



**GCT Technical Advisory Committee (TAC)
Wednesday, August 15, 2012
1:30 p.m.
Gold Coast Transit Board Room**

Meeting Summary

TAC Members Present: Jeff Hereford, City of Ventura; Martin Erickson, City of Oxnard; Drew Lurie, City of Ojai; Kathy Connell, Ventura County, and Vic Kamhi, VCTC (ex-officio).

TAC Members Absent: Jason Lott, City of Port Hueneme and Ashley Golden, City of Oxnard

GCT Staff Present: Steve Brown, General Manager; Steve Rosenberg, Director of Administrative Services; Andy Mikkelson, Director of Transit Operations, Helene Buchman, Director of Planning and Marketing, Chuck McQuary, Vanessa Rauschenberger, Claire Johnson-Winegar, Transit Planners and Cynthia Torres, Marketing and Communications Manager.

Members of the Public: None.

1. Call to Order/Introductions

Vice Chair Kathy Connell called the TAC meeting to order at 1:30 p.m. and introductions were made.

2. Public Comments (items not on the agenda)

None.

3. Committee Members' Comments

Drew Lurie reported that connections between the trolley and Route 16 are in place including distribution of new trolley schedules, route timings and removal of Route 16 bus stop signs in Meiners Oaks. Drew also attended public meetings along with Gold Coast staff to answer questions regarding the changes in

service.

Martin Erickson announced the City will be placing new signage at the OTC including monument, bi-lingual and international symbols signs. Cynthia Torres commented that the display case needs repair and updating; she will send an email with suggested fixes to Martin. Vic Kamhi reported that *Sportsworks* has released a three-position bike rack that meets California requirements for transit buses.

4. Staff Comments

None.

5. Approval of the June 20, 2012 Meeting Summary

Jeff Hereford made a motion to approve the meeting summary (there was no July TAC meeting). Drew Lurie seconded the motion and it passed unanimously.

6. GCT Data Collection Plan- Vanessa Rauschenberger

Vanessa outlined the following staff activities done and to be undertaken in preparation for the February 2013 and beyond service changes: An Origination/Destination (O/D) survey of routes 7, 8 and 9 has been completed. As soon as school resumes a transfer survey will be conducted of arrivals and departures at the C Street transfer center. The completed O/D and transfer survey data will be used to support recommended route changes that staff will bring back to the TAC for review.

Planning and Operations will shortly be doing test drives to time the new February 2013 Route 21 service as well as evaluating potential route changes that would support expansion of the Community Memorial Hospital, and to evaluate potential new turn-around locations for Route 6 on Ventura Avenue. Claire is also doing research on commute patterns based on 2010 census data.

7. Review of August 19th Service Change Events

Cynthia reported on the two public outreach meetings held in Ojai and outlined the locations where staff will be located on Friday August 17th and Monday August 20th to answer route change questions from riders. She also displayed the new "i-Ride" tee shirts to be worn by staff and given to riders that submit comments regarding service to the GCT website. Vanessa presented the service change slide show to TAC which is currently running in the driver's room. It highlights all the route changes. Hard copies of the slides were provided to the TAC.

8. Status of Bus Stops Supporting August Service Change- Claire Johnson-Winegar

Claire presented the status of stops affected by the service change. Kathy commented that encroachment permits have been requested from Caltrans for the Hwy 33/Loma stops; she will advise TAC when the permits are approved. She also said that some shelters on the County routes have been removed by Clear Channels as their advertising contract with the County has expired. Jeff advised that the Route 40 stops should be removed shortly after the service change and the new Route 11 stops are scheduled for installation on time. The Route 40 benches for the closed stops on Johnson will remain in place for a few weeks. Drew reported that the new Route 16 stops in Downtown Ojai are installed. Temporary stops (signs only) prior to installation of fully accessible stops will serve the "Y" pending approval from Caltrans of Ojai's building permit.

9. Year-End Ridership Report- Vanessa Rauschenberger

Vanessa distributed a comprehensive but concise ridership report to TAC that will later be presented to the Board. The report indicated a 3.7% annual ridership increase and included passengers per hour data by route, wheelchair and bicycle boardings and systemwide on-time performance by month.

10. Future Agenda Items

- Update on GCT District AD HOC Report
- Results of Route 21 and Downtown Ventura Test Drives
- Report on feedback from August Service Change
- Results of Route's 7, 8 & 9 Survey; C Street Transfer Survey

11. Adjournment

Vice Chair Connell adjourned the meeting at 2:35 p.m.

Minutes Approved:



**GCT Technical Advisory Committee (TAC)
Sign-in Sheet
August 15, 2012 1:30 p.m.**

Agency Represented	Committee Member		Committee Alternate	
	Initials	Name	Initials	Name
Ojai	DL	Drew Lurie		TBD
Oxnard	ME	Martin Erickson		Ashley Golden
Port Hueneme		Jason Lott		Andy Santamaria
San Buenaventura	J.H.	Jeff Hereford		Tom Mericle Rick Gallegos
County of Ventura	KC	Kathy Connell		David Fleisch
VCTC (ex-officio)	VK	Vic Kamhi		Myra Montejano
GCT (staff)	HB	Helene Buchman	CM VJ CJW	Chuck McQuary Vanessa Rauschenberger Claire Johnson-Winegar

Others in attendance:

Name	Organization	Phone Number
Andrew Mikrolis	GCT	814
Steve Brown	GCT	
Steve Rosenberger	GCT	119
Cynthia Torres	GCT	