



GCTD Technical Advisory Committee (TAC)
10:00 a.m. - Wednesday, April 19, 2017
Gold Coast Transit District - Board Room

Meeting Summary

TAC Members Present: Jeff Hereford, City of Ventura; Jason Lott, City of Port Hueneme; Treena Gonzalez, County of Ventura; Cynthia Daniels, City of Oxnard; Martin Erickson, VCTC.

TAC Members Absent: Austin Novstrup, City of Ojai.

GCTD Staff Present: Steve Brown, General Manager; Reed Caldwell, Director of Engineering & Construction; Steve Rosenberg, Director of Finance and Administration; Vanessa Rauschenberger, Director of Planning and Marketing; Claire Johnson-Winegar, Planning Manager; Matt Miller and Beatris Megerdichian, Transit Planners; Margaret Heath-Schoep, Paratransit Manager.

Members of the Public: Joseph Briglio, SCAG and Wendy San, Thousand Oaks Transit.

1. Call to Order/Introductions

Chair Jason Lott called the TAC meeting to order at 10:04 a.m.

2. Public Comments (items not on the agenda)

None.

3. Committee Members' Comments

Jeff Hereford mentioned that the VTC restrooms remodel project bids are due within the next week.

Treena Gonzales mentioned that the County of Ventura will hold a Public Works Day on May 23rd at the Ventura County Government Center, Parking Lot G from 9:00 am to 2:00 pm and invited everyone to join. She thanked GCTD for their participating. GCTD staff will be present at a booth and provide a bus for demonstration.

Cynthia Torres Duque reminded TAC members of the new GCTD New Facility Groundbreaking on Wednesday, May 10th at 11:00 am. She thanked members that have already RSVP'd and encouraged those to RSVP who have not already.

Martin Erickson mentioned that he will be attending a Metrolink annual workshop in Riverside to discuss the budget and its impact on VCTC's budget.

Jason Lott mentioned that there will be traffic delays for a considerable period of time as they work on maintenance and fiber installation in Port Hueneme.

4. Staff Comments

Steve Brown announced that GCTD staff has put together a timeline of projects and programs that staff will be working on as we make the transition to the new facility. He also mentioned that a '1901 GO Team' will help GCTD transition and move to the new facility. Team members will consist of staff.

Reed Caldwell presented drone photos of the construction work that has been completed within the last couple of weeks. He also presented photos of the current facility to better illustrate the size constraint of the facility.

5. Approval of the March 2017 Meeting Summary

Jeff Hereford made a motion to approve the March meeting summary. Treena Gonzales seconded the motion and it passed unanimously.

6. Fixed-Route & Paratransit Services Update – 3rd Quarter FY 2016-17 – Claire Johnson-Winegar and Margaret Heath-Schoep

Claire Johnson-Winegar presented the 3rd quarter fixed route update and announced that ridership has declined 6% over the same period in FY 2015-16. She mentioned that January and March saw the least ridership declines however; there was a significant decrease in February. The decrease in February was seemingly due in large part to a significant amount of rainfall as well as having one less day in it compared to last year (no leap day). In February 2017, it rained on 13 more days and had over 25 times as much rainfall.

Additionally, on-time performance saw a significant improvement due to more accurate reporting measures. The on-time performance now excludes buses arriving to the end of line as early. As a result, on-time performance significantly increased.

GO ACCESS ridership saw a 6% increase during the 3rd quarter this year over the same quarter in FY 2015-16. Additionally, GO ACCESS released its first ever ad campaign as they were approached by a firm to promote the recently released film "[Going in Style](#)". GCTD revised the ad policy to incorporate use of the cut-away bus spaces for future advertisement opportunities.

7. Review of draft TDA budget for FY 2017-18- Steve Rosenberg

Steve Rosenberg mentioned to TAC members that there will be a minimum-growth operating budget in FY 2017-18. The operating budget will increase by 1.7% from the FY 2016-17 budget. Items impacting the operating budget include increase in liability insurance and projected claims cost, modest reductions in discretionary spending and FY 2016-17 trending 5.5% under budget. Additionally, COP (bond) debt payments will start in July 2017. Steve added that the loss of Alternative Fuel Excise Tax Rebate will create farebox ratio challenges.

Steve Brown urged jurisdictions to consider swapping local funding to help with farebox ratio.

Claire Johnson-Winegar mentioned that schedule adjustments have been made to improve on-time performance, improve efficiency and improve passenger travel times. Schedule adjustments include eliminating unproductive trips with service cuts less than 1%.

Margaret Heath-Schoep reminded members that the increase in ridership is due to the increasingly available dialysis centers and the growth in Senior Nutrition Program attendance at the Ventura Avenue Senior Center.

8. Building Transit Supportive Communities – Claire Johnson-Winegar

Claire announced to TAC members that GCTD was successful in being awarded the Building Transit Supportive Communities grant from SCAG. She reminded members that often higher demand facilities move into areas without service, industrial areas or in areas with low pedestrian infrastructure and ask for transit service to serve the facility. This results in either taking service from other areas to serve the new facilities or not being able to serve them well. This plan will develop a set of strategies and recommendations for areas where transit supportive land use is recommended. Having transit supportive land uses along main corridors will greatly affect transit frequency and service. Claire noted that the plan will include stakeholder outreach, education, data collection and half day workshop with developers, land use planners and other community members.

She mentioned that planning staff is currently involved in development meetings at the cities of Oxnard and Ventura and will work with them through this process.

9. Development Updates – Claire Johnson-Winegar

Claire Johnson-Winegar mentioned that the Wagon Wheel bridge closure is expected to last 3 months through July 2017. Buses have been detouring for routes 6, 15 and 17.

Matt mentioned that he has been attending Development Advisory Committee meetings and offering comments and recommendations regarding pedestrian entry ways and access points; including drive ways which can have operational impact. Matt gave a few examples of the types of projects and the recommendations he has made to better illustrate the importance of GCTD involvement and the impact of development on transit service.

Jason Lott mentioned a mixed-use housing development at Victoria Ave and Monaco Drive and recommended we reach out to them for potential future bus stop.

10. Future Agenda Items

None.

11. Adjournment

Chair Jason Lott adjourned the meeting at 11:06 a.m.



GCTD Technical Advisory Committee (TAC)
Sign-in Sheet
April 19, 2017 10:00 a.m.

Agency Represented	Committee Member		Committee Alternate	
	Initials	Name	Initials	Name
Ojai		Austin Novstrup		Greg Grant
Oxnard		Robert Hearne	<i>cd</i>	Cynthia Daniels
Port Hueneme	<i>[Signature]</i>	Jason Lott		
San Buenaventura	<i>4.14.</i>	Jeff Hereford		Tom Mericle Rick Gallegos
County of Ventura	<i>[Signature]</i>	Treena Gonzalez		David Fleisch
VCTC (ex-officio)		Ellen Talbo		Martin Erickson
GCTD (staff)		Vanessa Rauschenberger	<i>[Signature]</i> <i>MSM</i> <i>BM</i>	Claire Johnson-Winegar Matt Miller Beatris Megerdichian

Others in attendance:

Name	Organization	Phone Number
<i>Steve Rosenberg</i>	<i>GCTD</i>	<i>x119</i>
<i>J Steve Brown</i>	<i>GCTD</i>	<i>x116</i>
<i>Margaret Heddy-Schwarz</i>	<i>GCTD</i>	<i>x120</i>
<i>[Signature]</i>	<i>VCE</i>	
<i>Reed Caldwell</i>	<i>GCTD</i>	<i>x117</i>