



**GCTD Technical Advisory Committee (TAC)
Wednesday, October 15, 2014
1:30 p.m.
Gold Coast Transit Board Room**

Meeting Summary

TAC Members Present: Drew Lurie, City of Ojai; Kathy Connell, Ventura County; Ashley Golden, City of Oxnard and Vic Kamhi and Amy Ahdi, VCTC.

TAC Members Absent: Jeff Hereford, City of Ventura and Jason Lott, City of Port Hueneme.

GCT Staff Present: Steve Brown, General Manager; Debbie Williams, Director of Human Resources; Margaret Heath, Paratransit and Special Projects Manager; Vanessa Rauschenberger, Planning Manager; Claire Johnson-Winegar, Transit Planner and Cynthia Torres, Communications and Marketing Manager.

Members of the Public: None.

1. Call to Order/Introductions

Chair Drew Lurie called the TAC meeting to order at 1:39 p.m.

2. Public Comments (items not on the agenda)

None.

3. Committee Members' Comments

Kathy Connell mentioned that VCTC awarded the contract for service to Heritage Valley to MV Transportation. Drew Lurie mentioned that Ojai Day would be taking place on October 18th and would disrupt service.

4. Staff Comments

None.

5. Approval of the July 2014 Meeting Summary

Kathy Connell made a motion to approve the meeting summary. Drew Lurie seconded the motion and it passed unanimously.

6. Update on New Facility – Reed Caldwell and Steve Brown

Steve Brown showed TAC renderings of the new facility design and potential materials that will be used. He noted that most everything is made in the USA. He informed TAC that we are currently in the 60% design phase. More information will be gathered and progress made in the next couple weeks as we meet with the architectural and design team as well as the interior designer. He also mentioned that Reed and a couple others were at the APTA Expo getting ideas that they could hopefully apply to the new facility. GCTD would also be going to the El Rio MAC to talk about the facility and answer any questions.

7. New APC Implementation – Vanessa Rauschenberger

All of the APCs have been completed and are feeding data. We received an export from Init that was tested and works. The next step is training for the maintenance staff. Staff is also working with UTA to get FTA approval in order to use the data to report to NTD. In order to verify the data, staff will be conducting ride checks from October 13th to the 24th.

8. 1st Quarter Fixed Route Performance Report– Vanessa Rauschenberger

Vanessa distributed a handout detailing the ridership for the first quarter. This is the first quarter that we have been able to compare ridership from both fiscal years on the new fareboxes and ridership is still up 4%. There has especially been a significant increase on Route 20.

Kathy asked about whether interlining routes was still affecting data. With the new fareboxes, that issue has been diminished but still does happen from time to time. Drew noted that bike boardings has increased significantly and asked whether that had to do with the three-position bike racks. That has certainly been a major factor but it seems that people are using bikes to get to transportation more often in general. Cynthia Torres informed TAC that GCTD has gotten an email from Ojai residents thanking them for the three-position bike racks and asking if we could get four-position bike racks.

9. Short Range Transit Plan – Outreach Plan – Vanessa Rauschenberger

Vanessa distributed a tentative outreach schedule for the SRTP. GCTD would like to get as much feedback as possible. Vic advised that VCTC did not receive many mailed

surveys back, that most of what they received was online or on the bus. Margaret Heath mentioned that OCTA had drop boxes on board the buses that made it easy for passengers to turn them in. Ashley Golden said Oxnard would be happy to pass them out at City buildings and suggested giving them out at affordable housing areas.

10. Bus Stop Guidelines – Claire Johnson-Winegar

Claire suggested meeting October 21st to review the Bus Stop Guidelines. The latest draft would be sent out beforehand.

11. Development Updates – Claire Johnson-Winegar

GCTD submitted comments to the County regarding the Saticoy plan, suggesting bus stops along Wells/Los Angeles Avenue as opposed to inside the development. Ashley Golden informed TAC that the Food 4 Less redevelopment hopes to be completed in 18 months but noted that was an aggressive timeline. She also said the City is working on an agreement with RiverPark to move the VISTA park and ride to that location.

11. Future Agenda Items

None.

12. Adjournment

Chair Lurie adjourned the meeting at 2:21 p.m.

Minutes Approved:



**GCT Technical Advisory Committee (TAC)
Sign-in Sheet
October 15, 2014 1:30 p.m.**

Agency Represented	Committee Member		Committee Alternate	
	Initials	Name	Initials	Name
Ojai	DL	Drew Lurie		TBD
Oxnard		Martin Erickson		Ashley Golden
Port Hueneme		Jason Lott		Chris Theisen
San Buenaventura		Jeff Hereford		Tom Mericle Rick Gallegos
County of Ventura	Ka	Kathy Connell		David Fleisch
VCTC (ex-officio)	VK	Vic Kamhi	AA	Amy Ahdi
GCT (staff)			UP CJW	Chuck McQuary Vanessa Rauschenberger Claire Johnson-Winegar

Others in attendance:

Name	Organization	Phone Number
Steve Brown	GCT	x116
Debbie L. Williams	GCT	x138
Margaret Heath	Ojai	x120
Conricia	GCT	x110