



**GCTD Technical Advisory Committee (TAC)
10:00 a.m. - Wednesday, July 19, 2017
Gold Coast Transit District - Board Room**

Meeting Summary

TAC Members Present: Don Villafana, City of Port Hueneme; Treena Gonzalez, County of Ventura; Cynthia Daniels, City of Oxnard; Austin Novstrup, City of Ojai; and Martin Erickson, VCTC.

TAC Members Absent: Jeff Hereford, City of Ventura

GCTD Staff Present: Steven Brown, General Manager; Steve Rosenberg, Director of Finance and Administration; Vanessa Rauschenberger, Director of Planning and Marketing; Claire Johnson-Winegar, Planning Manager; Matt Miller and Beatris Megerdichian, Transit Planners; Margaret Heath-Schoep, Paratransit Manager

Members of the Public: Wendy San, Thousand Oaks Transit

1. Call to Order/Introductions

Vice Chair Treena Gonzalez called the TAC meeting to order at 10:04 a.m.

2. Public Comments (items not on the agenda)

None.

3. Committee Members' Comments

Austin Novstrup mentioned that service and fare changes for the Ojai Trolley will be going to Ojai City Council next week. The fare increase will reflect the same fare structure as Gold Coast Transit District fare structure.

Cynthia Daniels announced that there has been a change order to the southbound Gonzales & Victoria bus stop project that will be presented to Oxnard City Council next week. It is expected to be built in 30 days, prior to start of school.

Martin Erickson thanked GCTD's contribution to the TDA audit. He also mentioned that he attended the APTA Rail Conference. He informed members that Metrolink recently passed its budget and is expected to get Tier 4 locomotives which are fuel efficient and environmentally friendly. He announced that there will be a "Whistle Stop Tour" at the Moorpark Station in October.

Don Villafana, Public Works Director has been on board since March. With Jason Lott's departure, they will be recruiting for a Principle Engineer.

4. Staff Comments

Steve Brown informed TAC members that he will be out for four weeks. In the meantime, Steve Rosenberg and Vanessa Rauschenberger will be Acting General Managers.

Vanessa Rauschenberger informed members that GCTD staff is working closely with City of Ventura Housing Authority on an Affordable Housing grant application through Cap-and-Trade. She mentioned it is a great opportunity to work more collaboratively. She informed members that a portion of the grant must go towards walking, biking and transit improvements. They are in the early stages of brainstorming ideas. There have been changes to the grant and therefore making Ventura County more competitive. GCTD is looking forward to being part of the process.

Steve Rosenberg thanked Trenea Gonzalez for submitting a signed LTF. He reminded remaining members to submit their documentation.

5. Approval of the May 2017 Meeting Summary

Austin Novstrup made a motion to approve the May meeting summary. Cynthia Daniels seconded the motion and it passed unanimously.

6. Fixed-Route & Paratransit Services Update – 4th Quarter and Year End FY 2016-17 – Claire Johnson-Winegar and Margaret Heath-Schoep

Claire Johnson-Winegar announced that ridership for the 4th quarter of FY 2016-17 has decreased by 3.1% over the same period last year. Annual ridership is down 4.8%. The restructure of routes 14, 15, 17, and 22 continue to see increases in ridership. She also mentioned that Route 5 saw its first increase in ridership in over two years and the decline has started to level off. Additionally, there were ridership dips in winter months during the heavy rain storms.

Claire pointed out that the construction of the new facility is underway. She also mentioned that GCTD received two grant awards, one for First/Last Mile Connectivity study for the Navel Base Ventura County and second for Building Transit Supportive Communities. Claire pointed out that GCTD increased the number of social media campaigns and implemented Instagram. She mentioned that GCTD successfully implemented ElfontheGO, GCTDs holiday bus which proved popular among passengers.

Margaret Heath-Schoep informed members that GOAccess has seen a 9% increase over the same quarter of FY 2016-17. The increase in ridership is driven by appointments to dialysis centers which are MAA eligible. Additionally, she mentioned that trips to dialysis centers require three visits per week and the number of trips on Tuesday, Thursday and Saturdays have increased. Margaret informed members that GCTD received 8 new cutaways and are waiting for repairs and graphics. New cutways is expected to be in service end of July or early August.

Vanessa Rauschenberger mentioned that although ridership for the past 15 years has been trending upwards, it is important to look closely at the transportation elements of new developments. As projects are introduced, it is critical to focus on pedestrian connectivity and transit components of the projects. It's important to make sure opportunities to boost ridership are not missed.

Treena Gonzalez inquired about the performance of Route 22. She mentioned that they have received the award authorization for the CMAQ funds in May for the new bus stops. Vanessa Rauschenberger informed members that there has been a steady increase in ridership over the last couple years. She also pointed that as the new Route 22 stops, improvements to Wells Center and the significant amount of development will help improve ridership. Schedule adjustments were also made to better accommodate Rio Mesa High School dismissal times. It is hopeful that this will also help boost ridership.

7. Bike Rack Report – Matt Miller

Matt Miller presented the Bike Rack Report required under AB 2488 that authorized GCTD to install three position bicycle racks on all of its buses. The law requires GCTD to submit a report summarizing any vehicular or traffic incident where the size of the folding devices was a factor, and the mobility improvements that these folding devices provide. Matt informed members that since installation of the new bicycle racks, there has been one incident that involved the length of the bike rack. Since final installation of the new racks in the fall of 2013, only routine maintenance has been required which is no more than what was required by the two position bicycle racks.

Matt informed members that since installation of the three position bicycle racks, bicycle boardings are up by 54%. Passenger feedback has been very positive and instances of having to deny service due to the bike rack being full are down significantly.

8. Service Change Update – Beatris Megerdichian

Beatris Megerdichian reminded TAC members that service changes will be effective on Sunday, July 31st. She gave a brief overview of the type of schedule changes for each route. Beatris mentioned that they will be promoting the new Route 16 early morning express trips from Oxnard Transit Center to Ojai. Staff has designed new information panels and will be promoting it on social media. She also mentioned that there will be a new bus stop at Oxnard College helping improve travel time for passengers and service efficiency. Additionally, she noted that transfers between Ojai Trolley and GCTD will be free with a valid transfer ticket starting mid-August.

She also mentioned that early service change outreach was done early June at the Oxnard Transit Center and E.P. Foster Library. Staff will be doing additional outreach at Ventura and Oxnard Transit Centers on July 29th and 31st, respectively.

9. New Facility Update – Reed Caldwell

Steve Brown gave an update on the progress of the construction. He noted that concrete walls have started to go up. He also offered TAC members a tour of the construction site.

Vanessa Rauschenberger presented a drone video of the construction site and identified locations of the administrative offices, maintenance and operator facilities. She mentioned that new facility opening is expected in September/October of 2018.

10. Upcoming Grant Opportunities – Claire Johnson-Winegar

Claire Johnson-Winegar informed members that there are several grant opportunities that GCTD will be applying for. She mentioned that GCTD will be applying for CMAQ call for projects with priority project of bus engine replacement for 26 buses. Second priority project would be Route 23, service on Ventura Road.

GCTD will apply for 5339 Bus and Bus Facilities funding, a competitive national grant opportunity, for the engine replacement project. GCTD has previously applied last year.

The Job Access Reverse Commute (JARC) call for projects for service related projects will be released in November. 5310 funding, which is geared toward human services coordinated plan will open at the same time. GCTD has identified projects for both opportunities and is working on prioritizing the projects for each application.

Cap & Trade grant funding opportunity will be available through Affordable Housing and Sustainable Communities Program (AHSC). GCTD met with the City of Ventura Housing Authority to partner with and meet the requirement of the application. She mentioned that 25% of the funds would be devoted to transportation programs. This could include pedestrian and lighting improvements but also be used to purchase buses or operational support for 3 years.

11. Development Updates – Claire Johnson-Winegar

Claire mentioned that there will be significant development by the City of Ventura Housing Authority which will include a senior component.

She also mentioned that the Wagon Wheel construction is moving forward.

Matt Miller mentioned that at a recent Ventura DAC meeting there was discussion on what city departments would like to request from developers for various types of projects such as redevelopments, new developments or any enhancements. Each department presented their potential requests. Matt outlined what GCTD would request for each type of project.

12. Future Agenda Items

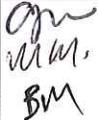
TAC members may vote on new chair and vice chair.

13. Adjournment

Vice Chair Treena Gonzalez adjourned the meeting at 10:54 a.m.



**GCTD Technical Advisory Committee (TAC)
Sign-in Sheet
July 19, 2017 10:00 a.m.**

Agency Represented	Committee Member		Committee Alternate	
	Initials	Name	Initials	Name
Ojai		Austin Novstrup		Greg Grant
Oxnard		Robert Hearne		Cynthia Daniels
Port Hueneme		Dan Villafana		
San Buenaventura		Jeff Hereford		Tom Mericle Rick Gallegos
County of Ventura		Treena Gonzalez		David Fleisch
VCTC (ex-officio)		Ellen Talbo ^{Aaron} Aaron Furlio		Martin Erickson 
GCTD (staff)		Vanessa Rauschenberger		Claire Johnson-Winegar Matt Miller Beatris Megerdichian

Others in attendance:

Name	Organization	Phone Number
Wendy Sun	Thousand oaks transit	
Steve Rosenberg	GCTD	
Martin Erickson		
Steven Brown	GCTD	
Margaret Heath-Schep	GCTD	