



**GCT Workshop &
GCT Technical Advisory Committee (TAC)
Wednesday, September 16, 2009
12:00 p.m.
Gold Coast Transit Board Room**

Meeting Summary

TAC Members Present: Jeff Hereford, City of Ventura; Drew Lurie, City of Ojai; Kathy Connell, Ventura County; Martin Erickson and Ashley Golden, City of Oxnard, and Vic Kamhi, VCTC (ex-officio).

TAC Members Absent: Jason Lott, City of Port Hueneme.

GCT Staff Present: Deborah Linehan, General Manager; Steve Rosenberg, Director of Administrative Services; Steve Brown, Planning & Marketing Director; Andy Mikkelson, Director of Transit Operations; Chuck McQuary, Transit Planner, and Helene Buchman, Transit Planner.

Members of the Public: None

1. Transit Service Strategy & Plan Workshop conducted by Wilbur Smith Associates

At Noon Jim McLaughlin of WSA presented an overview of comments and input received through interviews with GCT staff, Operators and Board members as the first step in developing the TSSP. This data will be incorporated into the next phase currently in process for development of the Plan.

2. Call to Order/Introductions

Chair Jeff Hereford called the TAC meeting to order at 1:30 p.m. and introductions were made.

3. Public Comments (items not on the agenda)

None.

4. Committee Members' Comments

None

5. Approval of July 15, 2009 Meeting Summary

Kathy Connell made a motion to approve the June meeting summary. Drew Lurie seconded the motion, and it passed unanimously.

6. Review impact of July Route 16 Service Changes- Steve Brown

Staff is reviewing suggested changes to the current end of the route loop terminating at the Maricopa "Y". A route with two-way service on El Roblar is most likely as it would bring back service that was recently deleted as part of the Route 16 restructuring. Before implementing changes to the loop, GCT will meet with County staff to seek their approval, communicate the route information to residents along the route (as agreed upon with County staff) and then implement the change. No objections are anticipated since portions of the route are simply being re-instated.

7. Status Report on Service Hour Gap- Route 16 & Ojai Trolley - Steve Brown

Restructuring the loop (Item 6) will close the current gap in service. Item closed.

8. Develop Timetable to Implement January 2010 Service Changes- Steve Brown

The next service change is scheduled for January 24, 2010. The following are major events for TAC review that are proposed for incorporation in the service change cycle:

- Bus Book:
 - Schedules complete October 20th
 - To Printer December 28th
 - Distribute January 15th
- Fare Increase January 24th
- Implement the following service changes January 24th
 - Adjust route connections as needed
 - Revise Route 4A & 4B schedules
 - Break Route 10 & 11 loops into individual routes
 - Change Route 18B Tripper from School days only to regular weekday service
 - Adjust Route 40 schedule to improve connections with Routes 6 & 11
 - Add Published Timepoint at Telephone/Portola for Routes 10, 11 & 40
 - Route 16- incorporate temporary El Roblar loop into regular service

It was agreed to exclude Breaking Route 10 & 11 loops into individual routes, and Change

Route 18B from school days only to regular weekday service, for further study.

Martin Erickson made a motion to approve the timetable. Kathy Connell seconded the motion, and it passed unanimously.

9. Review Projects eligible for Federal Transportation Enhancement Funds- Steve Brown

Steve reported that within the next year GCT will have about \$150,000 in Federal Funding that must be used for Transit Enhancement projects. GCT has accomplished most of the projects it has identified for this funding in the past with only one project left to be included. Over the next year or two we plan to trade out many of our old four-sided guide-a-ride- panels with new larger single side panels that are more attractive, easier to maintain and easier to update. Reserving \$25,000 for that project should be sufficient, leaving over \$125,000 that could be put to other uses.

One area that GCT has identified that is potentially eligible for the enhancement funding is improving bus stops throughout the service area to address accessibility issues and to improve the comfort and usefulness for the passengers.

Another area to be considered is improvement of the current Next Bus signage. The current sign characters should be changed from red (many sight impaired passengers cannot differentiate) to amber and the signs need to be enlarged.

GCT is seeking input from TAC about the best uses of Transit Enhancement funding and how to structure it for the maximum benefit for our passengers. Steve suggested either a mini call-for- projects or to reserve a portion of each member agencies share of funding for GCT with each agency, then deciding which projects to undertake with these funds.

TAC members were requested to provide feedback for allocating these funds at our October TAC meeting.

10. Future Agenda Items

The next scheduled TAC meeting will be October 21st.

11. Adjournment

There being no further business, Chair Hereford adjourned the meeting at 3:15 p.m.

Minutes Approved:



Transit Service Strategy and Plan
TAC Workshop
September 16, 2009

Name

KATHY CONNELL

Steve DeLeonardis

CHRIS WILLIAMSON

MATTHEW WINEGAR

Vic Kamhi

Martin Erickson

Steve Brown

Organization

COUNTY

VOTC

CITY OF OXNARD

CITY OF OXNARD

VCTC

CITY OF OXNARD

GCT



**GCT Technical Advisory Committee (TAC)
Sign-in Sheet
September 16, 2009, 1:30 p.m.**

Agency Represented	Committee Member		Committee Alternate	
	Initials	Name	Initials	Name
Ojai	DL	Drew Lurie		Michael Culver
Oxnard	ME	Martin Erickson	MA	Ashley Golden
Port Hueneme		Jason Lott		Andy Santamaria
San Buenaventura	JH	Jeff Hereford		Tom Mericle Rick Gallegos
County of Ventura	KC	Kathy Connell		Butch Britt
VCTC (ex-officio)	VK	Vic Kamhi		Mary Travis
GCT (staff)	SB	Steven Brown	CM	Chuck McQuary Helene Buchman

Others in attendance:

Name	Organization	Phone Number
Steve Rosenberg	GCT	
Andrew Mitchell	GCT	
Jebinah Luohan	GCT	118