



**GCT Technical Advisory Committee (TAC)  
Wednesday, June 20, 2012  
1:30 p.m.  
Gold Coast Transit Board Room**

## **Meeting Summary**

**TAC Members Present:** Jeff Hereford, City of Ventura; Ashley Golden, City of Oxnard; Drew Lurie, City of Ojai; Kathy Connell, Ventura County, and Andy Santamaria, City of Port Hueneme.

**TAC Members Absent:** Jason Lott, City of Port Hueneme; Martin Erickson, City of Oxnard and Vic Kamhi, VCTC (ex-officio).

**GCT Staff Present:** Steve Brown, General Manager; Steve Rosenberg, Director of Administrative Services; Andy Mikkelson, Director of Transit Operations, Chuck McQuary, Vanessa Rauschenberger, Claire Johnson-Winegar, Transit Planners and Cynthia Torres, Marketing and Communications Manager.

**Members of the Public:** None.

### **1. Call to Order/Introductions**

Vice Chair Kathy Connell called the TAC meeting to order at 1:30 p.m. and introductions were made.

### **2. Public Comments (items not on the agenda)**

None.

### **3. Committee Members' Comments**

None.

### **4. Staff Comments**

With regard to the bankruptcy of Coach USA and the possible disruption of

VISTA service, Steve Brown reported that both GCT and Santa Barbara MTD have offered their combined assistance to assist VCTC in providing stop-gap service until a replacement contractor is in place. Steve also reported that Darren Kettle, VCTC Executive Director, said Coach USA agreed to extend their service period one month through July, and a replacement operator is expected to be found that would provide service for the next 11 months.

## **5. Approval of the May 16, 2012 Meeting Summary**

Jeff Hereford made a motion to approve the meeting summary. Ashley Golden seconded the motion and it passed unanimously.

## **6. Preparation for Strategic Planning Meeting**

Helene Buchman announced that the meeting starts at 8 a.m. and is scheduled to be over by 11 a.m., as several GCT Board members have committed to attend another meeting shortly thereafter.

The meeting will focus on pending GCT transit district legislation and the requirements for GCT to become a transit district. A follow-up meeting will be scheduled for later in the fall to review the action that is to be taken by the GCT Board and staff evolving from the Strategic Planning meeting.

## **7. Review of Ojai Service**

Drew Lurie said the connections between Route 16 and the Trolley all appear that they will work. The northbound stop at the "Y" (Vons) required for the change in service will be going out to bid in July. It will open as a "temporary" stop as it will not be completed (and accessible in terms of ADA requirements) by August 19<sup>th</sup>.

## **8. Results from Origination/Destination Survey's**

Claire Johnson-Winegar distributed a summary of recent Route's 7, 8 and 9 O/D surveys. The survey objectives were to determine the steps needed to:

- Improve access to the new Route 21 Vineyard Corridor service starting in February, 2013;
- Improve the effectiveness of the three routes to reduce travel time and bus layovers;
- Improve access to major destinations;
- Improve passenger per revenue hour rates that are currently well below the system-wide standards.

The next step is to complete a transfer survey at the C Street transfer center to

assess the overall travel patterns for the three routes. Staff will then: 1) evaluate the Route 21's affect on travel patterns, 2) develop recommendations for restructuring service, and, 3) present recommendations at community outreach meetings to receive public input. The recommended restructuring that meets community approval will be brought back to the TAC for review.

## **9. Public Outreach Meetings: Results & Plans**

On July 18<sup>th</sup> staff will attend a Food Pantry distribution in Saticoy sponsored by *Food Share* to answer questions regarding the changes to Routes 10 and 11 at Wells Center and in Saticoy, which may affect riders.

There will also be a public meeting, in Spanish, on August 1<sup>st</sup> at the Meiners Oaks Library, followed by a meeting on August 8<sup>th</sup> at the Ojai City Hall to alert riders about changes to the Trolley.

## **10. Future Agenda Items**

In as much as the GCT Board will be dark in August, it is likely that the July TAC meeting will be canceled.

## **11. Adjournment**

Vice Chair Connell adjourned the meeting at 2:25 p.m.

***Minutes Approved:***



**GCT Technical Advisory Committee (TAC)  
Sign-in Sheet  
June 20, 2012 1:30 p.m.**

Agency Represented	Committee Member		Committee Alternate	
	Initials	Name	Initials	Name
Ojai	DL	Drew Lurie		TBD
Oxnard		Martin Erickson	AM	Ashley Golden
Port Hueneme		Jason Lott	AS	Andy Santamaria
San Buenaventura	Q.H.	Jeff Hereford		Tom Mericle Rick Gallegos
County of Ventura	Kc	Kathy Connell		David Fleisch
VCTC (ex-officio)		Vic Kamhi		Myra Montejano
GCT (staff)		Helene Buchman	Chas JW	Chuck McQuary Vanessa Rauschenberger Claire Johnson-Winegar

**Others in attendance:**

Name	Organization	Phone Number
Steve Brown	GCT	x116
Andy Mikkelson	GCT	x111
Steve Rosenberg	GCT	x119