



**GCT Technical Advisory Committee (TAC)  
Wednesday, March 17, 2010  
1:30 p.m.  
Gold Coast Transit Board Room**

## **Meeting Summary**

**TAC Members Present:** Jeff Hereford, City of Ventura; Drew Lurie, City of Ojai; Kathy Connell, Ventura County; Jason Lott, City of Port Hueneme, Martin Erickson and Ashley Golden, City of Oxnard and Vic Kamhi and Myra Montajena, VCTC (ex-officio's).

**TAC Members Absent:** None.

**GCT Staff Present:** Deborah Linehan, General Manager; Steve Brown, Planning & Marketing Director; Steve Rosenberg, Director, Administrative Services; Margaret Heath, Paratransit and Special Projects Manager; Chuck McQuary, Transit Planner and Helene Buchman, Planner.

**Members of the Public:** Jim McLaughlin, PE, Wilbur Smith Associates

### **1. Call to Order/Introductions**

Chair Jeff Hereford called the TAC meeting to order at 1:40 p.m. and introductions were made.

### **2. Public Comments (items not on the agenda)**

None.

### **3. Committee Members' Comments**

None.

### **4. Staff Comments**

Steve Brown commented on a trade magazine, *Motor Coach Age*, featuring a history of transportation in Ventura County. The magazine reviewed in depth, all of the transit

providers over the past century, in particular the emergence of SCAT and later Gold Coast Transit as the prime source of local public transit.

## **5. Approval of February, 2010 Meeting Summary**

Martin Erickson made a motion to approve the February meeting summary. Kathy Connell seconded the motion, and it passed unanimously.

## **6 Discuss Board Response to Staff Recommendations for Revised GCT Goals and Impact on the FY2010/11 Budget- Steve Brown/Helene Buchman**

Helene distributed a copy of the Goals and Objectives recommended by staff and approved by the Board at their March meeting

## **7. Review of Transit Service Strategy & Plan- Jim McLaughlin**

Jim is the consultant retained by GCT to develop the TSSP. He has reviewed the preliminary system changes recently developed by staff and indicated that they are consistent with the early steps required to transition into the larger and more comprehensive TSSP. As the TSSP is in its initial stage, Jim will return to later TAC meetings to brief members on its progress heading toward completion and presentation to the Board for review.

No further action is required at this time.

## **8. Review and Approve Staff Recommendations for Service Reductions/Restructuring Strategies for FY2010/11- Steve Brown**

Steve Brown and Chuck McQuary distributed a handout and provided an overview of the preliminary service changes being considered for the following routes in development of the FY2010/11 Budget:

- o Routes 1A/B Port Hueneme-OTC
- o Route 3 Southside
- o Route 6A Ventura via Ventura College
- o Route 6B Ventura via Telephone Road
- o Route 8 Oxnard College
- o Route 9 Lemonwood/Gisler
- o Route 10 Telegraph Road/Saticoy
- o Route 11 Telephone Road/Saticoy
- o Route 40 Market/Valentine

In addition, staff indicated that they will also recommend changes to the current Route 18B Tripper, to incorporate it into regular weekday service to serve the Villa Victoria housing

complex, Prototypes for Women and the Goodwill Industries facility on Lombard Street. Because the recommended service changes are preliminary, no further action is required by TAC at this time.

**9. Review and Approve Staff Recommendations for GCT ACCESS No-Show/Late Cancellation Policy Revisions- Steve Brown/Margaret Heath**

The Policy will bring GCT into full compliance with FTA mandates. Accordingly, Margaret reviewed the Outreach Sessions provided by her to the major housing facilities for people with disabilities and senior citizens located within the GCT service area. The sessions briefed the clients and managers at these facilities of the new policy, its impact and purpose. TAC Members were provided a copy of the Policy and were requested to review and approve it for subsequent presentation to the Board for their approval.

Deborah Linehan indicated that the policy is needed not only to bring GCT into compliance with federal requirements but to reduce the number of costly late cancellations and “no-shows” by clients who book but then do not take a trip. The policy will help passengers understand that they are accountable for the paratransit service they reserve.

Martin Erickson made a motion to approve the Policy. Jeff Hereford seconded the motion, and it passed unanimously. The Policy will be presented to the Board for approval at their April meeting.

**10. Update on Vineyard Corridor Study- Helene Buchman**

Bus routes are being developed as part of the study to serve the affordable housing units as well as the retail shops in River Park. One of the access points will be via Myrtle Street (to be re-named River Park Blvd.) which will require major reconstruction. The Oxnard Public Works Department has indicated that all permits have been approved and all roadwork should be completed by this summer. Its completion will determine if the service to that area can start this August (FY 2010/11 service change), or be delayed until the next service change.

**11. Review results of Discussions with VCTC Regarding Differentiation of Farebox Ratios for Fixed Route and Paratransit Service-Steve Rosenberg**

Further information of these discussions is awaiting additional information from VCTC.

**12. Future Agenda Items**

Jeff Hereford suggested that a preliminary review of the FY2010/11 Budget be on the April TAC Agenda. .

**11. Adjournment**

There being no further business, Chair Hereford adjourned the meeting at 3:10 p.m.

***Minutes Approved:***



**GCT Technical Advisory Committee (TAC)  
Sign-in Sheet  
March 17, 2010, 1:30 p.m.**

Agency Represented	Committee Member		Committee Alternate	
	Initials	Name	Initials	Name
Ojai	DL	Drew Lurie		Michael Culver
Oxnard	ME	Martin Erickson	AG	Ashley Golden
Port Hueneme	JS	Jason Lott		Andy Santamaria
San Buenaventura	JA	Jeff Hereford		Tom Mericle Rick Gallegos
County of Ventura	KC	Kathy Connell		Butch Britt
VCTC (ex-officio)	VK	Vic Kamhi		MTRA Monty Jara Mary Travis
GCT (staff)	CB	Steven Brown	Chm B	Chuck McQuary Helene Buchman

**Others in attendance:**

Name	Organization	Phone Number
Steve Rosenberg	GCT	483 3859 x 119
Deborah Livahan	GCT	x 118
Myna Montjano	VCTC	642-1591 x 114
Ullmann	GCT	x 120