEPH BRIGHU	SCDB	
MARGARET HEATH	GCTD	
Wendy San	TO Transit	
Ellen Talbo	VCTC	
Heather Miller	VCTC	