



GCTD Technical Advisory Committee (TAC)  
10:00 a.m. - Wednesday, January 18, 2017  
Gold Coast Transit District - Board Room

## Meeting Summary

**TAC Members Present:** Jeff Hereford, City of Ventura; Farhad Zaltash, City of Oxnard; Jason Lott, City of Port Hueneme; and Treena Gonzales, County of Ventura.

**TAC Members Absent:** Martin Erickson VCTC; Austin Novstrup, City of Ojai.

**GCTD Staff Present:** Steve Brown, General Manager; Steve Rosenberg, Director of Finance and Administration; Andrew Mikkelson, Director of Operations; Vanessa Rauschenberger, Director of Planning and Marketing; Claire Johnson-Winegar, Planning Manager; Matt Miller and Beatris Megerdichian, Transit Planners and Reed Caldwell, Director of Engineering and Construction.

**Members of the Public:** None.

### 1. Call to Order/Introductions

Chair Jason Lott called the TAC meeting to order at 10:02 a.m.

### 2. Public Comments (items not on the agenda)

None.

### 3. Committee Members' Comments

None.

### 4. Staff Comments

Vanessa Rauschenberger announced that Downtown Ventura Partners has requested to partner with GCTD in the event that the trolley breaks down. GCTD may suggest using a cutaway as a replacement but will be working with them to further discuss feasible options.

### 5. Approval of the December 2016 Meeting Summary

Treena Gonzales made a motion to approve the December meeting summary. Jeff Hereford seconded the motion and it passed unanimously.

### 6. Fixed-Route & Paratransit Services Update – 2<sup>nd</sup> Quarter FY 2016-17 – Claire Johnson-Winegar and Margaret Heath-Schoep

Claire Johnson-Winegar announced that ridership for the 2<sup>nd</sup> quarter of FY 2016-17 has decreased 6% over the 2<sup>nd</sup> quarter of last year. She mentioned that the decrease might be due to multiple causes such as the availability of driver's licenses for undocumented immigrants and an increase in vehicle ownership. Additionally, rainfall during the 2<sup>nd</sup> quarter of FY 2016-17 was three times higher than the same quarter the previous year. It rained 15% of the days compared to 4% during the 2<sup>nd</sup> quarter of FY 2015-16.

She informed members that routes 15, 17, 22 combined have seen an increased in ridership for the second quarter in a row. Ridership on Route 5 has continued to see a decrease. The decrease in ridership may be caused by the relocation of the job center. Claire mentioned that on-time performance has improved.

Vanessa Rauschenberger informed members that ridership has been impacted on Route 21 due to the closure of the bus stop at Victoria & Gonzales southbound. Median work by the City of Oxnard impacted the width of the bus stop resulting in a narrower pull out. This stop is a high ridership stop and a transfer point with Route 20. GCTD staff has been working with the city to reconfigure the bus stop.

Claire informed TAC members that there was an increase in social media campaigns in the 2<sup>nd</sup> quarter, including engaging passengers with social media posts such as #NamethatBusStop, #TransitTipTuesday and GCTD's partnership with the Department of Homeland Security for the #SeeSomething SaySomething campaign. She also mentioned that GCTD's #ELFontheGO holiday bus attended FOOD Share's CAN-Tree event at The Collection and participated in the City of Oxnard's Christmas Parade. The #ELFontheGo bus was not in service on rainy days, but staff elves passed out GCTD ponchos at the Oxnard and Ventura Transit Centers instead. #ELFontheGO was successful and well received by the passengers.

Additionally, Vanessa updated members on GO ACCESS services which has seen a 12% increase in ridership over the same quarter in the previous year. She noted that on-time performance is at 88%.

Vanessa also mentioned that Margaret has done a comprehensive trip analysis of the passenger complaint received at last month's Board meeting. Trip history analysis demonstrates that over 90% of her trips were on time (within the 20 minute window) and only 4 trips were outside of the window. She has received excellent service and service that is comparable to fixed-route. Vanessa mentioned that Margaret will inform board members on the analysis at the next board meeting.

Jeff Hereford made a motion to approve the Fixed-Route and Paratransit Services Update for 2<sup>nd</sup> Quarter FY 2016-17. Jason Lott seconded the motion and it passed unanimously.

## **7. January 29 Service Changes Update – Matt Miller**

Matt Miller reminded TAC members that service changes take place on Sunday, January 29<sup>th</sup>. Planning staff will be doing outreach at the Oxnard and Ventura Transit Centers informing passengers of minor schedule adjustments on routes 20 and 18E. Staff will also use tablets to promote and demonstrate the Google Transit app and the trip planner on our website.

## **8. Member Update on TDA-funded Capital Projects – Steve Rosenberg**

Steve Rosenberg provided members letter of request to submit LTF Article 4 items for the upcoming fiscal year of FY 2017-18. He recommended all requests to be submitted by February 15, 2017. Steve mentioned that item 10 on Attachment "A" has been added and is open for discussion as a result of an issue that occurred this year.

Steve requested an update on the status of the capital projects.

Treena Gonzales informed members that phase 1 of the bus stop upgrades project is expected to be completed in May 2017. Phase 2 of the work is in the planning stage and is expected to be completed in FY 2017-18.

Jeff Hereford mentioned that improvements to the restrooms at the Ventura Transit Center are in the design phase. He mentioned that construction is expected to begin in May/June 2017. The driver's restroom will remain a single stall and the public restrooms will have three stalls. Jeff also suggested that capital improvements to Wells Center be considered as a budget item for FY 2017-18.

Jason Lott mentioned that there is no update on the bus stop at Ventura Rd and Bard Rd and will have an update pending a new director.

#### **9. Facility Update – Reed Caldwell**

Reed Caldwell provided an update on the new facility and mentioned that the bid closed on January 11<sup>th</sup>. The budget was announced just before the opening and the lowest bid was slightly above than the budget. GCTD's recommended contractor will be presented to the Board in February for approval. He mentioned that construction is expected to begin in March 2017 with a ceremonial groundbreaking.

#### **10. Development Updates – Claire Johnson-Winegar**

Claire Johnson-Winegar announced that Development Advisory Committee meetings have been helpful, both in Oxnard and Ventura.

Claire also mentioned that there was an ADA accessibility issue at Wagon Wheel, which is expected to be addressed soon.

Jeff Hereford informed TAC members that bike and pedestrian improvement plans are in progress for Ventura Avenue. He mentioned that a few of the improvements are in close proximity to bus stops. GCTD staff has been reviewing plans and will be working with Jeff to address any concerns surrounding bus stops.

#### **11. Future Agenda Items**

None.

#### **12. Adjournment**

Chair Jason Lott adjourned the meeting at 10:52 a.m.



**GCT Technical Advisory Committee (TAC)  
Sign-in Sheet  
January 18, 2017 10:00 a.m.**

Agency Represented	Committee Member		Committee Alternate	
	Initials	Name	Initials	Name
Ojai		Austin Novstrup		Greg Grant
Oxnard	<i>FZ</i>	Farhad Zaltash		Robert Hearne
Port Hueneme	<i>[Signature]</i>	Jason Lott		
San Buenaventura	<i>J.H.</i>	Jeff Hereford		Tom Mericle Rick Gallegos
County of Ventura	<i>TO</i>	Treena Gonzalez		David Fleisch
VCTC (ex-officio)		Ellen Talbo		Martin Erickson
GCTD (staff)	<i>[Signature]</i>	Vanessa Rauschenberger	<i>[Signature]</i> <i>MM</i> <i>BM</i>	Claire Johnson-Winegar Matt Miller Beatris Megerdichian

**Others in attendance:**

Name	Organization	Phone Number
<i>Andy Mickelson</i>	<i>GCTD</i>	<i>x 111</i>
<i>Steve Rosenberp</i>	<i>GCTD</i>	<i>x 119</i>
<i>Reed Caldwell</i>	<i>GCTD</i>	<i>x 117</i>
<i>Farhad Zaltash</i>	<i>Oxnard</i>	<i>385-8308</i>
<i>Steve Brown</i>	<i>GCTD</i>	