



DATE: November 14, 2012
 TO: GCT Board of Directors
 FROM: Vanessa Rauschenberger *VR*
 Transit Planner *[Signature]*
 RE: **Fixed-Route Service Evaluation for 1st Quarter 2012/13**

I. EXECUTIVE SUMMARY

This quarterly report replaces the previous monthly report format. It covers the period of July through September 2012 and includes information about both ridership and performance of routes based on service standards adopted by the Board in 2000.

II. BACKGROUND

Table I shows ridership for the 1st Quarter of FY 12-13, which has increased 5% over the 1st quarter of last year. Passengers per revenue hour has decreased this year; however, this is primarily due to running time adjustments made to routes that were continually running late. After implementation of the scheduling changes, on-time performance rose from 73% percent on time, to 82% on time. This represents significant improvements in service delivery.

Table I – Systemwide Ridership & Performance

Fixed-Route Ridership	1st Quarter FY 12-13	1st Quarter FY 11-12	Difference	% Change
Total System Boardings	894,837	853,631	41,206	5%
Average Daily Passengers Weekdays	11,070	10,784	286	3%
Average Daily Passengers Saturdays	7,233	6,533	700	11%
Average Daily Passengers Sundays	6,550	6,083	467	8%
Wheelchair Boardings	4,451	4,433	18	0%
Bicycle Boardings	16,258	14,022	2,236	16%

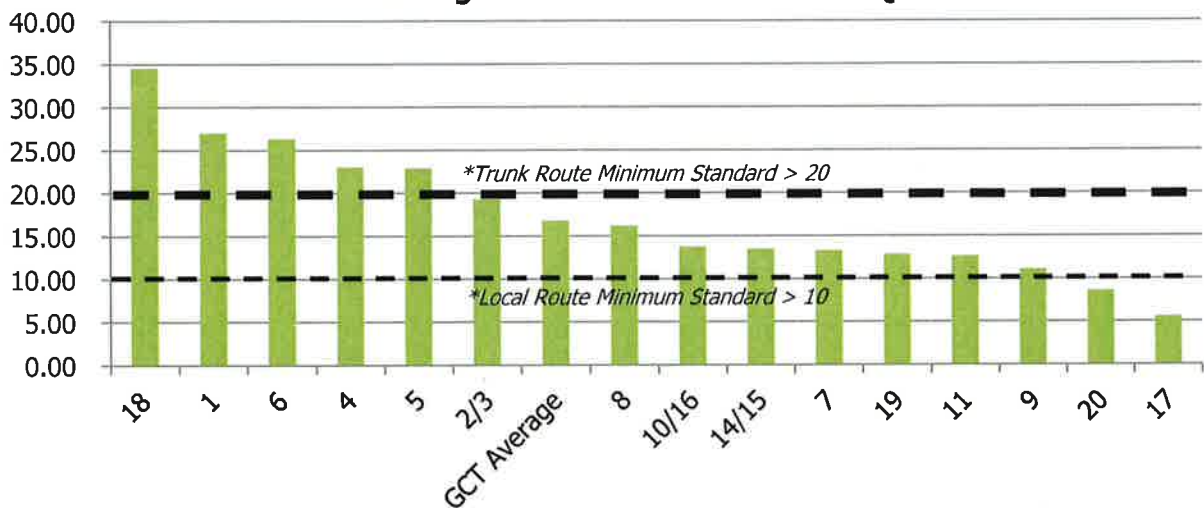
Performance Measures	1st Quarter FY 12-13	1st Quarter FY 11-12	Difference	% Change
Passengers Per Revenue Hour	19.3	22.8	-3.5	-15%
Fare Revenue Per Service Hour	\$12.66	\$15.84	-3.18	-20%
Total Fare Revenue	\$654,909	\$590,602	64,307	11%
On-Time Performance	82%	73%	<i>Goal > 90%</i>	
% Systemwide Boarding as Free Transfers	27.4%	23.3%	<i>Goal < 20%</i>	

**Table II – Route Specific Ridership & Performance
1st Quarter FY 12-13**

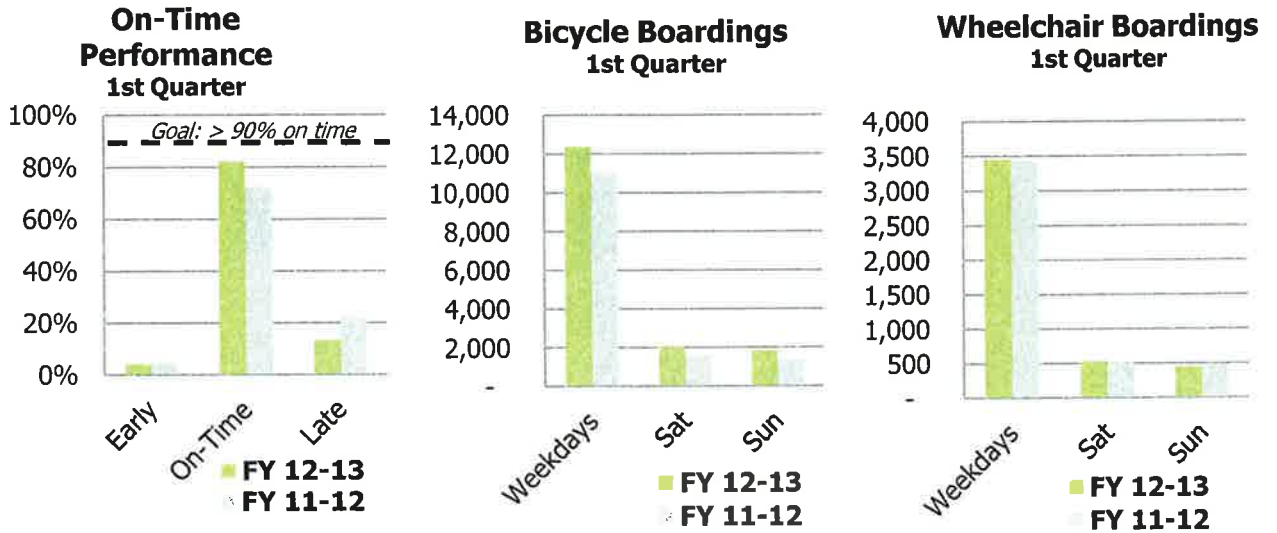
Route	Route Name	1 st Quarter FY 12-13 Unlinked Passengers	1 st Quarter FY 11-12 Unlinked Passengers	Change	%
1	Port Hueneme – OTC	150,206	138,365	11,841	9%
2	Colonia – Downtown	33,820	28,136	5,684	20%
3	J St – Centerpoint Mall – Base	18,232	35,421	(17,189)	-49%
2 & 3*	Route 2 & 3 Combined	52,052	63,557	(11,505)	-18%
4	North Oxnard	85,172	82,606	2,566	3%
5	Hemlock – Seabridge – Wooley	30,684	32,972	(2,288)	-7%
6	Oxnard – Ventura – Main Street	279,702	249,912	29,790	12%
7	Oxnard College – Centerpoint – PV Rd	17,005	20,462	(3,457)	-17%
8	OTC – Centerpoint – Oxnard College	46,422	45,412	1,010	2%
9	Lemonwood – Channel Islands	14,107	15,334	(1,227)	-8%
11	Telephone Road – Wells Center	53,237	48,031	5,206	11%
14	RiverPark – Nyeland Acres	18,027	7,380	10,647	144%
15	El Rio – Esplanade	17,132	23,179	(6,047)	-26%
14 & 15*	Route 14 & 15 Combined	35,159	30,559	4,600	15%
10	Telegraph Road – Saticoy	23,569	7,075	16,494	233%
16	Downtown Ojai – Pacific View Mall	74,300	89,783	(15,483)	-17%
10 & 16*	Route 10 & 16 Combined	97,869	96,858	1,011	1%
17	Esplanade – Oxnard College	12,801	n/a	12,801	n/a
18	Trippers (OHS, VHS, PHS)	3,736	10,139	(6,403)	-63%
19	Gonzales – OTC – 5 th – Airport	11,365	10,518	847	8%
20	Eastman – Lombard – Sturgis – Shuttle	874	39	835	2141%
21	Victoria – Ventura – Port Hueneme	Starting Feb 2013			
38X**	Oxnard College Sunday Express	n/a	1,205	(1,205)	n/a
40**	Market/Valentine Shuttle	4,446	7,662	(3,216)	-42%
TOTAL GCT SYSTEM		894,837	853,631	41,206	5%

* Some riders on interlined¹ routes (2/3, 14/15, 10/16) may be miscounted due to FAREBOX log-in errors when changing routes.
 ** Route 38X discontinued 1st Quarter 2011, Route 40 discontinued 1st Quarter 2012.

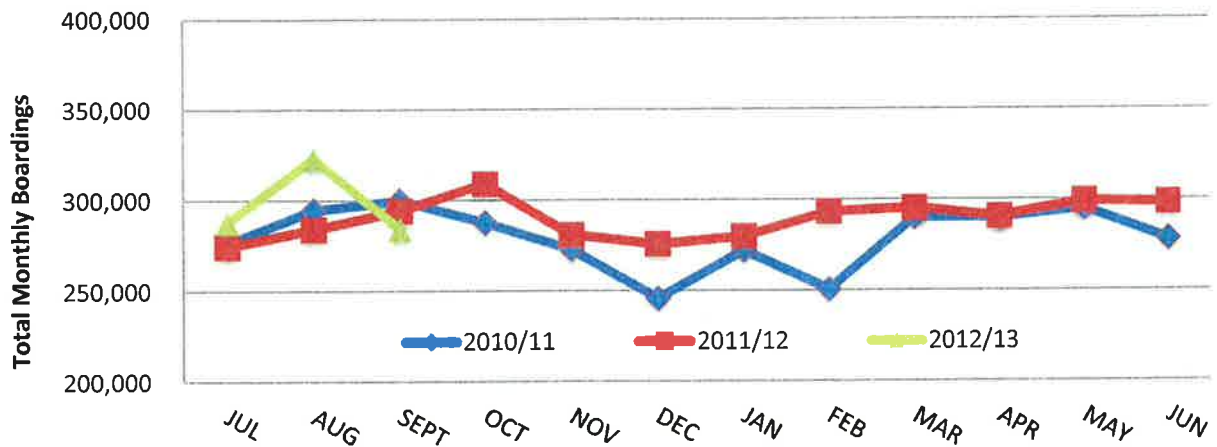
Unlinked Passengers Per Revenue Hour -1st Quarter FY 12-13



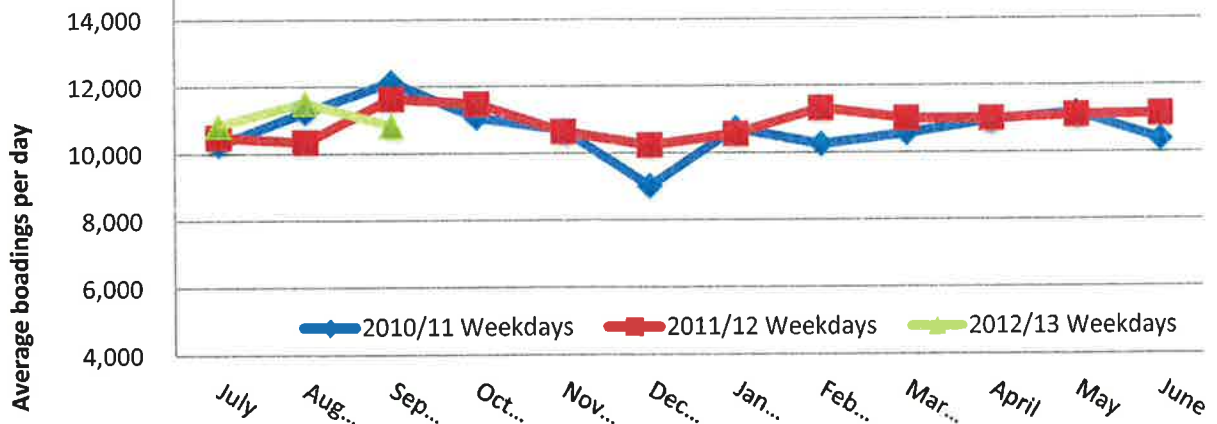
¹ Interlining provides increased efficiency in which the same bus serves more than one route, e.g., it starts service as one route then becomes another route at a point during its scheduled run.

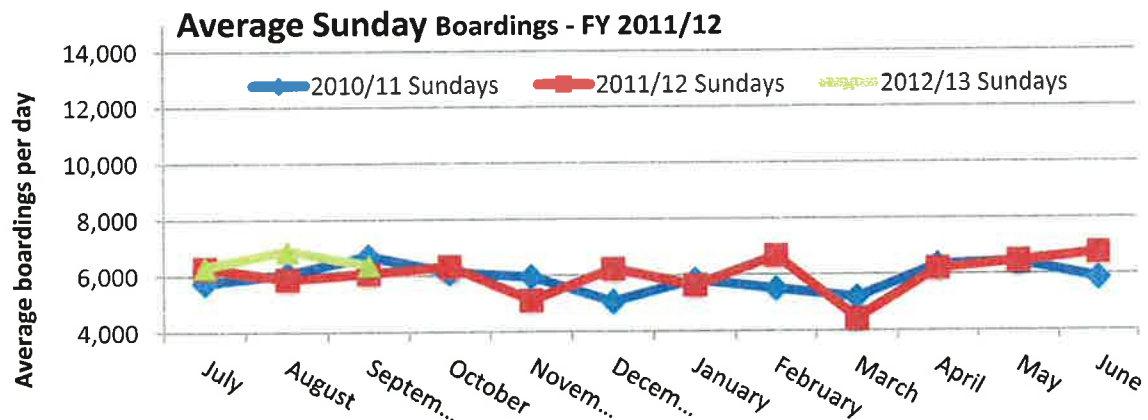
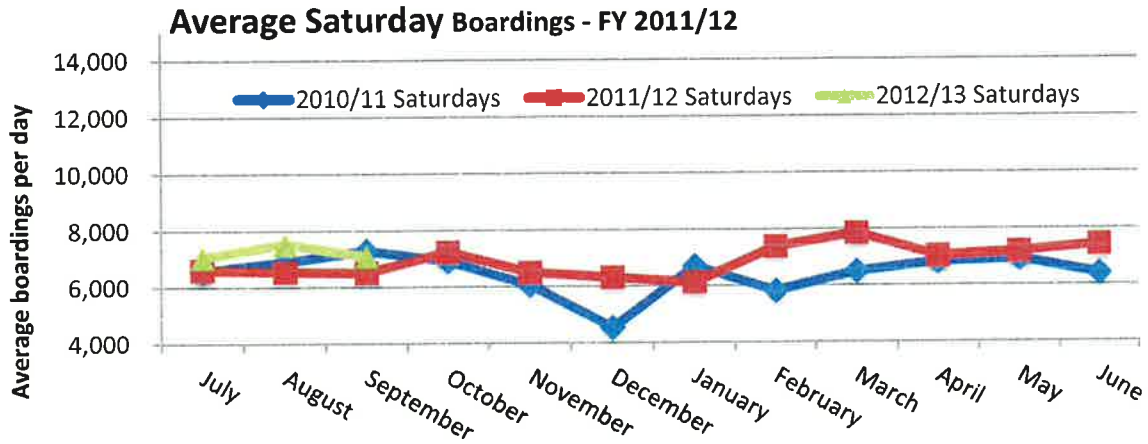


Monthly Fixed Route Ridership - FY 2012/2013



Average Weekday Boardings - FY 2012/13





III. OTHER AREAS OF INTEREST

Staff has continued to work closely with the City of Oxnard, Port Hueneme and Ventura in preparing for the implementation of the new Route 21 – Victoria Avenue, which is scheduled to begin service in February 2013. This Fall we will be conducting outreach along the route to help promote the new service.

With the help of the Planning & Scheduling Advisory Team (a group comprised of bus operators and supervisors) Planning staff has completed “re-timing” test drives on Routes 6, 4B, 4A, 19, 21, 14 & 15. The data collected will help us as we make schedule adjustments for Feb 2013. It will also be used to tweak running times to more accurately replicate in-service conditions.

IV. SUMMARY & RECOMMENDATIONS

This report is for information only.

Steven P Brown

General Manager's Concurrence