



Item #9

January 7, 2015

TO: Gold Coast Transit District Board of Directors

FROM: Steven P. Brown *SPB*  
General Manager

SUBJECT: Consider Appointment of a GCTD Representative as an Ex-Officio Member of the Coastal Express Policy Advisory Committee (CEPAC)

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## I. EXECUTIVE SUMMARY

The Ventura County Transportation Commission (VCTC) and the Santa Barbara County Association of Governments (SBCAG) have an MOU effective from July 1, 2014 – June 30, 2017 for defining agency roles, responsibilities, and commitments in conjunction with the operation of intercity fixed-route public transportation service in the US 101 corridor between Ventura and Santa Barbara Counties. This service is better known as the Coastal Express. As part of this MOU, a Policy Committee is required and membership on that committee is specified. The Policy Committee consists of three members from SBCAG, three members from the VCTC, and ex-officio members from Gold Coast Transit District and Santa Barbara Metropolitan Transit District.

**It is recommended that the GCTD Board of Directors designate a representative and an alternate to serve as an ex-officio member of the Coastal Express Policy Committee (CEPAC)**

## II. DISCUSSION

The CEPAC is tasked with making recommendations involving but not limited to the following issues:

- Fare adjustments
- Schedule revisions resulting in a change of more that 20% in daily service hours
- Amendments or revisions to the MOU
- Annual budget
- The Coastal Express Ten Year Route Plan and updates

The MOU also requires the establishment of a Technical Committee (CETAC) that is tasked to advise VCTC on operational elements including routes, schedules, adjustments to the performance standards, the annual budget, the annual report and other service details, and to make recommendations to the CEPAC. Gold Coast Transit District is designated as a full member on the CETAC. Currently Vanessa Rauschenberger, Planning Manager, is GCTD's representative on the CETAC with me serving as the alternate.

Current members of the CEPAC representing Ventura County, as selected by the VCTC, include Councilman Carl Morehouse – City of Ventura, Councilman Bryan MacDonald – City of Oxnard, and Supervisor Steve Bennett – Ventura County Board of Supervisors. The Board of Directors could designate a member of the Board or staff to serve as the ex-officio member and an alternate of the CEPAC representing GCTD. The Santa Barbara MTD has designated Board Member Dick Weinberg as the ex-officio member and General Manager Jerry Estrada as the alternate.

### **III. RECOMMENDATION**

**Consider Appointment of a GCTD Representative and an alternate as an Ex-Officio Member of the Coastal Express Policy Advisory Committee (CEPAC)**